

WEST BROMWICH **BID NEWS**

APRIL 2019 - ISSUE 17



WEST BROMWICH
Business Improvement District

Happy Easter

*From the
West Bromwich Team*



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WEST BROMWICH
Business Improvement District

Welcome to Issue 17 of BID News...



REBECCA JENKINS
- Chair, West Bromwich BID

West Bromwich Town BID want to celebrate and share the success since our last edition.

The Christmas lights switch on event on 1st November 2019 with The Cutkelvins and Katy Ashworth, was well attended and we would like to thank our local partners from Sandwell College and Royalz Academy Dance group. If you did attend we hope everyone enjoyed it.

January 2019 has seen our hanging baskets refreshed and planted with Winter Pansies. We Hope you agree they are colourful and brighten up the town. We have received fantastic feedback and have committed to increase the number of hanging baskets once the Summer months are here we will have one on every lamppost on the high street and Carters Green.

Events for 2019 are all booked and confirmed. A list of events are further into the newsletter. We hope you can come along to our events and have some fun !

Our Social Media pages have been refreshed and are a highlight for us this month. We are introducing a QR code for YOUR business for West Bromwich Town BID this will give you unlimited access to a "Free" marketing tool and help you promote your business to a larger audience. Look out for Tony and Josh our ambassadors who will give you the forms over the next coming of weeks.

If you are a NEW businesses to West Bromwich Town Centre, please feel free to get in contact with us so we can introduce ourselves and help promote your new business.

WEST BROMWICH TOWN BID IS HERE FOR **"YOU"**. WE WANT TO KNOW HOW YOU FEEL AND ANY CONCERNS YOU MAY HAVE AND IF WE CAN HELP YOU.

PLEASE GET IN CONTACT WITH OUR BID TEAM ON **07572 121 906**. LISA, JOSH AND TONY LOOK FORWARD TO HELPING YOU..

Happy Easter West Bromwich



Petting Zoo

Thursday 18th April
11am - 4pm New Square



For further details, check:
www.westbromwichtown.co.uk



WEST BROMWICH
Business Improvement District

English, Spanish and more in your neighbourhood!

Spring is coming, so it's time to go back to life after a bit lazy winter time!



Maybe a good option for you will be learning a new language or mastering your recent skills? In this case Lingo Learning Centre is the right address!

Our school was funded in 2013 and currently has four centres in Erdington, West Bromwich, Coventry and Evesham.

During this time, thousands of students came to our thresholds who acquired qualifications recognised throughout the UK, and improving their language skills, in many cases made it easier for them to find a better job, a new home or allow them to make new friends.

For more information and course bookings please contact us:

www.lingo-uk.com

T: 07540 806 565

E: wb@lingo-uk.com

Address:

Victoria Street, B70 8ET



WHAT WE OFFER

In our offer you will find a wide range of courses - from completely free, funded by government and EU, through conversational courses - typically focused on learning how to speak English or Spanish.

Our most popular courses are FREE, government-funded, Functional Skills English & Maths courses. A candidate needs to be over 20, have a National Insurance Number, proof of address and a valid passport or ID. No matter if you are employed or unemployed! The course takes two months, after passing the exam you get an Edexcel or City & Guilds certificate.

For more advanced learners we provide IELTS Preparation Course, English at work, Coffee with English and many more.

We offer also conversational Chat Spanish and Chat English courses. Do small groups, stress-free atmosphere, classes with a native speaker and speaking up to 20 times per one session sound good for you? Prices from £12 for 2-hour session of English and £14 for 2 hours of Spanish probably sound even better! We offer levels from beginners to proficiency so everyone will find something for themselves.

WHY CHOOSE US?

Do you have bad memories of school years and are afraid of this happening again? Completely unnecessary! You will see that our groups are smaller than school classes, the atmosphere is really friendly, and you will be treated like an adult - without issuing grades.

Lingo staff is multilingual; we speak Polish, English, German, French, Spanish and even Lithuanian. Our goal is to bring you exactly where you want to be. Carefully selected teachers who are experts in their fields will conduct an initial assessment with you, present the best solutions for you and help you put them into practice.

Throughout your adventure with Lingo, our administrators will also support you - always friendly, open and willing to help.

To find out more about courses, please visit our website www.lingo-uk.com, where you can check your English & Maths level and enrol online, by completing the contact form. We are waiting for you!

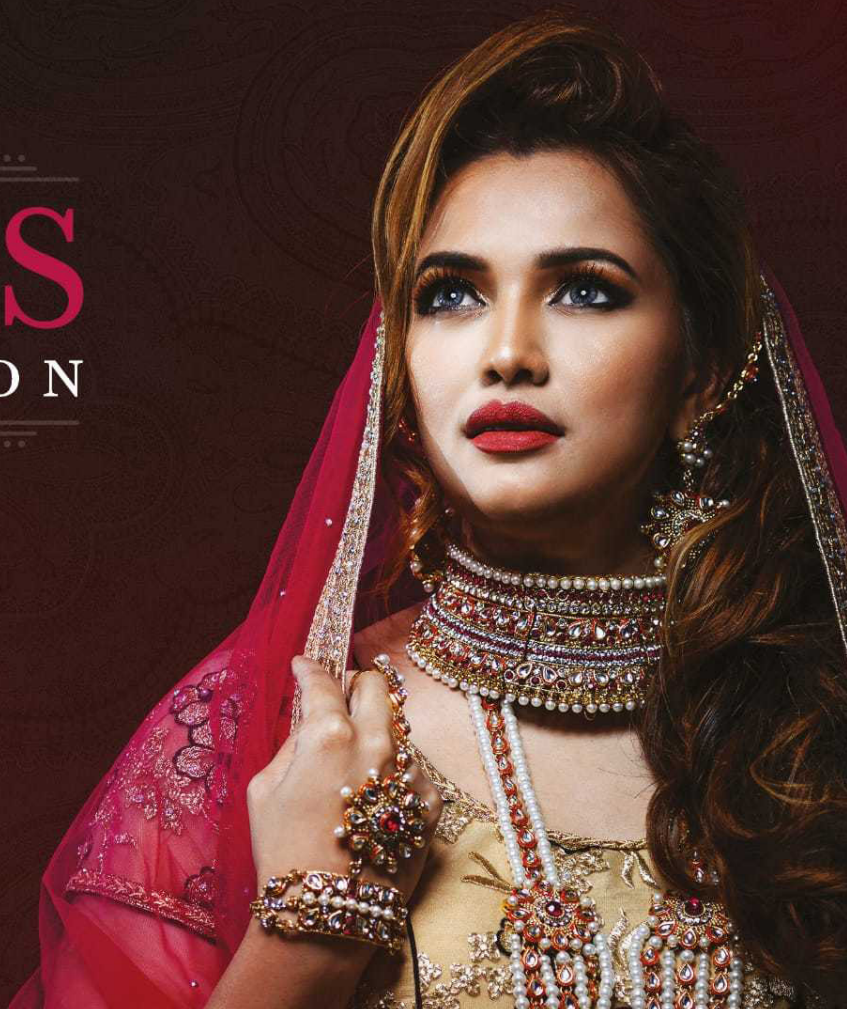
SONIA'S

BEAUTY SALON

M 07752 116 651

T 0121 2912 874

67 High Street | West Bromwich
Birmingham | B70 6NZ



THREADING

Eyebrows	£2.00
Upper lip	£2.00
Chin	£2.00
Sides	£3.00
Forehead	£2.00
Full Face	£8.00
Full face & Neck	£10.00

WAXING

Eyebrows	£2.00
Upper Lip	£2.00
Chin	£3.00
Sides	£4.00
Full Face	£8.00
Full Face & Neck	£10.00
Full Arms	£10.00
Half Arms	£5.00
Under Arms	£5.00
Full Legs	£12.00
Half Legs	£6.00
Stomach	£5.00
Back	£8.00
Buttocks	£5.00
Bikini	£10.00
Bikini Line	£5.00
Full Body	£35.00

(Including Bikini)

MASSAGE

Back, Neck & Shoulder	£10.00 (30 Mins)
Arms & Hands Massage	£8.00
Legs & Foot Massage	£8.00
Indian Head Massage	£15.00
Full Body Massage	£20.00 (45 Mins)
Joint Massage Starts	From £5.00

FACIALS (30 Mins)

Gold Facial	£15.00
Diamond Facial	£15.00
Aloe Vera Facial	£15.00
Pearl Facial	£15.00
Charcoal Facial	£15.00
Wine Facial	£15.00
Anti Aging Facial	£15.00
Papaya Facial	£15.00
Jewel Facial	£15.00
Any Face Bleach	£5.00

MANICURE & PEDICURE

Manicure	£6.00
Pedicure	£8.00
Luxury Manicure	£15.00
Luxury Pedicure	£20.00

NAILS TREATMENT

Nail Extensions	£20.00
Polish	£5.00
Gel Nails	£15.00
Shellac	£15.00
Infill	£10.00
Soak Off	£5.00
Nail Art From	£3.00

BRIDAL

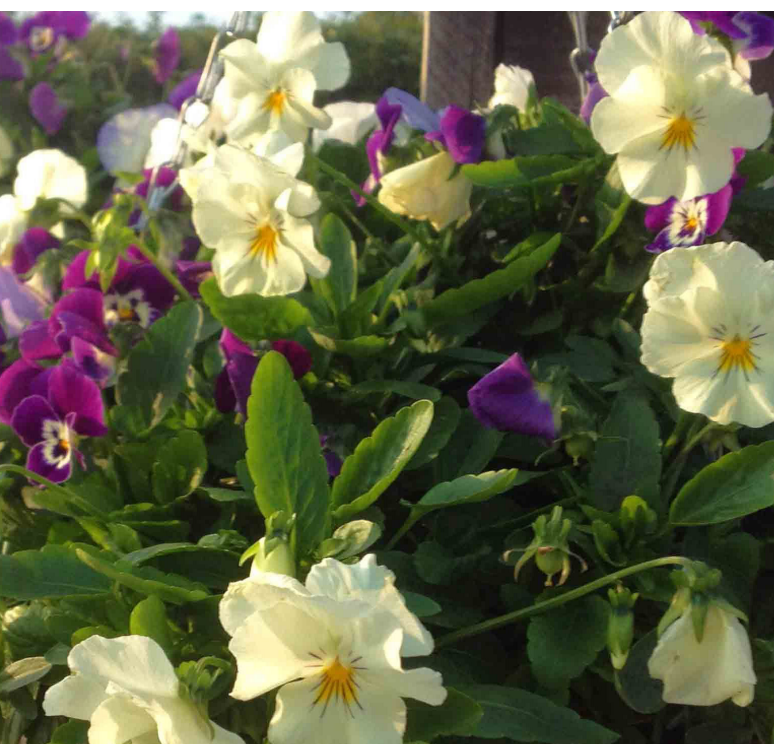
Bridal Hair & Make Up	£250.00
Bridal Mendhi Starting	£50.00
Party Make Up	£20.00
Hair Styling	£20.00
Mendhi/ Henna From	£5.00

SONIA'S
BEAUTY SALON

M 07752 116 651

T 0121 2912 874

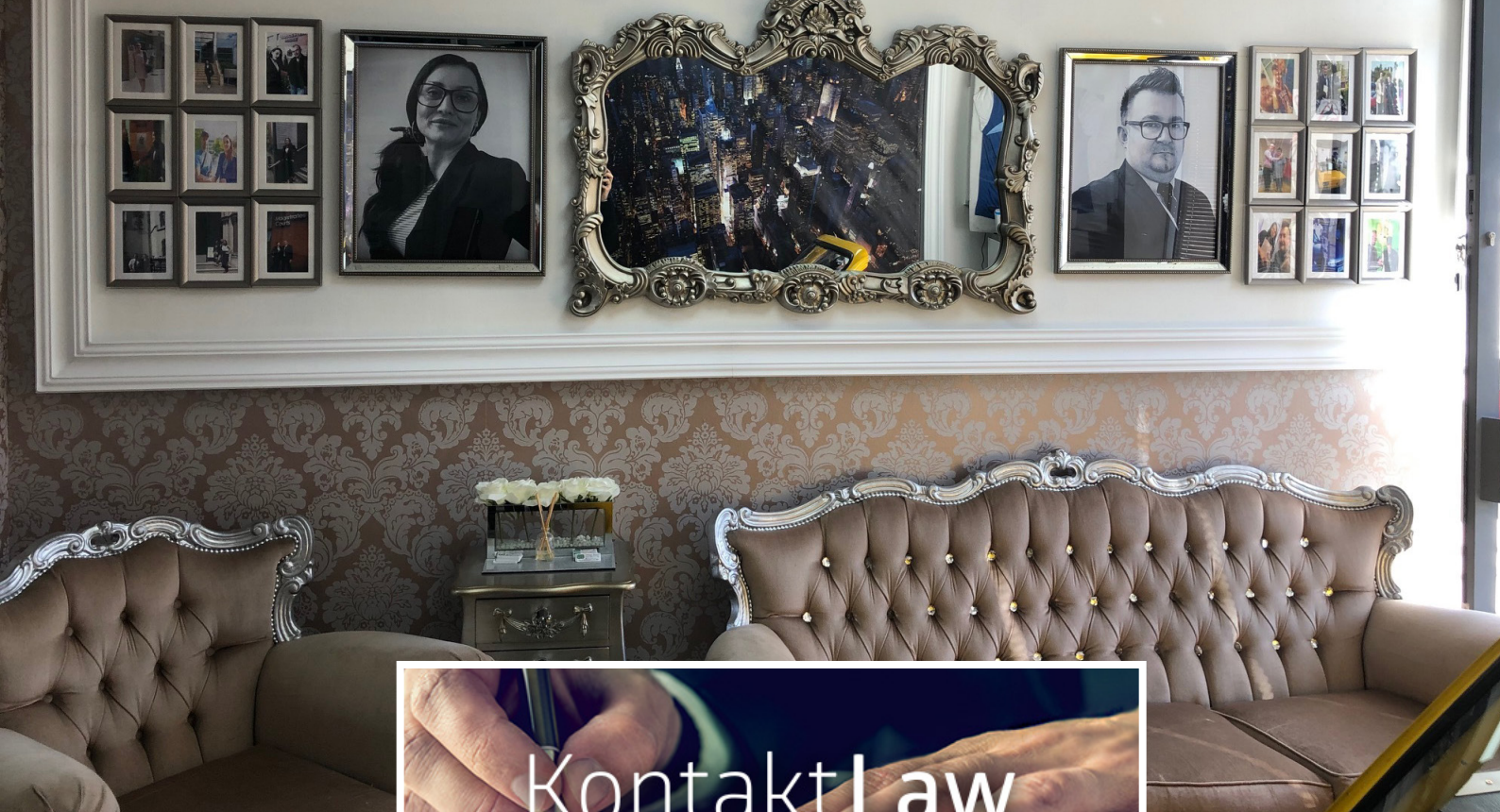
67 High Street | West Bromwich
Birmingham | B70 6NZ



The Town Centre hanging baskets are back

Winter Pansies are now in place until the Summer.

When the summer flowers are ready we will have hanging baskets for all lampposts from High Street to Carter Green (60 in total). All funded by West Bromwich Town BID



KontaktLaw - Polish Legal Center

We help the Polish with their legal cases in the UK.

We specialise in:

- The Family Law
- The Divorce Law
- The Division of Property
- The Bankruptcy in UK

We can help you to get an exemption from charges. KontaktLaw can guarantee you the legal representation on your court case by our Polish-English interpreter.

If necessary we arrive in your city on the court case. We make the certified translations for our clients.

For more information:

kontaktlaw.co.uk
121 55 33 211

Call and book an appointment!

Magdalena Dabrowska
07480 855882
Office Manager

Kamila Wisniewska
07892716283
Customer service

33 Victoria Street, West Bromwich

At the same address there is an office of the International Compensation Bureau:

NajwiekszeOdszkodowania.co.uk, which specialises in unfortunate car accidents and the accidents at work in ENGLAND, SCOTLAND and WALES.

We can help you in your language, in cooperation with:

- British Solicitors - Independent Engineers who make valuations of damaged vehicles in the car accidents
- Doctors, we help with translating procedures at medical committees in your language.

For more information: www.najwiekszeodszkodowania.co.uk | **Facebook:** Najwieksze Odszkodowania UK

Call and book an appointment: 07514 917 828

NOT YOUR TYPICAL RECRUITMENT AGENCY



Good News Story

Carwood's general manager Anthony James understands the value of a good apprenticeship – having started his now successful career as an apprentice – and he also appreciates the help provided by The Apprenticeship Works service to make sure the right young people walk through his door...

INVESTING IN YOUNG PEOPLE

INVESTING IN BUSINESS

"I'm an ex-apprentice and I really do appreciate the value in taking on young people," says Anthony James, "for me The Apprenticeship Works is a one-stop-shop solution to what can be a complex problem."

Working with The Apprenticeship Works has proved so successful that three of the original apprentices taken on by the business now have full-time jobs and three new apprentices hope the same will happen for them.

The company, which has celebrated its 50th year, was set up by Gary Carter in Coventry and began remanufacturing and distributing specialised vehicle components.

Since then the business has grown steadily and today has more than 210 employees, with a large proportion of highly skilled technical staff.

In an industry where knowledge and experience are highly valued, it is proud that many members of staff, currently 30, have been with the company for more than 20 years.

At its Smethwick business Carwood has worked with The Apprenticeship Works, for more than four years.

The Apprenticeship Works, which is based in High Street, West Bromwich, acts as a broker and is one of only a few

government-backed brokerage schemes in the country.

Apprentices are employed by the agency with the employer paying a small weekly contribution and not having any of the worry of paperwork, HR, interview or training costs.

Anthony said: "The Apprenticeship Works handle all the advertising, CV vetting and first interview for me. It means that the right people are sent to us. When we take someone on The Apprenticeship Works is there to provide on-going support, dealing with wages, holidays and any personal issues that can arise, after all we are working with young people who can find the transition from school to employment daunting."

For 24-year-old diesel technician, Paul, the support from both the company and The Apprenticeship Works meant he found the perfect job.

"I came here three years ago through The Apprenticeship Works," says the father-of-one, "the service was really good. It was fast-acting and within a week they found me an apprenticeship here.

"They helped me get my life on track and I am thankful to Carwood for taking me on. At the end of my apprenticeship they took me on. It has meant I can

provide for my young family and now I hope to get more qualifications and move up within the business."

For 20-year-old Jake a carpentry course at college wasn't heading in the right direction for him, so he went along the The Apprenticeship Works where he was interviewed and advised about an apprenticeship at Carwood.

After a successful 12 months Jake was taken on full-time as a diesel technician and his confidence has grown since.

Two years ago, despite completing an apprenticeship, 23-year-old Ashley didn't get a job and so he decided to visit The Apprenticeship Works.

Within a week of visiting The Apprenticeship Works, Ashley was sent for an interview at Carwood to join the administration team where he proved himself and after twelve months landed a full-time job as a contract administrator.

"Working with The Apprenticeship Works is a collaboration," says Anthony, "we are both here to make sure the right young people get the right apprenticeship for the benefit of the business and for the right start in their working life. It is about managing the transition from school to employment with training bolted on."

The Apprenticeship wage will be increasing in April 2019 to **£3.90 an hour**



Time to earn real money Time to get a career Make this **your moment** Go to **Apprenticejob.org**

WHAT WE DO

We specialise in linking you with employers across the West Midlands.

We help and guide you with finding an Apprenticeship.

We can find you a career with a real employer with a job you want to do.

Some of our most popular programmes include;
engineering, manufacturing, warehouse, business administration, IT, accountancy and much more.

HOW WE WORK

1

We help with finding the right job for you.

2

We will arrange relevant interviews with employers.

3

We have all the information, Advice & Guidance you will need.

4

We introduce a local Training Provider to train you.

5

A Training Provider delivers the Apprenticeship Program.

6

The Apprenticeship Works delivers support should you have queries.

WHAT YOU GET

At least **£3.70** per hour, but on average our apprentices can earn up to **£190** per week.

Being employed with the Agency has the security of a weekly income.

Get great benefits like holiday and sickness pay.

Get training on the job and gain an Apprenticeship with transferable skills.

Training will be done by one of our 'approved' Training Providers, ensuring you get the best learning experience available.

Find us at

The **WorkShop**

Follow us on our Facebook page




The Apprenticeship Works
For Young People

330 High Street, West Bromwich, West Midlands B70 8DJ. t: 0845 873 3855 e: jobs@theapprenticeshipworks.com

When you need **staff**, we're just the **job**.

A '**no hassle**' alternative to traditional recruitment agencies.

Recruiting an Apprentice has never been easier.

Unlike other recruitment agencies, we are a **low cost** no strings alternative.

WHAT WE DO

We specialise in linking young people across the West Midlands to local businesses.

We offer a '**No hassle option**' – We employ the Apprentice so, we deal with their wages, holiday, entitlements, paperwork and all the hassle!

We charge you the apprentice wage and a weekly administration fee of £60.00 with the reassurance that they are trained to national standards and have the skills you need.

WHAT YOU GET

You get motivated young people trained to the standards you need. You choose who, when and for how long.

You save money – Around two-thirds compared to a typical recruitment agency.

There's no commitment – Take an Apprentice for as long as you like and should you decide to employ the Apprentice – you're in control.

You get expert advice to guide you through the whole process and you get **free** advertising across our network of colleges and training providers.

HOW WE WORK

1

We work closely with you to identify your staff requirements.

2

We screen and shortlist, you select and have final say.

3

We deliver Independent, Information, Advice & Guidance.

4

We introduce a local Training Provider to train the Apprentice.

5

Training Provider delivers the Apprenticeship Program.

6

The Apprenticeship Works delivers support should you have queries.

Find us at
The **Work Shop**



The
Apprenticeship Works
For **Employers**

To find out more contact us
0845 873 3855
theapprenticeshipworks.com
e: jobs@theapprenticeshipworks.com



PSPO helping to make West Bromwich town centre safer

A new legal order is helping the council and police make West Bromwich town centre safer, with reports of disorder cut by more than half.

An update to Sandwell Council's cabinet says 26 £100 fines were issued during the first three months after enforcement of the public spaces protection order (PSPO) started in October.

Most fines were issued to people breaching the order by causing alarm and distress, including 11 who were involved in letting off fireworks. Five fines were issued for begging offences.

During the October to December period, reports of disorder incidents fell by more than 50 per cent compared to the same three months in 2017. Anti-social behaviour reports fell by nearly 44 per cent.

Council environmental protection officers issued 26 fines and carried out 723 hours of foot patrols around the town centre, often taking part in joint walkabouts with partner organisations.

The council is working closely with West Bromwich Business Improvement District (BID), police, public transport operators and other partners including schools and Sandwell College to make the town safer for everyone.

The PSPO is just one way the council, police and partners are improving safety.

Other measures have included:

- better street lighting and CCTV;
- a radio link used by the police and BID staff to help them respond faster;
- making sure designs for new developments reduce opportunities for anti-social behaviour;
- putting rough sleepers in touch with services that can help them.

The council's control room and CCTV cameras have provided evidence to the police, environmental protection officers and others to help reduce problems.

The PSPO for the town centre complements existing PSPOs in place across the whole of Sandwell that restrict nuisance related to dogs and alcohol.

Councillor Elaine Costigan, the council's cabinet member for public health and protection, said: "This big reduction in disorder is really good news for the town centre. Hopefully people are getting the message that anti-social behaviour will not be tolerated.

"PSPOs are an extra tool we are using to prevent problems, alongside a wide range of other action by the council, police, BID and partners. We are also making sure vulnerable people and rough sleepers are offered support."

Together with the police, the council has also warned people, including parents, that they could lose their tenancy if they, or their children, are involved in anti-social behaviour.

This town centre PSPO order bans the following activities within a restricted area:

- Causing harassment, alarm or distress to anyone
- Threatening violence or being verbally abusive to anyone
- Begging or asking members of the public for money
- Blocking the road or footpath with a vehicle or trailer

Authorised council officers, police and police community support officers can enforce PSPOs. Anyone breaching a PSPO faces a fixed penalty notice of up to £100 or a fine of up to £1,000 on prosecution.

Police figures for the three-month period October to December 2018 show a 43.8 per cent fall in reported anti-social behaviour compared to the same period in 2017 (68 incidents down from 121). Reported disorder incidents fell 52.7 per cent (26 incidents down from 55).



slimmingworld.co.uk
0344 897 8000



Jodie
Oakley Gardens Consultant

When I first joined Slimming World it was because my friend wanted someone to go with, not particularly because I wanted to make changes. I was hiding my head in the sand and didn't want to face the fact that I was obese - 17st 2lbs to be exact! But walking through those doors changed my life completely. I loved the fact that I could still eat the foods I've always enjoyed and still lose weight with just a few changes to the way I shopped, cooked and ate!

Food Optimising is amazing!

As a consultant I love helping members change the way they look at food so that they can achieve their dream Target weight! I love to see the look in their eyes that first time in group when they realise that it really is achievable.

I can't wait to meet you and help get you started.....

Oakley Gardens, Dial Lane, West Bromwich, B70 0EH
Tuesday 5.30pm & 7.30pm & Wednesday 9.30am

Contact me on 07886 426429



Healthy food awards for Sandwell businesses

Seven Sandwell food outlets have scooped awards for serving healthy choices – with one picking up the borough's first Gold award.

Seven Sandwell food outlets have scooped awards for serving healthy choices – with one picking up the borough's first Gold award.

Sandwell Council's Eat Out Eat Well awards recognise caterers who make it easier for their customers to make healthy choices when eating out.

The latest awards have seen five companies – including a national bakery chain, fish and chip shop, staff canteens and a hospital restaurant – pick up accolades from the council's Environmental Health, Trading Standards and Public Health teams.

Staff from each business were presented with their awards at a ceremony at West Bromwich Town Hall.

Sandwell Council's cabinet member for public health and protection Councillor Elaine Costigan said: "We're now in the second year of the Eat Out, Eat Well awards. They're open to caterers, takeaways and other food retailers that meet the healthier eating criteria, have a good food hygiene rating and are compliant with food standards.

"The award aims to encourage food businesses to provide healthier options to customers, through the use of healthier catering practices, increasing fruit, vegetables and starchy carbohydrates and decreasing fat – especially saturated fat – sugar and salt.

"We also use the scheme to recognise food outlets providing healthier options for children, and it also rewards staff training and the promotion of healthier options.

"Providing healthy options is also good for business. Research shows that people are looking for healthier options when they eat out. By providing these options, businesses can provide a better selection of food and boost their takings, while helping their customers look after their health.

"I'd like to congratulate all of the successful businesses who picked up awards last week – they're doing their bit to make it easier for their customers to make healthy choices."



The awards went to:

Sodexo

– a facilities management company which runs two DPD Group staff canteens in Smethwick and Oldbury (two Silver awards).

Greggs

– at The Hawthorns, West Bromwich, and Union Street, Wednesbury, where a healthier range has been introduced, including porridge, soup, wraps and sugar-free drinks (two Silver awards).

BMJVJ

– a joint venture between BAM Nuttall, Morgan Sindall and VolkerFitzpatrick where staff working on the M5 viaduct tuck in to healthy meals (Gold award – the first in Sandwell).

Hallam Restaurant

– used by staff, visitors and the general public at Sandwell General Hospital in West Bromwich (Silver award).

Seavers Fish and Chips, Rowley Regis

– an independent fish and chip shop that offers grilled fish, meals with rice instead of chips and food fried in high oleic sunflower oil which is healthier than standard oils (Bronze award – and the first takeaway to receive an award in Sandwell).

Other premises that hold an Eat Out Eat Well award include:

- Baxerstorey- Joseph Street, Oldbury Npower (Silver)
- Toby carvery, Burnt Tree, Tipton (Silver)
- Health Futures UTCHigh St, West Bromwich (Silver)
- Brasshouse Cafe, Brasshouse Community Centre, Brasshouse Lane, Smethwick (Silver)
- Eat It Fresh, 328 Pound Road, Oldbury (Bronze)
- D'Vine, 468a High St, West Bromwich (Bronze)

For more information go to the Eat Out Eat Well website.

To nominate your favourite eatery that offers healthy choices, email: food_businessCentre@sandwell.gov.uk

UPDATE :

Future High Streets Fund

Sandwell Council is looking to secure funding through the Future High Streets Fund to help it acquire and demolish sites, get land ready for development and improve public areas in West Bromwich town centre.

An initial funding bid is being submitted to the government in March 2019. It will be considered by the Ministry for Housing, Communities and Local Government which will then invite selective local authorities to submit a full business case in the summer. The scheme will be inviting funding bids of between £5-10 million up to a maximum of £25 million.

The aims of the fund are to invest in high quality town centre living, diversify the experience of the town and improve accessibility.

Kings Market

The West Bromwich indoor market has served the community well for over 40 years and still has many loyal customers.

However, like many retail businesses it has suffered in recent years with declining footfall. Therefore, the council has carried out an extensive review of the market and explored potential development opportunities that could create an attractive and thriving facility that would meet the requirements and expectations of modern market retailers and customers.

As the indoor market is a main anchor for the Kings Square shopping centre, the council has also looked at how a remodelled market could incorporate additional facilities so as to act as a catalyst for a wider regeneration of the Kings Square area of the town centre.

The council is bidding for development funding for this new vision of the market through the Future High Streets Fund.

Funding boost to help tackle youth crime

Sandwell Council is one of only 21 councils to receive money from central government from the Supporting Families Against Youth Crime fund.

The successful bid by Sandwell Council will see more than £370,000 being used in projects in partnership with Sandwell Children's Trust, West Midlands Police and the voluntary sector.

The money will be used to deliver a targeted one to one mentoring programme for at-risk students and parents which will include support in the community. They will also work with parents through the programme 'Triple P', an evidence-based support system for the parents of vulnerable children.

Councillor Simon Hackett, Sandwell Council's cabinet member for children's services, welcomed the funding boost.

He said: "I'm pleased we have been successful in getting funds to support work to help families in Sandwell.

"I am also pleased we are being recognised on a national level for the good work we have already done.

This extra money will help us and our partners continue to help vulnerable young people and make Sandwell a safer place."

The money given to Sandwell is part of a £9.5million fund set out by the government's Communities Department to help families who are vulnerable to the devastating effects of knife crime and gang culture.



£370,000



**FREE
EVENT**

SPRING GARDEN AT NEW SQUARE

**THURS 18TH APRIL
BETWEEN 11AM – 3PM**

Come along for a day of green-fingered fun this Easter holiday! Kids can decorate their own welly boot pot before planting it with spring flowers to take home and keep.

SHOPPING, FOOD, FASHION, MOVIES,
EVENTS, AND SO MUCH MORE.

newsquarewb.com

**NEW
SQU
ARE**
WEST BROMWICH

"What's on?"

In West Bromwich - 2019

	Date	Time	Location	Event
	Thurs, 18th April 2019	11am to 4pm	New Square Shopping Centre	Easter Petting Zoo
	Sat, 8th June 2019	11am to 4pm	New Square Shopping Centre	Sandwell College Talent Show
Saturday, 22nd June 2019 - TOY TOWN EVENT				
	11am to 4pm		New Square Shopping Centre	TOY TOWN EVENT Pirates and Princesses craft workshops with captain Jack Sparrow and princesses
	11am to 4pm		Queens Square Shopping Centre	TOY TOWN EVENT Teddy Bear picnic
	11am to 4pm		Kings Square Shopping Centre	TOY TOWN EVENT Storm Troopers
	11am to 4pm		Astle Retail Park	TOY TOWN EVENT Lighting McQueen car with F1 dancers



WEST BROMWICH

Business Improvement District

	Date	Time	Location	Event
	Sat, 27th July 2019	11am to 5pm	New Square Shopping Centre	Jazz Festival with Birmingham, Solihull and Sandwell Jazz Festival
	Sat, 3rd August 2019	11am to 4pm	High Street, West Bromwich	Sports Day in West Bromwich
	Sat, 24th August 2019	11am to 4pm	High Street, West Bromwich	Summer BBQ in West Bromwich
	Sat, 7th September 2019	11am to 4pm	Queens Square, New Square, High Street	Titan the robot
	Sat, 30th November 2019	4.30pm-7pm	High Street, West Bromwich	Christmas Light Switch on
	Sun, 15th December 2019	11am to 4pm	West Bromwich Town Centre	Christmas Extravaganza

CLEANING UP WEST BROM

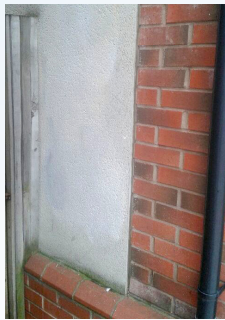
Working with our partners - West Bromwich Town BID have been cleaning up areas of the town centre again. This is making a real difference to the appearance of the town and back street areas. Please have a look at our “Before” and “After” photos to see just how successful this has been.

Graffiti...

We have worked with SMBC on graffiti removal in Carters Green.



Careview.



Local Chinese business, which is closed down.

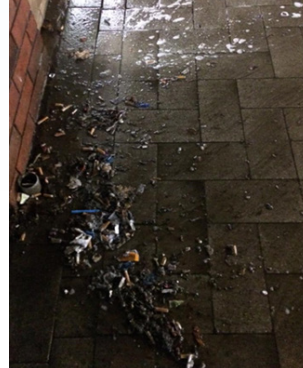


The Village Bar & Grill, Temple Street.



Intense Jet wash...

took place on High Street, West Bromwich w/c 17th February 2019. We have organised with our partner NGC to jet wash the High Street, 6 times a year now rather than 3 times a year. This will help maintain cleaner pavements in the town centre.



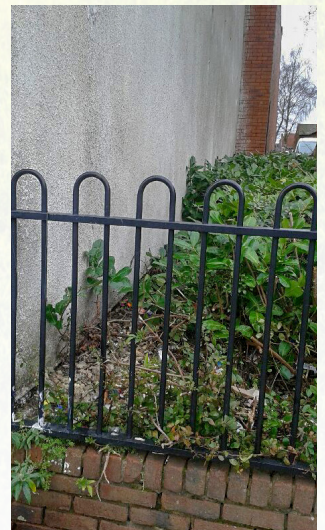
Rubbish...

U Talk Fones on St Michaels Street complained about rubbish at the side of their business.

In less than 24 hours the BID team got this cleaned up.

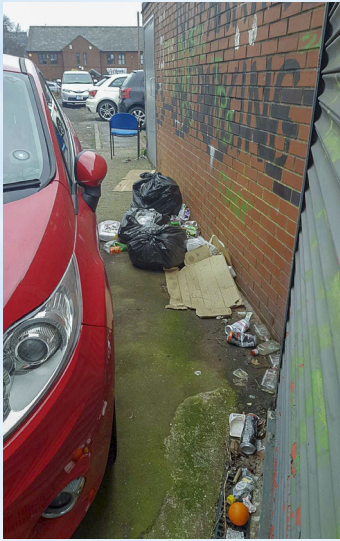
Here is a comment from U talk Fones...

"staff are happy with West Bromwich BID supporting the clean-up of the land next to the shop, the rubbish was a real eye-sore"



Less Rubbish...

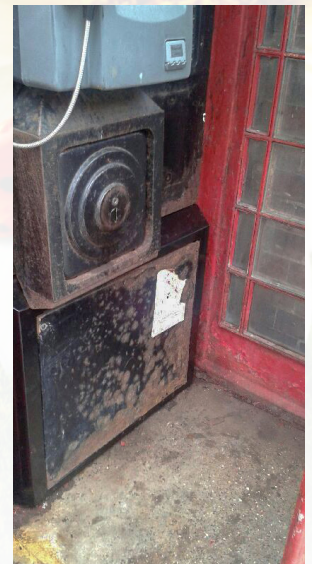
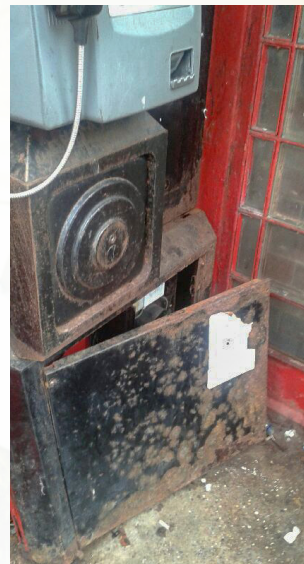
West Bromwich Town BID has cleaned up the litter on Price Street, West Bromwich. Businesses were complaining of the mess. We will regularly clean this drive on a monthly basis.



Fixing the phones...

Our patrols on the High Street we noticed a BT phone box was full of litter and damaged.

Town Ambassadors called BT and reported it. After many weeks of chasing BT this has now been cleaned and repaired ready for the general public to use again.





WEST BROMWICH

Business Improvement District

West Bromwich BID

www.westbromwichtown.co.uk



@WestBromwichTC



West Bromwich Town Centre



Westbromwichtown

Queens Square Shopping Centre:

www.queenssquaresc.co.uk

Kings Square Shopping Centre:

www.kings-square.net

New Square Shopping Centre:

www.newsquarewestbromwich.co.uk

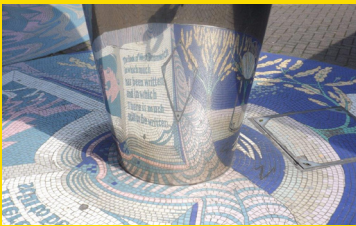
Astle Retail Park:

www.astlepark.co.uk

Kings Square

Shopping Centre

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Superdrug

Bonmarché

The Works

Shoe Zone

coffee
newspapers



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WEST BROMWICH

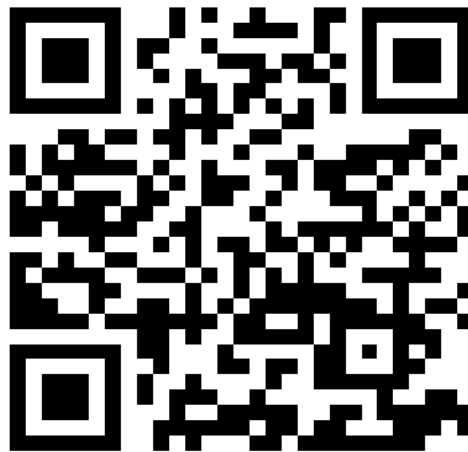
Business Improvement District

Social Media Marketing Platform



West Bromwich Town BID are proud to announce a “**FREE**” marketing service to help all of our businesses in the BID area. We will help promote your business, products or special offers you may have.

The QR codes will give you chance to complete a form and a photo which will be sent to the BID team who will then upload onto our Social Media Platforms (Facebook, Instagram and Twitter). Instructions are below.



FREE MARKETING, THREE SIMPLE STEPS ..

Most mobile devices have the capability to scan a QR code as factory standard via the camera. However, if not, please install a barcode scanner from the Play store/ App Store, which is completely free!! .

Ensure you are signed in on your google account in order to submit your free marketing material.

Scan the above barcode and complete the form as required.... The more information you put, the wider audience you will reach!! We also have the capability for you to upload photos!

For more information, please contact Josh Webster, Town Ambassador

T: 07572 121628

E: Ambassadors@westbromwichtown.co.uk



Discover all the best brands at **New Square**, West Bromwich's ultimate shopping destination.

Bargain Buys • Blue Inc • Card Factory • Carphone Warehouse • Costa • Charlie Browns • Claires • Clarks Deichmann • Funky Monkeys • Greggs • H&M • Harvester • Hungry Horse • JD Sports • Mr Singhs Nandos • Next • Odeon • Outfit • O² • Pandora • Peacocks • Post Office • Primark • River Island • Schuh Select • Shoezone • Shop Mobility • Specsavers • Sports Direct • Sprinkles • Subway • Tesco • Teslatte Tessuti • The Entertainer • TUI • Turquoise Kitchen • Warren James • Vodaphone

Opening hours: Monday 9am-7pm • Tuesday 9am-7pm • Wednesday 9am-7pm • Thursday 9am-8pm
Friday 9am-7pm • Saturday 9am-7pm • Sunday 11am-5pm • Bank Holidays 10am-6pm
Some stores and restaurant times will vary

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**NEW
SQU
ARE**
WEST BROMWICH

New retailers at Astle Retail Park

It's been another busy few months at Astle Retail Park as we've welcomed a number of new tenants - all of whom have brought something new and unique to the town.



At the end of 2018, we welcomed German Doner Kebab, a fast food retailer that has created a healthy and nutritionally balanced approach to traditional kebabs, serving lean meats, homemade bread and a range of signature sauces, plus locally produced vegetables.

Talha Masood, who opened the store, said: "It's a good-sized unit, with a great European audience. It's a great place and we're picking up business. We aim to open a total of 15 positions for this store alone so that we have sufficient staff for a day shift and an evening shift."

The German Doner Kebab Shop is open Monday to Saturday 11am – 11pm and Sunday 12pm – 11pm.



Onyx, an authentic Caribbean restaurant and cocktail bar is also due to open soon on the retail park.

Danica Lobban, the manager/co-owner of the family-owned business, said: "We decided to open at Astle Retail Park because West Bromwich is an up-and-coming area, offering an ethnically diverse crowd.

"Onyx bar and restaurant will offer authentic Caribbean cuisine with a fusion twist and unique alcoholic and non-alcoholic cocktails."

It will have about 50 covers and has the capacity for 110 people for special events. Onyx will create five jobs when it opens.

It is a family run business but we are offering five jobs consisting of chefs and waiting/bar staff.



We've also welcomed Sonique, one of the UK's largest prom and ballgown specialists, which has opened a deluxe 3,600 sq ft unit – more than doubling the size of its previous store in Grand Central, Birmingham.

The new store, which opened on February 2, promises to be the go-to destination for exclusive prom, bridal, occasionwear, ballgowns and pageant gowns, as well as shoes and accessories. With more than 2,500 prom dresses in store, there's bound to be something for everyone.

A spokesman for the store said: "We're really pleased with our biggest store yet, at Astle Retail Park. Since we opened at the beginning of February, we've doubled our turnover, compared to when we were in Birmingham and the fact we are so accessible - being close to the motorway junction and having car parking on site - is a real benefit to our customers."

Sonique is open Monday-Saturday 10am-8pm and Sunday 11am-5pm.

Astle Retail Park, just off the High Street, comprises 20 units over 130,000 sq ft and a 300-space car park for shoppers.



We are a family law solicitors with 8 offices based across the Black Country and Birmingham

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- Non-Molestation Orders (Injunctions) •
- Child arrangements •
- Divorce •
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HRS Family Law Solicitors, 313 High Street, West Bromwich B70 8LU

Call us on: **0121 718 7085**

Email us: enquiries@hrsfamilylawsolicitors.com

OPENING HOURS

9:00 to 5:30 Monday to Thursday

9:00 to 5:00 Friday

Saturday: Appointments available upon request.

IMPROVEMENTS FOR CARTERS GREEN

Following the public consultation just before Christmas, the council has been addressing specific issues raised by residents and businesses to adjust and improve the scheme design.

Overall, the feedback was very positive and people are looking forward to Carters Green getting the 'makeover' it deserves.

The council is currently working on detailed designs and costings for the public spaces and roads. Work is still scheduled to start in June and completed before Christmas. Great efforts are being made to programme the works to minimise any disruption.

IMPROVEMENTS TO OTHER LOCATIONS

Spencers Market, High Street

The former M&S building in West Bromwich High Street, formerly known as Spencer's Market, and Burtons building have now been demolished by owners Steamrock Capital.

It is understood the owners are now looking at various options for the redevelopment of the sites to help regenerate this part of the town.

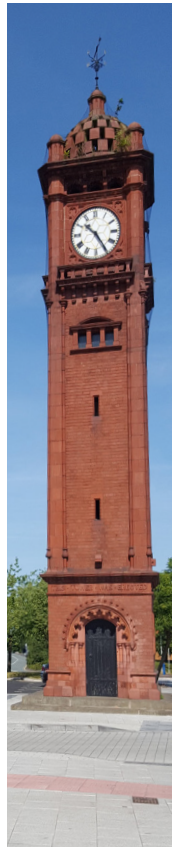
Bull Street Car Park

The council is seeking to identify funding to demolish the multi-storey car park, which has been identified as a potential redevelopment site. Once the funding has been secured, the council will commission the demolition.

In the meantime, the council is considering the redevelopment potential for this site, which will complement the newly-completed housing scheme at Urban 180 in Bull Street and other potential development coming forward on nearby sites such as the Spencer's Market building site.

Shaftesbury House

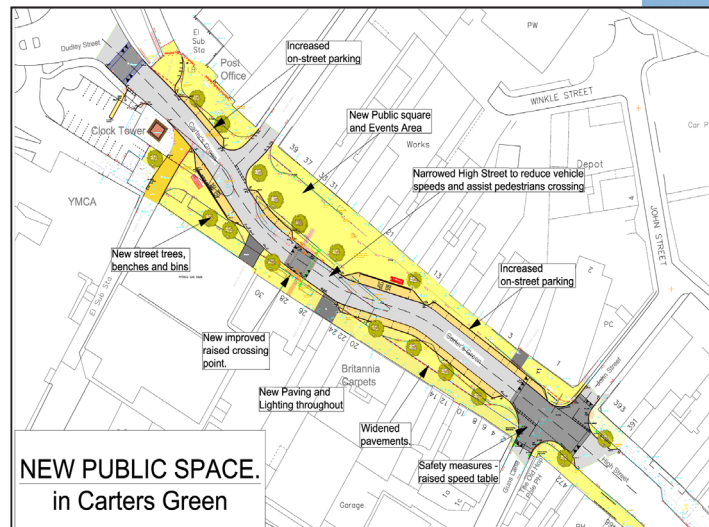
This former council-owned building has now been demolished. The council is now considering the potential development options for this one-acre site which has a frontage to the High Street near Carters Green. The council is in talks with Black Country Housing Group regarding this cleared site.



Sandwell Council is planning some major improvements in Carters Green

Improvements will:

- Increase on-street parking
- Upgrade the environment
- Re-align the road to slow vehicles but improve the flow
- Create a public square and events area
- New seating, street trees and lighting
- Better and safer crossing points



NEW PUBLIC SPACE. in Carters Green



Long term parking now available at New Square, Primark and multi-storey car park.



Up to 8 hours Parking for £6
Spend £5 in Tesco – £4.40 with voucher
Pay by card or coins at Pay machines
No Change given

Permits available via www.parkreg.co.uk
£39 for 4 weeks
£12 a week
Only available online

Shopping, Food, Fashion, Movies,
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**NEW
SQU
ARE**
WEST BROMWICH

Newsletter

Over the last few months the neighbourhood policing team have been working to address concerns regarding youths gatherings within the town centre, this work is on going working with council officers, Sandwell College staff and businesses, with plans in place to tackle concerns in anticipation of warmer weather arriving.

We have also bought back our drugs dog as previously promised, in a recent operation with the dog we made several arrests in know hotspots within the town identified by businesses and partners. The team have made several arrests for drug related crimes as well as shoplifting and burglary to mention a few. We have also been using our knife arch to detect people carrying weapons in the town.



The team have also been working hard to tackle organised vehicle crime, executing several warrants at 'Chop Shops' in the local area.

We have a number of drop in Police Surgeries located around the town centre and wider residential West Bromwich, if you have concerns, need advice or just want to chat with the team pop along. Please follow us on twitter for locations and times and see what else the team are up to @WestBromwichWMP



We are always appealing for information from our communities as this drives out ability to address your concerns. We do understand that some people feel uneasy with giving information to us, you can however do this completely anonymously through the independent charity Crime Stoppers.

CrimeStoppers.
Speak up. Stay safe.

0800 555 111
100% anonymous. Always.

Preventing crime, protecting the public and helping those in need
www.west-midlands.police.uk



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Signage



Hanging Baskets



Ambassadors/security



Street Cleaning



Radio Link



Marketing



Family Events



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Reduction Partnership**



**Networking
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For further information, please call 07572 121 628



WEST BROMWICH
Business Improvement District



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