

# WEST BROMWICH BID NEWSLETTER

AUGUST 2020 | ISSUE 21



WEST BROMWICH  
Business Improvement District

Our Future Our Town



WEST BROMWICH BID  
**NEWSLETTER**  
AUGUST 2020

# Welcome

to Issue 21 of the BID Newsletter...



**REBECCA JENKINS**  
Chair, West Bromwich BID

**West Bromwich BID**

[www.westbromwichtown.co.uk](http://www.westbromwichtown.co.uk)

[@WestBromwichTC](https://twitter.com/WestBromwichTC)

[West Bromwich Town centre](https://www.facebook.com/WestBromwichTownCentre)

[Westbromwichtown](https://www.instagram.com/Westbromwichtown)

**Firstly, I hope you are all safe and well.**

Now more than ever your BID is here for you. Already, we have supported over 150 businesses during lockdown with Business Grants through Sandwell MBC.

In these unprecedented times everyone has been impacted.

I want to inform you all that due to emergency COVID legislation our second BID term has been delayed by 9 months. This does not affect our day today operations but delays the implementation of our next business plan. However, as like many of you we are adapting to the new normal too.

Josh and Tony our Ambassadors are back out on the streets. Please let them know if you need any help.

Lisa and Kelly set up a WhatsApp group to support you with all the changes and financial support you can get. If your not on the group already please message Lisa on 07572 121096 and she will add you to the group.

Until next time. Stay well.

**We are continuing with the following:**

- Street cleansing
- Daily Ambassadors business visits
- Daily Litter picking
- Your voice and Liaison with police on local challenges
- Your voice and Liaison with SMBC
- Daily social media updates
- WhatsApp business support group
- Hanging baskets to bring some colour to the high street.
- Removal of unprecedented Fly tipping incidents.
- We have postponed the following so we can focus on delivery the above.
- All Events including the Christmas light switch on.

West Bromwich Town BID is here for **“YOU”**.

We want to know how you feel and any concerns you may have and if we can help you.

Please get in contact with our BID team on **07572 121 906**. Lisa, Josh and Tony.

Looking forward to helping you

**WEST BROMWICH BID BALLOT  
RESULTS WERE IN ON 27TH MARCH 2020**

**“YES VOTE”**

**84%** IN FAVOUR  
BY NUMBER

**85%** IN FAVOUR  
BY R/V

**47%** TURNOUT

Due to Coronavirus Act, Chapter 7, Section 79 and is titled Extension of BID arrangements (England). It should be read in conjunction with The Business Improvement District Regulations (England) 2004. Any BID whose term finishes between 25th March 2020 (the date of Royal Assent) and 31st December 2020 has its term automatically extended to 31st March 2021. This means West Bromwich BID has been extended for 9 months ending 30th June 2021. Our new term for 5 years will start 1st April 2021.

**Billings for West Bromwich BID levy:-**

1st July to 30th March 2021 – 9 month bill

1st April 2021 to 30th June 2021 – 3 month bill for new term

1st July 2021 to 30th June 2022 – Year 1 billing for new term

1st July 2022 to 30th June 2023 – Year 2 billing for new term

1st July 2023 to 30th June 2024 – Year 3 billing for new term

1st July 2024 to 30th June 2025 – Year 4 billing for new term

Term 2 will cover 4 years and 3 month only before new ballot takes place.



# Carters Green Improvements

Carters Green improvements well underway

**A major public realm and highways improvement scheme at Carters Green, West Bromwich, to install new paving, seating and street lighting along with more trees and an events area is well under way.**

A new road layout is now in operation for drivers. The road swings slightly to the left where the old bus stops were previously located - as you drive down the High Street towards the Farley Clock Tower.

This has enabled work to start on the north side of the High Street where the public square and events area will be located.

A new bus stop will also be installed near the clock tower.

The £1.1 million regeneration and safety project, which commenced in June 2019, is delivering increased on-street parking, better and safer crossing points for pedestrians and realigning the road to slow down vehicles and

improve the flow of traffic.

Much of the paving on the south side of the High Street at Carters Green has now been completed and is already giving a feeling of space and a lighter, more inviting environment. New lighting is being installed and new street trees will go in in November.

Careful management of pedestrian and vehicle routes have resulted in only minimal disruption and no increased traffic congestion.

Sandwell Council's cabinet member for sustainable transport, Councillor Jackie Taylor, said: "It's very pleasing to see the transformation of Carters Green happening before your very eyes. The footways and public spaces will have a totally different feel and hopefully this will encourage more people to visit Carters Green, bringing about a positive impact for local shops and businesses and improving the area for residents."



## COMMUNITY CONNECTION BOOSTS BUSINESS

IT GOES WITHOUT SAYING THAT THE PANDEMIC HAS KNOCKED MANY COMPANIES FOR SIX. AND YET IT HAS ALSO BROUGHT OUT THE BEST IN BUSINESS, AS MANY HAVE ALSO SEEN IT AS A TIME FOR GIVING.

*SCVO, Sandwell*

From the massive multi-nationals to the corner shop, business people have dug deep during the pandemic to support the community. Some have simply donated, to the tune of millions of pounds, but others have given in different ways - releasing staff for volunteering for example, or collecting goods for their local food bank. As we 'reset and recover', Corporate Social Responsibility (CSR) will play a huge part in keeping the UK on track. Companies are being reminded that their customers, employees and in turn their profits benefit from supporting the community, whatever form that giving takes. Here in Sandwell we have an amazing voluntary and charity sector, but just like any other it has suffered over the last few months. So now might be the time to think about your business and how it can connect more with the local community. SCVO supports and represents voluntary, community and social enterprise organisations in Sandwell, and welcomes conversations with local businesses of any size and shape about opportunities for involvement. SCVO's Chief Executive Mark Davis said: "We know from experience those businesses that get involved with the voluntary sector boost their brand and their image, make employees happy and form lasting relationships with local communities which in turn promotes customer loyalty."

To start the conversation about helping out in Sandwell email; [getinvolved@scvo.info](mailto:getinvolved@scvo.info)



**SCVO**  
connecting · enabling · transforming





## Furniture World

294 High Street  
West Bromwich  
B70 8EN

We have been in West Bromwich since March 2018 but have been in furniture business over 35 years. We give very high customer service to our customers and listen to what they want and what is affordable to them.

**We are bed specialist and have 80% beds in store and have wardrobes and sofas in our store.**

**We give value for money for the high quality furniture we have to offer in store.**

**We have new stock coming in very soon.**

Please check on our Instagram page: [furnitureworld1](#) for any new promotions.

For anything, you are welcome to email on [avi.furnitureworld@gmail.com](mailto:avi.furnitureworld@gmail.com) or call/whatsapp on **07398 117606** for anything you may be interested in.

**We are open  
Monday – Saturday from 09.30am – 5.30pm.**



**WEST BROMWICH**  
Business Improvement District

# Mental Health Awareness

Due to the Coronavirus pandemic, there has been a decrease in people's mental health and wellbeing including anxiety, depression and obsessive thoughts amongst others.

The BID would like to offer a FREE Mental Health Awareness session to all businesses within the BID area, delivered by a trained Mental Health First Aider.

This session will last 2 hours and will cover:

**What is Mental Health?**

**How can it affect you?**

**Signs & Symptoms (including common mental health conditions)**

**What can you do to support someone who is experiencing mental health?**

The dates for these awareness sessions are as follows:

**Wednesday 9th September 2020**

**Tuesday 22nd September 2020**

**Friday 16th October 2020**

**Tuesday 27th October 2020**

(Morning & Afternoon sessions are available depending on numbers)

If you wish to book on any of the above sessions please contact

**Kelly Freeman** on **07719 546 973** or email [admin@westbromwichtown.co.uk](mailto:admin@westbromwichtown.co.uk).



## West Bromwich BID

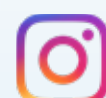
[www.westbromwichtown.co.uk](http://www.westbromwichtown.co.uk)



@WestBromwichTC



West Bromwich Town Centre



Westbromwichtown

## Queens Square Shopping Centre:

[www.queenssquareesc.co.uk](http://www.queenssquareesc.co.uk)

## Kings Square Shopping Centre:

[www.kings-square.net](http://www.kings-square.net)

## New Square Shopping Centre:

[www.newsquarewestbromwich.co.uk](http://www.newsquarewestbromwich.co.uk)

## Astle Retail Park:

[www.astlepark.co.uk](http://www.astlepark.co.uk)



## Useful Telephone Numbers

|  |  |
|--|--|
| New Square Security  | 0121 647 7045  |
| Queens Square Security   | 0121 500 2906  |
| Kings Square Security  | 07881 463 091  |
| Astle Park Security  | 07391 866 182  |
| Wardens/EPO'S  | 07787 274 422  |
| Markets Office   | 0121 553 3074  |
| Crimestoppers  | 0800 555 111   |
| West Midlands Police   | 101 or <a href="http://www.west-midlands.police.uk">www.west-midlands.police.uk</a> to report a crime or <b>999</b> if it is an emergency. |
| West Bromwich Town BID<br>(Monday – Saturday)<br>Kelly<br>Lisa<br>Josh<br>Tony | <br>07719 546 973<br>07572 121 906<br>07572 121 628<br>07471 356 372   |
| Sandwell Council<br>(to report any issues or concerns)                         | <a href="http://my.sandwell.gov.uk">my.sandwell.gov.uk</a><br>or 0121 569 2200   |
| Discover Sandwell<br>(to advertise any services or information)                | <a href="http://www.discoversandwell.co.uk">www.discoversandwell.co.uk</a>   |
| Midland Metro<br>(Customer Services)   | 0345 835 8181<br><a href="http://www.westmidlandsmetro.com">www.westmidlandsmetro.com</a>  |
| West Bromwich Bus Station  | 0121 200 2700<br><a href="http://www.nxbus.co.uk/west-midlands">www.nxbus.co.uk/west-midlands</a>  |
| National Rail  | 0333 311 0039<br><a href="http://www.westmidlandsrailway.co.uk">www.westmidlandsrailway.co.uk</a>  |



# LATEST JOBS

[gov.uk/jobhelp](https://gov.uk/jobhelp)

Find out more >

NEWS FROM JOBCENTRE PLUS

## Need help in finding a job – go to JobHelp

Jobcentre Plus has launched a new website to help people looking for work. Jobhelp is designed to help jobseekers in their job search.

Packed with tips and guidance on everything from how to craft the perfect CV to perfecting your video interview skills, the jobhelp website is a really good place for people to start their job hunting journey.

The site highlights latest vacancies in growing sectors like care, food retail, logistics and agriculture, and helps jobseekers recognise the value they can bring to new roles.

Head to [gov.uk/jobhelp](https://gov.uk/jobhelp) to find your next new role.

There is a Black Country page on the jobhelp website where you can also find out about the latest local jobs and training opportunities, please visit: [jobhelp.campaign.gov.uk/the-black-country/](https://jobhelp.campaign.gov.uk/the-black-country/)

### Youth Hubs

We have seen a rise in youth unemployment since Pandemic started. To help young people in Sandwell, we are setting up Youth Hubs working with partners including, Sandwell College, Talent Match and Probation who will provide help, training and guidance in these difficult times.

If you are a young person, employer or organisation that wants to get involved, then please email [PAULINE.JONES10@DWP.GOV.UK](mailto:PAULINE.JONES10@DWP.GOV.UK) or phone 07971 994 269

# GROW YOUR OWN!

Investing in your staffs professional development is a vital ingredient for both growing your business and staff retention. As the market landscape continues to recover, having a skilled, motivated, flexible workforce is absolutely key to achieving positive results.

**Further Training**, offer a range of Management and Business qualifications / apprenticeships designed to be tailored to your business needs. With the capacity to deliver full training courses remotely, why not get In touch today to find out how we can help your business *go Further!*

We can support with the upskilling of existing staff as well as helping you recruit new apprentices to grow your business!

With the **Governments** new financial support package offering as much as £3,000, has there ever been a better time to recruit an apprentice




































































European Business Park, Taylors Ln, Oldbury B69 2BN

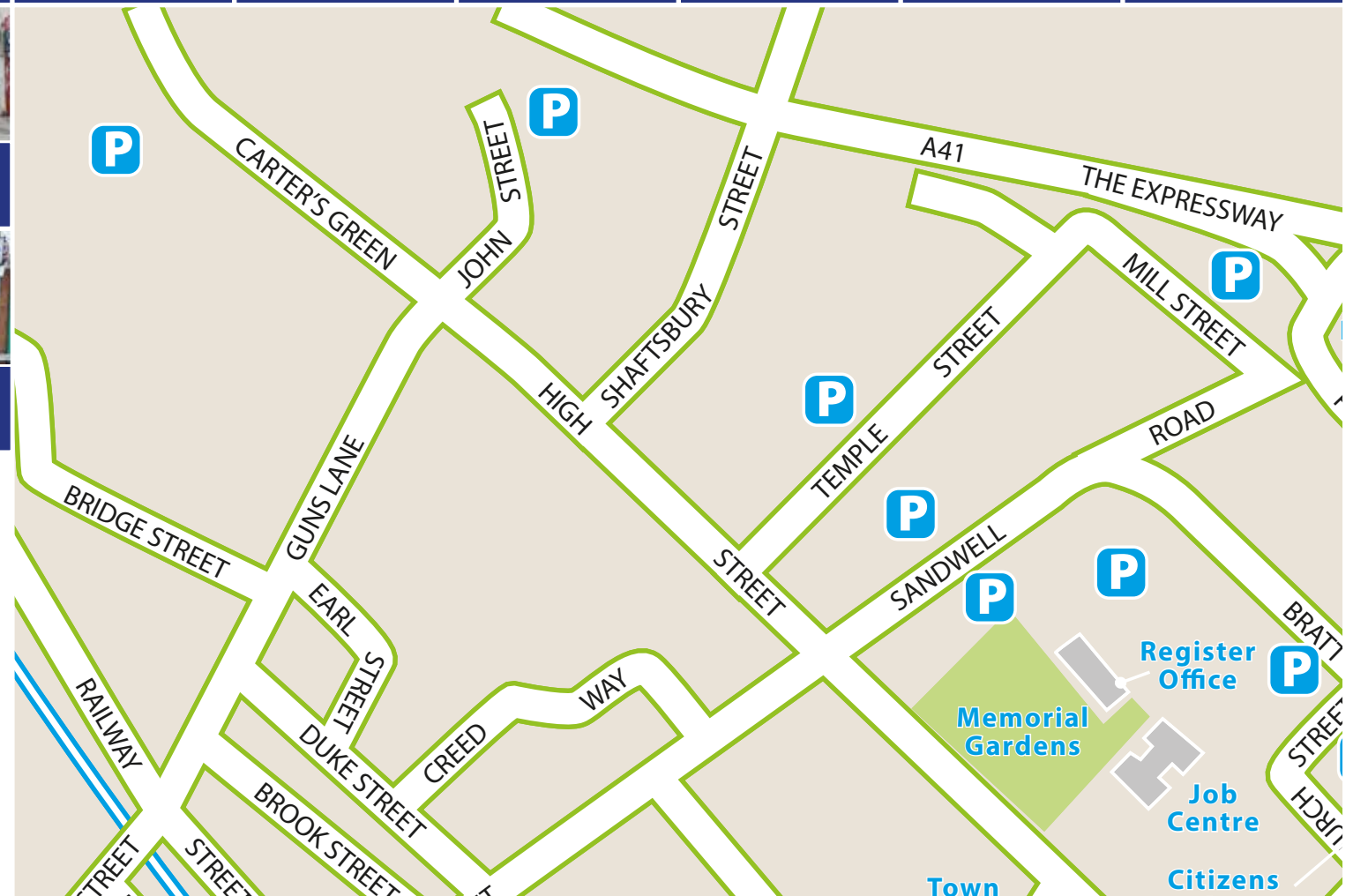


CONTACT US TODAY ON  
**0121 544 6455**  
[www.furthertraining.co.uk](https://www.furthertraining.co.uk)



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|---|--|---|--|--|--|---|--|--|--|--|---|
| <br><b>01 Akash Balti</b><br>385 High Street<br>0121 525 1500<br>akashbalti.com                                | <br><b>02 Alex Styles Barbers</b><br>472 High Street<br>0121 553 0430    | <br><b>03 Angelic Super Store</b><br>26-28 Carters Green<br>0121 439 9053   | <br><b>04 Analogue &amp; Digital Electronics</b><br>345 High Street<br>0121 448 6623  | <br><b>04 Athi Law Solicitors</b><br>388 High Street<br>0121 553 5555<br>www.athilaw.co.uk | <br><b>05 Autowise Motor Spares</b><br>343 High Street<br>0121 439 7264                                      | <br><b>06 B-CutZ</b><br>381 High Street<br>0747 6165189   | <br><b>07 BABA'S Grill</b><br>5G Carters Green<br>0121 525 7451<br>www.babasgrill.co.uk    | <br><b>08 Bass Hunt &amp; Co Chartered Accountants</b><br>339 High Street<br>0121 525 7236<br>www.basshunt.co.uk | <br><b>09 Billingham's Florist</b><br>462 High Street<br>0121 553 0972<br>www.billinghamsflorist.co.uk                       | <br><b>10 Britannia Carpets</b><br>18 Carters Green<br>0121 525 2500/0797<br>1288361 | <br><b>12 CRH Training</b><br>34A Carters Green<br>0121 553 3184<br>www.crhtraining.co.uk                 |
| <br><b>13 Caspian Pizza</b><br>357 High Street<br>0121 553 3335   | <br><b>14 Carters Green DIY</b><br>16 Carters Green<br>0121 525 9199    | <br><b>15 Carters Green Fish Bar</b><br>7 Carters Green<br>0121 553 7499   | <br><b>16 Centre Point Christian Church</b><br>Rear 26 Carters Green<br>0121 525 9191<br>www.centrepoinchristianchurch.com | <br><b>17 Clements Health Care/Bridge Academy</b><br>13 Carters Green<br>0121 270 4558    | <br><b>18 Coral Bookies</b><br>3 Carters Green  | <br><b>19 Cuts &amp; Fades</b><br>25 Carters Green<br>0757 575 9647                              | <br><b>20 Day Lewis Pharmacy</b><br>30 High Street<br>0121 525 9898<br>www.daylewis.co.uk | <br><b>21 Decoron Wallpapers Limited</b><br>466-468 High Street<br>0121 553 3707<br>www.decoron.co.uk           | <br><b>22 Devine Caribbean &amp; English café</b><br>468a Carters Green<br>0121 525 6338                                    | <br><b>23 Delicii Romanesti</b><br>412 High Street<br>07450 668310                  | <br><b>24 Euphoria Hair &amp; Beauty</b><br>47a Carters Green<br>07544 984689                            |
| <br><b>25 Forces Support Charity Shop</b><br>34-36 Carters Green<br>0121 525 0973<br>www.forcessupport.org.uk | <br><b>26 Ghosia Mini Market</b><br>349 High Street<br>0121 553 5771    | <br><b>27 Ideal Employment Ltd</b><br>389-391 High Street<br>0121 500 6333<br>www.idealemployment.co.uk            | <br><b>28 Ingrams Chemist</b><br>351 High Street<br>0121 553 1081<br>www.ingrams-chemist.co.uk                             | <br><b>29 Jade Garden</b><br>365 High Street<br>0121 553 6523                             | <br><b>30 Jinder Catering Services Ltd</b><br>17 Carters Green<br>0121 580 0081<br>www.jindercatering.co.uk | <br><b>31 John Miller Lettings</b><br>386 High Street<br>0121 533 0509<br>www.johnmiller.co.uk   | <br><b>32 Legenda barbers shop</b><br>414 High Street<br>0121 448 5536/0750<br>1229400    | <br><b>33 Lidl UK</b><br>373 High Street<br>0800 977 7766<br>www.lidl.co.uk                                     | <br><b>34 Medical Dentist Practice</b><br>353 High Street<br>0121 663 1690<br>0121 553 4430<br>www.dentystabirmingham.co.uk | <br><b>35 Milus</b><br>35-37 Carters Green<br>0121 553 7804                         | <br><b>36 Montaj Balti</b><br>12 Carters Green<br>0121 525 2577<br>www.montajbalti-indiantake-away.co.uk |
| <br><b>37 Parker Rose Management</b><br>9 Carters Green<br>0121 525 7076<br>www.parkerrose.co.uk              | <br><b>38 Partners Hair Design</b><br>395 High Street<br>0121 553 0835  | <br><b>39 Picantes Healthy Grill</b><br>1A Carters Green<br>0121 439 6270<br>www.picantesonline.com                | <br><b>40 Post Office</b><br>47 Carters Green<br>0121 553 0895   | <br><b>41 Rai Legal</b><br>380 High Street<br>0121 580 0511<br>www.railegal.co.uk         | <br><b>42 Rayan Food Store</b><br>15 Carters Green<br>0121 525 4344   | <br><b>43 Rehability UK</b><br>438-450 Kingston House<br>03333 44 3095<br>www.rehabilityuk.co.uk | <br><b>44 Reya Salon</b><br>387 High Street<br>0121 553 2499                              | <br><b>45 Shaftesbury Casino</b><br>377 High Street<br>0121 525 4744<br>www.shaftesburycasino.co.uk             | <br><b>46 Sidhu's Pharmacy</b><br>369 High Street<br>0121 553 3258  | <br><b>47 Sklep Europa</b><br>8-10 Carters Green<br>0121 293 1722                   | <br><b>48 Stokes Opticians</b><br>2-6 Carters Green<br>0121 553 0330<br>www.stokesopticians.co.uk        |
| <br><b>49 Super Polo</b><br>1 Carters Green<br>07429 514023   | <br><b>50 Taggar Sweet Centre</b><br>383 High Street<br>0121 569 8617 | <br><b>51 TaxAssist Accountants</b><br>452 High Street<br>0121 725 4120<br>www.taxassist.co.uk/<br>west-bromwich | <br><b>52 The Beauty Studio</b><br>23 Carters Green<br>0121 448 6571   | <br><b>53 The Clock House</b><br>361 High Street<br>0121 679 3728                       | <br><b>54 The Co-operative Funeralcare</b><br>359 High Street<br>0121 525 1909                            |   |  |  |  |  |   |
| <br><b>55 The Dental Practice</b><br>394 High Street<br>0121 553 2268<br>www.the-dentalpractice.co.uk       | <br><b>56 The Old Crown PH</b><br>56 Sandwell Road<br>07719 134625    | <br><b>57 The Old Hop Pole</b><br>474 High Street<br>0121 525 8676   | <br><b>58 The Sun Garage</b><br>54 Sandwell Road<br>0121 553 0296  | <br><b>59 Tropical Spyce</b><br>5a Carters Green<br>0121 448 8184                       | <br><b>60 UK Mini Market</b><br>343 Carters Green   |   |  |  |  |  |   |
| <br><b>61 UK Shawarma</b><br>11 Carters Green<br>0121 439 1808  | <br><b>62 WB Zabka</b><br>404-406 Carters Green<br>07848 480326       | <br><b>63 West Bromwich Cleaning Centre Ltd</b><br>390 High Street<br>0121 553 4356                              | <br><b>64 Ymca Black Country Group</b><br>38 Carters Green<br>0121 524 1950<br>www.ymcabc.org.uk                         | <br><b>65 Zaman Travel</b><br>387 High Street<br>0121 553 459                           |  |   |  |  |  |  |   |

Rehability UK



SHOPPING AT  
CARTERS GREEN



Due to COVID-19 pandemic, West Bromwich Town BID  
are launching our food bank drive with a  
difference:

**‘A BIG food shop for  
West Bromwich Food Bank’**

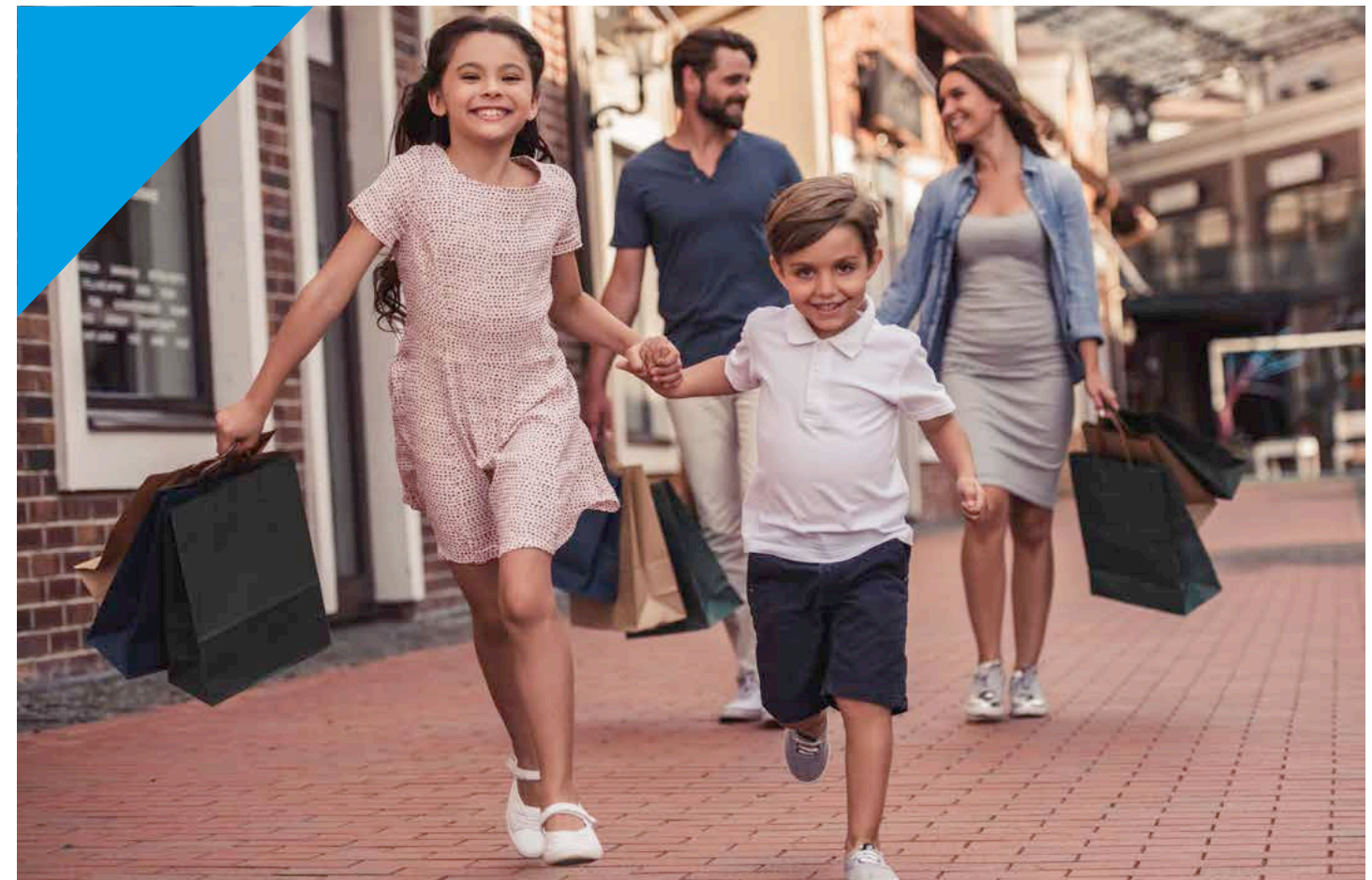


Throughout August we are asking you to donate as little  
or as much as you like via the Just Giving link below.

[https://www.justgiving.com/crowdfunding/  
westbromwichtown-bid-bigshopforwfb](https://www.justgiving.com/crowdfunding/westbromwichtown-bid-bigshopforwfb)

**The BID will then purchase an online food shop  
delivered directly to West Bromwich Food Bank.**

**If you have any questions please contact Kelly Freeman  
on 07719546973 or  
[admin@westbromwichtown.co.uk](mailto:admin@westbromwichtown.co.uk)**



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Office • Primark • River Island • Schuh • Select • Shoezone • Shop  
Mobility • Specsavers • Sports Direct • Subway • Tesco • Tessuti  
Timpsons • The Entertainer • The West Brom • TUI • Turquoise  
Kitchen • Warren James • Vodaphone • Yours

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website at [newsquarewestbromwich.co.uk](http://newsquarewestbromwich.co.uk)

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**NEW  
SQU  
ARE**  
WEST BROMWICH





# EMPLOYERS, IMAGINE IF AN **APPRENTICES** WAGE WAS FULLY COVERED FOR UP TO **24 WEEKS**? WOULDN'T THAT BE A **BRIGHT** IDEA.

Specialists in sourcing the best up and coming talent within the West Midlands, The Apprenticeship Works offers simple, effective, quality recruitment solutions in a wide range of sectors.

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# Keeping West Bromwich Town tidy

This is the work the BID has done and remaining carrying on to ensure the town is tidy and litter-free..



## West Brom In Bloom

The BID in July 2020 had 60 hanging baskets put up around most of the BID area. This is to put some colour in the town and brighten it up.

### Fly-tipping

Before



After

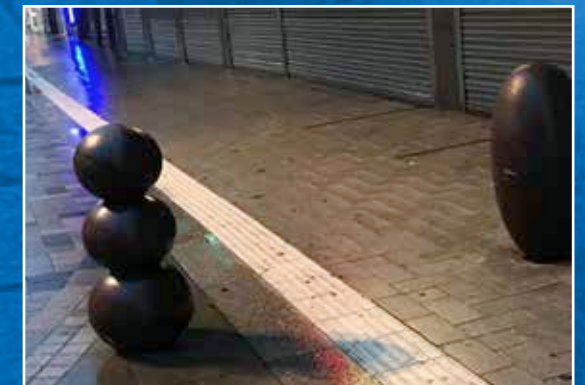
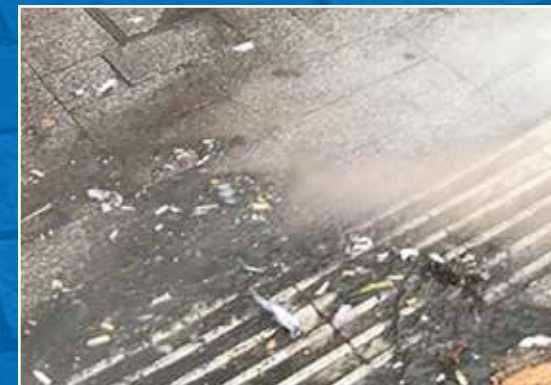
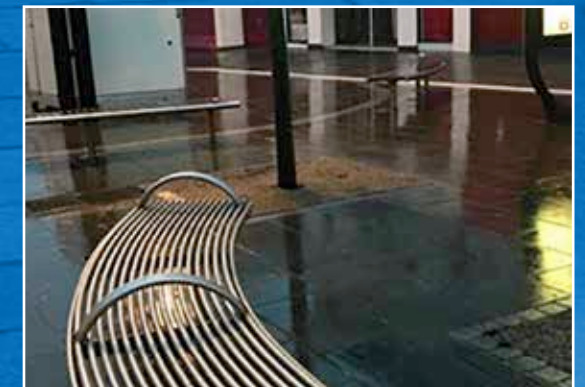


### Intense Jet-wash

Before



After



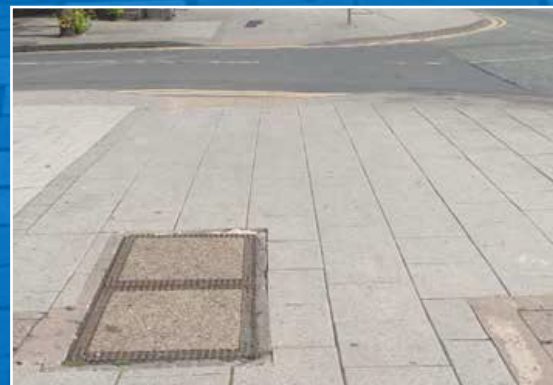
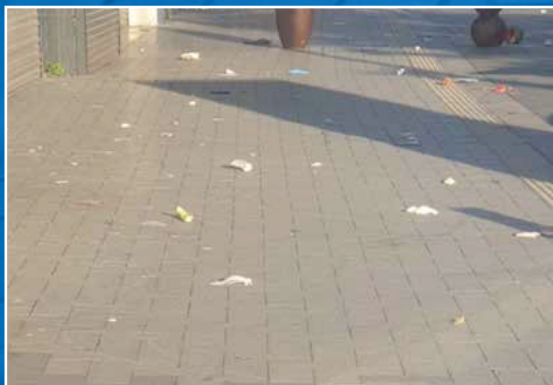


## cont... Keeping West Bromwich Town tidy Litter picking

Before



After



### Pepe's Piri Piri 12 New Street opened its doors 7th May 2018.

Pepe's offer a range of Piri chicken and salads which is freshly prepared every day as well as a vegetarian meals and kids meals.

There is a range of Ben and Jerry's ice cream and gluten free cakes.

There is a choice of 6 Piri sauces which are made on the premises every morning to give that fresh flavour to the chicken or salads.

We offer 10% discount to all workers in the West Bromwich shopping area if they present us with a badge and 20% discount to NHS, Police and Civil Servants.



## Businesses and employees asked to report Covid-19 concerns

There has been a sharp rise in coronavirus cases in Sandwell in recent weeks. This has been partly driven by outbreaks in workplaces.

Lisa McNally, Sandwell Council's director for public health, said: "We need businesses to let us know if they have two or more cases of COVID-19 among their workforce.

We can help to prevent a larger outbreak. If businesses delay in letting us know then outbreaks can become out of control and the business may need to close.

"Businesses should also contact us if they need advice on how to prevent coronavirus infection in the workplace. We can offer a telephone or on-site visit and really help them make their workplace COVID safe.

"Business owners can get in touch at [PHCovid19\\_Enquiries@sandwell.gov.uk](mailto:PHCovid19_Enquiries@sandwell.gov.uk) or by calling the Healthy Sandwell team at 0800 011 4656.

"If employees are concerned about COVID cases or prevention at their workplace they can also contact us at

the details above. Obviously, anything they tell us will be treated in confidence and they can remain anonymous if they wish."

Councillor Maria Crompton, deputy leader for Sandwell Council wants to reinforce the message to businesses and asks for everyone to work together. She said: "We are ramping up our efforts with local businesses as these potentially hold the key to making sure we don't get large outbreaks of Covid-19 in Sandwell.

"We need everyone to work together to stop outbreaks and I urge business owners and employees to get in touch with any concerns they have.

"It is in the interests of all businesses to contact us so we can provide the necessary help to business owners and save them from a potential closure."

For more details about getting in touch, go to the Healthy Sandwell website.

**Businesses and employees should adhere to the following advice:**

- Anyone who develops symptoms – persistent cough, temperature or loss of smell or taste – needs to immediately self-isolate for 7 days.
- Where possible people with symptoms should be isolated from others in the household who do not have symptoms. If you develop symptoms book a test immediately online or by calling 119.
- Avoid any unnecessary interaction with people from outside your household. Crowded environments should be avoided.
- If you have to go out, maintain a distance of at least 1 metre (preferably 2 metres) from other people and wear a face covering.



## Council bids for millions of pounds for towns

Sandwell Council is drawing up ambitious plans to regenerate three town areas in the borough – in a bid to win a slice of the £3.6 billion cash available nationwide for regeneration schemes.

**Councillor Maria Crompton, Deputy Council Leader, said the council was pulling out all the stops to secure Government cash after three local towns – West Bromwich, Rowley Regis and Smethwick – were selected to bid for grants of up to £25 million.**

The three names were on a list of 100 towns across the country selected for the Government's Towns Fund scheme. The council is now working up comprehensive bids to secure some of the available cash for the three town areas.

The funding available can be used to help regenerate town centres, increase local skills – thus stimulating local businesses – and improve both digital and physical connectivity.

It is hoped that a successful application to the fund will provide the three towns with the opportunity for transformational change and ensure that West Bromwich, Smethwick and Rowley Regis are all prepared for the changing nature of the high street in the 21st century.

The investment plans, which will be developed with local communities and organisations, will be submitted to the Government by early 2021.

Councillor Crompton said the council had decided to set up a Super Board to develop bids for each town. The board – which has an independent chair, Jude Thompson – will work on an extensive community consultation to develop the bids, working in partnership with local people, businesses and partner organisations.

Councillor Crompton said: "We have ambitious plans to regenerate our towns and the Covid-19 pandemic increases our sense of urgency. We are continually seeking additional funding to help transform our town centres and improve facilities for our communities.

"The proposals to improve the towns can only be achieved and thrive if the investment is available and we have now been given three chances to convince the Government that Sandwell deserves the opportunity to bring them to fruition.

"We have to rely on Government for the very large investment programmes," she said. "Sadly, we have been left short of resources to make further improvements over recent years due to the Government's austerity measures, with more than £200 million lost in cuts.

"We are always seeking support to make sure Sandwell gets its fair share of resources and we are looking to our partners, including all of our MPs, to support our bids in a positive way."

Councillor Crompton added: "We are very fortunate to have Jude Thompson who is also the current President of the Black Country Chamber of Commerce as an independent chair of the Super Board and he is leading the work on the development of our three towns bids.

"We are all working extremely hard to make sure that the bids we submit will be a collaboration of local business, local council and local communities – including most importantly the voices of people who live in the three areas."

# Take The Risk Out Of Risk Management



As more and more businesses return to their places of work after lockdown, they face the challenge of ensuring both their building, staff and customers are safe, secure and properly covered, in terms of health and safety, risk assessment and fire safety; and that they meet the Governments COVID secure standards.

This is where SIPS ([www.sips.co.uk](http://www.sips.co.uk)) can help. As well as being local, our approach is both responsive and bespoke. We cater for all sizes and types of business and will work with you in your premises.

The experienced SIPS Risk Management Team can provide BID members with a wide range of consultancy services including professional and accredited training – whether that's on a one-off or an ongoing basis:



Our dedicated training and conference centre – where much of the training takes place – is located centrally in the heart of West Bromwich.

If you'd like more information or to arrange a free consultancy call, contact [riskmanagement@sips.co.uk](mailto:riskmanagement@sips.co.uk) or give us a call on 0121 296 3000

For details of how SIPS can help you in other areas such as HR, IT, and Catering, visit our website [www.sips.co.uk](http://www.sips.co.uk).

### Fire safety:

- Fire risk assessments to meet the requirements of the Regulatory Reform (Fire Safety) Order of 2005: full site survey conducted in order to provide you with a FRA, including a comprehensive action plan, timescales; and full schematic plans of your premises
- Fire safety consultancy: fire safety policies, evacuation strategies, advice and guidance
- Training: fire safety management for the 'responsible person'; fire safety awareness for the wider staff audience; fire marshal; evac-chair training.

### Health and Safety consultancy:

- Support in developing appropriate H&S management systems: including policies, risk assessments and risk control strategies
- Facilities and cleaning science support: ensuring control of infection, cleaning procedures and frequencies are in line with current public health recommendations and government guidance
- Advice on control of infection, cleaning procedures and frequencies in line with current public health recommendations.
- H&S audits; accident investigation support; help with RIDDOR reporting requirements. Acting as your 'competent person'
- Comprehensive range of H&S training opportunities

### GDPR:

- Providing an outsourced 'Data Protection Officer (DPO)' service
- Handling Subject Access Requests (SARS) and assisting in the event of Data Breaches – being the point of contact with the Information Commissioners' Office (ICO).
- Training for Staff with Data Protection responsibility and/or other key staff and the wider workforce
- Audits and periodic monitoring for compliance with reports for stakeholders.





**WEST BROMWICH**  
Business Improvement District

# West Bromwich BID Projects

## Town Centre Ambassadors

2 Town Centre Ambassadors patrolling the BID area  
Point of contact for information, help and assistance  
Reporting of town centre issues eg. broken slabs etc  
Reporting of Anti Social Behaviour, Street drinkers etc  
Assisting homeless and beggars if they require any help  
Working in partnership with council and police officers/PCSO



## More Attractive, Tidier & Cleaner (to supplement but not replace council services)

Additional litter pick of the town 7 days a week 6-8pm  
Bi-monthly intense jet wash in BID areas  
Chewing Gum removal from pavements  
Graffiti Removal



## Marketing & Events

Events throughout the BID area throughout the year  
West Bromwich Town website to promote our town centre  
Social Media pages (Facebook, Twitter, Instagram and Linked-in)  
BID News Magazine



## Signage

New signage around the town centre

## Hanging Baskets

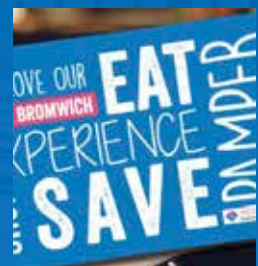
X60 Hanging baskets 10 months of the year from Winter Pansies to Summer Flowers  
Signs identifying who the baskets are funded by



## Staff Loyalty Scheme

Discounts for staff who work in the BID area only  
Retailers will only be in West Bromwich Town Centre BID area  
Free App notifications

## West Bromwich Radio Link Scheme



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