

WEST BROMWICH



BID NEWS

CHRISTMAS 2021 - ISSUE 25



I hope everyone is keeping safe and well.



PAUL RAMSEY

Chair, West Bromwich BID

West Bromwich BID

www.westbromwichtown.co.uk

 @WestBromwichTC

 West Bromwich Town centre

 Westbromwichtown

Since our last edition in July 2021 so much has happened in the world. Covid Restrictions had eased with no face masks in shops and hospitality re-opened and people could go for a meal or even a pint or two.

As from 30th November 2021 restrictions have now been brought back in with the wearing of face masks in shops and public transport. The vaccination programme are still working hard promoting the jabs and now the boosters to protect everyone. We thank everyone from the NHS and Public Health Departments for their hard work.

Christmas events have been organised this year by the BID team. We apologise for no West Bromwich Light Switch-On this year. The team will start working on 2022 Light Switch-on event in January 2022. However, 2 events are taking place Carters Green Friday 10th December 2021 4pm to 7pm with lots of entertainment from local communities like SIPS Youth Concert Band, Rainbow Pantomime's (Beauty & The Beast), SIPS Jazz Orchestra and lots more..... The event is "FREE" please pop down and support the BID team. Our next event is Saturday 18th December 2021 - 11am to 4pm around 4 shopping centres and pedestrian high street. We have Mobile Father Christmas and a Christmas Pudding walking around Kings Square Shopping

Centre, Steel Strings Caribbean band in Astle Park, Bouncing Elves in New Square, Toy Soldiers walking around pedestrian High Street and from 1pm to 4pm we have LED Christmas Presents walking around Queens Square. All events are "FREE" of charge. Posters are in the newsletter with more information.

We have welcomed LWR Cleaning Services to complete intense jet washing for the town centre. We hope you have noticed a big difference that the pavements are nice and clean. Completed already is Carters Green, New Street and St Michaels Street and we are currently tackling the Pedestrian High Street (with some challenges). Areas still left to complete are Bull Street and High Street (old Premier Inn side). This will be completed again June 2022 onwards.

Over the Christmas period our ambassadors will be out and about patrolling the town for visibility, please continue to let them know if you need any help or support.

From the BID team we wish everyone a Merry Christmas and a Happy New Year and we look forward to 2022 working together.

Thank you all on behalf of the West Bromwich BID team. Paul.

To get in contact with the BID Team please call
07572 121 906 or email **admin@westbromwichtown.co.uk**.
Thank you, Lisa, Kelly, Tony and Harvey.



Town Quarter project *update*

Thanks to everyone who took part in the survey about the restoration of West Bromwich Town Hall and Central Library.

Sandwell Council has already made a start on the repairs and is now looking at all of your suggestions about what you want to see going on inside and how the Town Hall and Central Library should be developed in the future.

The council is really keen to develop new community spaces and the feedback from residents, businesses and community groups will really help with that.

Look out for further updates in 2022 on this Towns Fund project in West Bromwich and the council will want your continued input as plans move forward.

Santa's Grotto

25th November – 24th December
New Square, West Bromwich

See website for prices and opening times



**NEW
SQU
ARE**
WEST BROMWICH

SHOPPING, FOOD, FASHION, MOVIES,
EVENTS, AND SO MUCH MORE.

    [newsquarewb.com](https://www.newsquarewb.com)

Christmas opening times at New Square

Monday	6th	December	9am – 7pm
Tuesday	7th	December	9am – 7pm
Wednesday	8th	December	9am – 7pm
Thursday	9th	December	9am – 8pm
Friday	10th	December	9am – 7pm
Saturday	11th	December	9am – 7pm
Sunday	12th	December	11am – 5pm

Monday	13th	December	9am – 8pm
Tuesday	14th	December	9am – 8pm
Wednesday	15th	December	9am – 8pm
Thursday	16th	December	9am – 8pm
Friday	17th	December	9am – 8pm
Saturday	18th	December	9am – 8pm
Sunday	19th	December	11am – 5pm

Monday	20th	December	9am – 9pm
Tuesday	21st	December	9am – 9pm
Wednesday	22nd	December	9am – 9pm
Thursday	23rd	December	9am – 9pm
Friday	24th	December	8am – 5pm
Saturday	25th	December	CLOSED
Sunday	26th	December	9am – 6pm

Monday	27th	December	9am – 7pm
Tuesday	28th	December	9am – 7pm
Wednesday	29th	December	9am – 7pm
Thursday	30th	December	9am – 7pm
Friday	31st	December	9am – 6pm
Saturday	1st	January	11am – 5pm
Sunday	2nd	January	11am – 5pm

Monday	3rd	January	10am – 6pm
Tuesday	4th	January	9am – 7pm



Nitrous Oxide

Sandwell Council approves Public Spaces Protection Order on Nitrous Oxide

Sandwell Council's cabinet agreed on Wednesday 3 November on a proposal to introduce a Public Spaces Protection Order (PSPO) on the inappropriate possession of Nitrous Oxide.

The PSPO makes it an offence for any person, when requested by an authorised officer, not to surrender any Nitrous Oxide canisters, with effect from 1 December 2021 for a period of three years. The PSPO is intended to help combat crime and anti-social behaviour in the borough and support public health.

Nitrous Oxide is a depressant drug, which when inhaled can make people feel happy, relaxed and giggly, hence the name 'laughing gas'. It is not illegal to possess nitrous oxide for legitimate commercial use such as catering. However, it is illegal to sell or give away to someone who wants to use it for its psychoactive effects under the Psychoactive Substances Act 2016.

The inhalation of Nitrous Oxide in public places is closely linked with antisocial behaviour as well as noise and gatherings and litter caused by the discarded cannisters. Prior to the implementation of the PSPO, unless an individual was caught littering there were no powers available to enable any form of intervention.

The litter caused by discarded nitrous oxide cannisters is a borough-wide issue for residents and is regularly raised as an issue at every Town Tasking meeting. The discarded empty canisters both litter areas and pose risks to children, the wider public, wildlife and workers when they get entangled in grass cutting machinery.

Cabinet member for community safety Councillor Bob Piper said:

"Increasingly in recent years the use of Nitrous Oxide as a recreational drug has become a real concern both in Sandwell and nationally, which is why we conducted a public consultation earlier this year to hear residents' views. 95% of respondents supported the introduction of this PSPO. The main reasons people gave for supporting the PSPO were the littering of discarded canisters, anti-social behaviour and worries around children coming across discarded canisters.

"As part of delivering a cleaner, safer Sandwell we have listened to residents and are happy that the order will soon be in place to start to deal with this issue."

Non-compliance can result in a person being issued with a fixed Penalty of up to £100. Failure to pay can result in a prosecution with a maximum penalty of £1000, the level of fine being at the Courts discretion subject to means.

However engagement and support are primary interventions with enforcement where these are not successful.

FREE PARKING

Parking is free on the two Saturdays before Christmas (11 December and 18 December 2021) in Sandwell Council's town centre car parks.

Please note this does not include Sandwell Valley, privately-run car parks or on-street parking bays.

Go to www.sandwell.gov.uk/parking for details of council car parks in Sandwell.



Helping homeless people

Our Housing Solutions Service marked World Homeless Day in October with a series of events out in our communities.

The team worked with local businesses, charities, residents and rough sleepers to offer information about the Housing Solutions service and how to access support.

Food and other essentials were given to those in need, and the incredible people at West Midlands Langar Seva supplied hot meals.

If you would like to make a difference to the lives

of those who are rough sleeping, or at risk of rough sleeping, please donate to the alternative giving campaign Change into Action.

This initiative offers practical help for rough sleepers, helping to tackle the underlying causes of homelessness. Donations are used to provide accommodation, access to healthcare, clothing and training that could lead to a job.

Donations can be made online at:

www.changeintoaction.org.uk/sandwell/donate



West Bromwich PSPO renewed

We've renewed the Public Spaces Protection Order (PSPO) that helps reduce anti-social behaviour and make West Bromwich town centre a more pleasant place to live, work and shop.

The order, which has been renewed for three years, gives the council and police enforcement powers in relation to people:

Acting or inciting others to act in a manner that causes, or is likely to cause, harassment, alarm or distress to any person

Threatening any person with violence and/or being verbally abusive towards any person

Begging or asking members of the public for money or loitering for the purpose of begging or asking members of the public for money

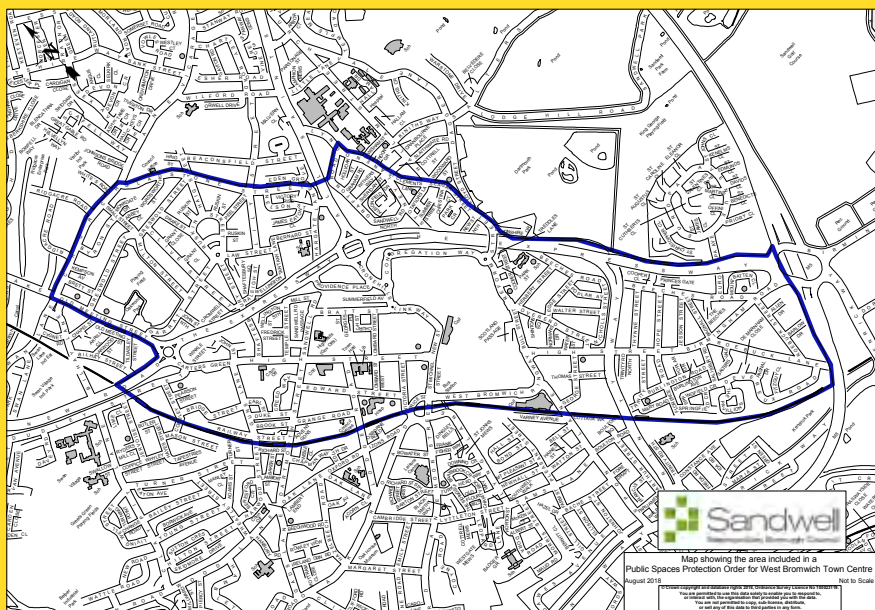
Causing a motor vehicle or trailer to stand on a road and/or footpath so as to cause any unnecessary obstruction of the road and/or footpath.

People breaching the PSPO face a fixed penalty notice of up to £100 or a fine of up to £1,000 on prosecution.

The PSPO also enables support to be offered to vulnerable people such as those who are rough sleeping or at risk of homelessness.

Sandwell Council's cabinet member for Community Safety Councillor Bob Piper said: "Residents and businesses have shown huge support for the PSPO and voiced their wish for it be renewed for a further three years.

"Since its introduction in 2018, 66 Fixed Penalty Notices (FPNs) have been issued which have helped address anti-social behaviour and residents' concerns relating to harassment, alarm or distress and aggressive or fraudulent begging."





Hello everyone, we would like to welcome you all to our Timpson Branch, we are located within the Tesco Superstore.

My name is Mick, I'm the Branch Manager, I'm also assisted by my Trainee Branch Manager Dale, so please visit and say hello.

We have been up and running since 2017, and we love our little shop in the corner, and we hope that you will love it too, Timpson has been a main stay of our high streets for 156 years, the first Timpson store was opened back in 1865 in Manchester city centre, it has stood strong as a business through 2 World Wars, and now standing stronger than ever through covid, It has been a difficult few years for us all, but together as a community i know we will battle through it, because that's the Black Country way, staying strong together.

It is Timpson's philosophy to believe and trust in its colleagues, to give great service to all of our customers, above our shop is a sign with a quote from John Timpson, the CEO & Founder of Timpson Ltd, the quote states "Our colleagues in this shop have my total authority to do whatever they can to give you amazing service", It is that trust and belief in us as colleagues that make this a fantastic career to be part of, that is why we work hard in giving the best service we can for everyone, which in turn makes this a fun & enjoyable place to come and work, so please pop in and say Hi, we are always here and happy to help.

Many Thanks
Mick & Dale

We are open 7 days a week
9:00-18:00 Mon-Sat
10:00-16:00 on Sundays



Carols by Christmas Light

Friday 10th December 2021

★ 4.00pm - 7.00pm ★

Events Area, Carters Green

Featuring performances by:

SIP's Youth Concert Band

Rainbow Pantomimes

SIP's Jazz Orchestra

Plus others to be confirmed

Dont forget to purchase your memory tree for £1, write a message to your loved one and hang it on our tree in Carters Green or take it home with you.

All proceeds from the event will be donated to

British Heart Foundation





WEST BROMWICH
Business Improvement District

Christmas in West Bromwich

Saturday 18th December 2021

11am - 4pm

New Square Shopping Centre

Bouncing Elves

Queens Square Shopping Centre

LED Mobile Xmas Presents (1pm - 4pm)

Kings Square Shopping Centre

Mobile Christmas Pudding and Father Xmas

Astle Retail Park

Steel strings Caribbean band

Pedestrian High Street

Toy Soldiers



TOY SOLDIERS





West Bromwich Police

e: westbromtown@west-midlands.pnn.police.uk

Current local policing priorities

COVID-19 | Under-25 Violence | Domestic Abuse



Police Update:

As we approach the Christmas holidays, we are starting to see increased footfall around the High Street and the shopping centres of West Bromwich.

After another year disrupted by Covid legislation, closures and lockdowns, we look forward to witnessing our first fully 'normal' Christmas in two years – however, we are still having to consider a wide range of factors in order to make sure that everyone has a safe and enjoyable Christmas and New Year.

Due to a recent rise in theft and shoplifting offences, officers from West Bromwich Neighbourhood Team have been conducting increased numbers of foot patrols around the town centre. These have been conducted by both uniformed

officers and members of the team in plain clothes, with these plain clothes officers serving as spotters for any shoplifting offences, in order to allow prompt and effective stops, searches and arrests.

Furthermore, increased patrols have been carried out around West Bromwich due to recent incidents of antisocial behaviour on the evenings. Some businesses around Duchess Parade have experienced various issues with youth groups, causing disruption and minor damage on multiple occasions. By having an increased presence around the town during hours of business, we aim to directly combat these behaviours whilst also providing a degree of reassurance and increased sense of safety to shoppers and local residents alike. Additionally, we will continue to work alongside our partners in Sandwell Council and West Bromwich BID to deal with issues that have affected the town in recent months, such as begging, street drinking and antisocial behaviour, in an effort to make our town centre a more enjoyable place for everyone.

Following the recent attack in

Liverpool, the threat level in the United Kingdom has been raised by the government to 'severe'. We have no reason or information whatsoever to believe there is a threat to our town centre, but nonetheless, officers have gone through additional training following these events. As always, we urge that local businesses and members of public alike should follow the long standing advice: If you see something, say something, as it is the easiest way of keeping ourselves and all those around us safe.

Whilst this change in threat level may worry some people, it is worth noting that the threat level has fluctuated between 'substantial' and 'severe' since September 2017. Should anyone wish to read any further information about the threat level and some safety advice, further information can be found on the ACT campaign website, act.campaign.gov.uk/

We hope that in spite of recent events and an incredibly disjointed year, everyone takes the opportunity to enjoy a very merry Christmas and a happy new year!

Keep up to date

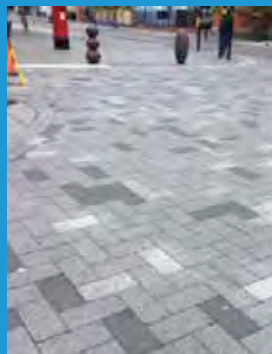
Twitter @WestBromwichWMP
facebook.com/westmidlandspolice
twitter.com/wmpolice
twitter.com/WMPBreaking
youtube.com/westmidlandspolice

instagram.com/westmidlandspolice
Snapchat - Search for WestMidsPolice
flickr.com/westmidlandspolice
soundcloud.com/westmidlandspolice



Town Centre Ambassadors

- BID Ambassadors patrolling the BID area with new uniform
- Each business will have an Ambassador appointed to them as point of contact along with contact details
- Point of contact for information, help and assistance
- Reporting of town centre issues to relevant partners
- Reporting of Anti Social Behaviour, Street drinkers etc
- Working in partnership with SMBC and West Midlands Police



Cleaning Project (to supplement but not replace council services)

- Additional litter pick of the town 6 days a week
- Bi-monthly intense jet wash in most BID areas
- Graffiti Removal
- Weed Removal in public spaces
- Cigarette bins around the BID area
- Recycled chewing gum pots around the BID area

Marketing & Events

- Events throughout the BID area
- West Bromwich Town website to promote our town centre
- Social Media pages (Facebook, Twitter, Instagram and Linked-in)
- BID News Magazine

Hanging Baskets & Planters

- Hanging baskets & Planters



Staff Loyalty Scheme

- Discounts for staff who work in the BID area only
- Retailers will only be in West Bromwich Town Centre BID area



Security Project

- West Bromwich Radio Link Scheme
- Disc to be introduced to all businesses in BID area
- BCRP Monthly meetings
- Pubwatch/Betwatch schemes to be introduced
- Youth Street watch with Sandwell College



For future events please check our BID website
www.westbromwichtown.co.uk



WEST BROMWICH
Business Improvement District

TOY APPEAL

**DID YOU KNOW THERE ARE OVER 15,000 CHILDREN
IN WEST BROMWICH LIVING IN POVERTY?**

From 1st November 2021 - 17th December 2021 we will be collecting donations at several donation points throughout our BID area.

We are collecting:

Toys & Gifts / Clothing 0-18 years / School Stuff / Sweet Treats

NEW ITEMS ONLY

Donations will be split between:



For more information including a full list of drop off points visit our website
www.westbromwichtown.co.uk
or call 07719546973



Santa's What we need



Black Country Toy Appeal

**NEW unopened items
only please**

We cannot accept used items for
health and safety reasons

Food and toiletries

Any food items and toiletries
including deodorants, shampoo,
toothpaste and feminine products

Toys and gifts

- Books
- Games
- Toys
- Colouring books
- Felt-tip pens / Crayons
- Crafty stuff e.g. paints

Clothing 0-18 years

- Pyjamas / dressing gowns
- Slippers
- Pants / socks / vests
- Coats
- Jumpers / cardigans
- Jeans / leggings / trousers
- Shoes / boots / trainers

We are also asking for

- Toiletry sets for teens
- NEW Fleecy blankets to snuggle under
- Wrapping paper and gift bags

School stuff

- School trousers / skirts
- School jumpers
- School shirts / polo shirts
- School bags
- Sports kit bags
- Notebooks
- School stationery

Sweet Treats

- Chocolates
- Sweets
- Selection Boxes
- Boxes of biscuits



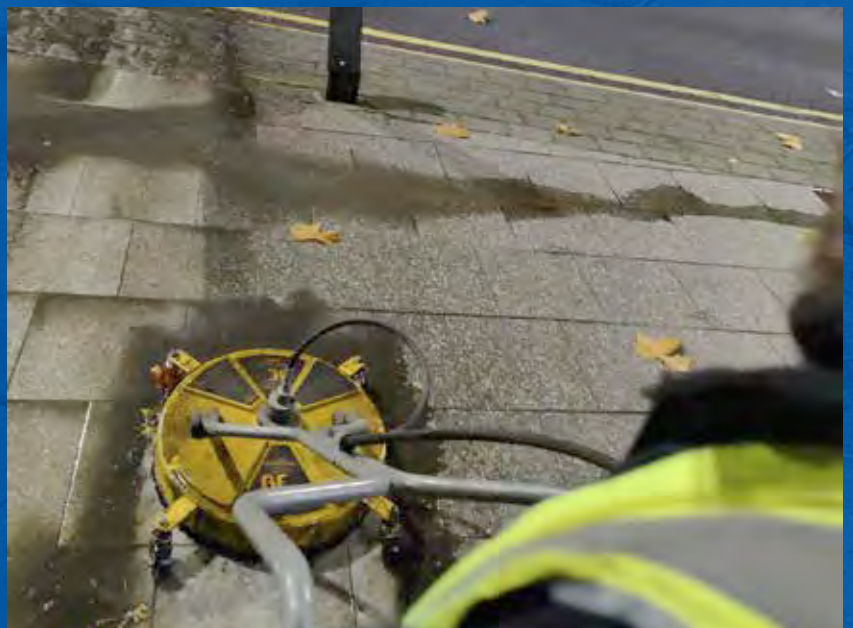
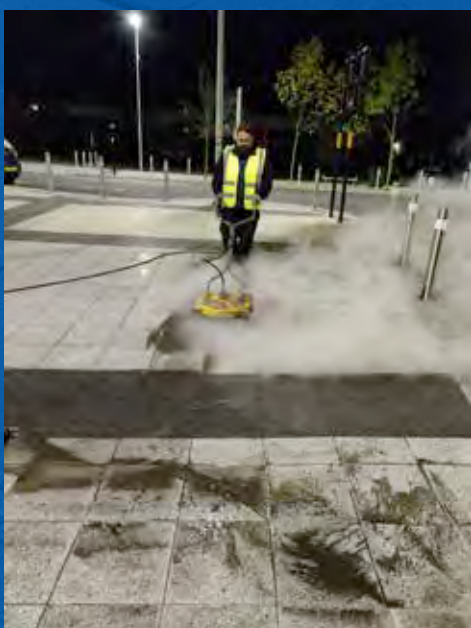
Registered Charity Number: 1195551



Santa Hotline 07860 644468



santabctoyappeal@gmail.com





Jet washing

West Bromwich BID have introduced a new contractor “LWR Cleaning Services” to complete our intense jet washing to West Bromwich Town.

The areas we are jet washing are:-

Carters Green

St Michaels Street

New Street

Pedestrian High Street

Bull Street

High Street (Old premier inn side)

We have completed Carters Green, New Street and St Michaels Street and LWR have just started the Pedestrian High Street.

The jet washing will be completed once a year so they will be back June 2022 onwards.

We hope you have noticed a cleaner town



Winter Pansies

13th October 2021 to March 2022

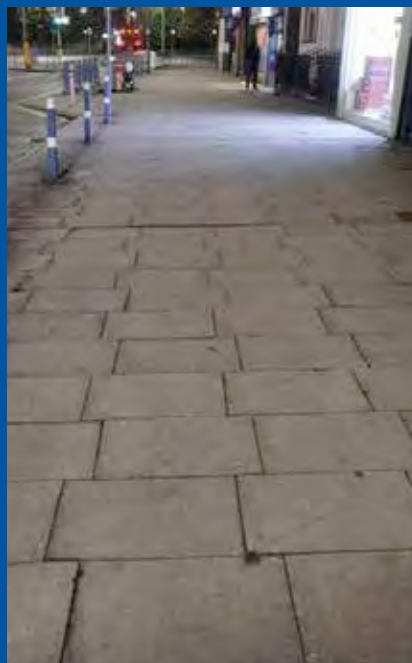
Locations:-

- Lombard Street West
- Lombard Street
- Bull Street
- Shaftesbury Street
- Temple Street
- Sandwell Road
- Dartmouth Street
- Lodge Road
- High Street to Carters Green

West Bromwich BID litter pick 6 days a week 6pm to 9pm.

Here is the timetable of when your area is litter picked.

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Carters Green	High Street (Court House) to St Michaels Street/New Street	Carters Green	New Street	High Street (Premier Inn side)	Carters Green
John Street	Lombard Street	John Street	Providence Place	George Street	John Street
Sandwell Road	Lombard Street West	Sandwell Road	Pedestrian High Street	Overend Street	Sandwell Road
Bratt Street	Victoria Street	Bratt Street	Bull Street	Spon Lane	Bratt Street
Church Street	Price Street	Church Street	Reform Street	Thomas Street	Church Street
Lombard Street	Edwards Street	Lombard Street	New Square Grass verge		Lombard Street
New Square Grass verge	St Michaels Street	Guns Lane			Guns Lane
Guns Lane	Moor Street				
	Lodge Road				



DEBUNKING APPRENTICESHIP MYTHS

Busting popular misconceptions in adult learning

FACT

“ Apprenticeships are just for school leavers ”

MYTH

Apprenticeships can be started at any age, not just for the younger generation. It is often believed that apprenticeships are just for 16-18 year olds, however, many adults of all ages undertake qualifications with us.

FACT

“ Apprenticeships are for new careers ”

MYTH

You may be looking for a career change, securing a new job role or even just upskilling in the same role.

FACT

“ Apprenticeships are only for new staff ”

MYTH

Apprenticeships can be undertaken by existing members of staff who wish to progress or pursue a promotion. We can advise what funding is available through the Levy Scheme.

FACT

“ Apprenticeships are only for 'manual' jobs ”

MYTH

Apprenticeships are available in a wide range of sectors, including Business, Early Years, Health & Social Care, Construction & many more.

FACT

“ Apprentices add no value to businesses ”

MYTH

Apprentices add lots of value & are often used to fill gaps needed within the business. In fact, studies have suggested that over 80% of businesses find that their productivity increases as a result of hiring apprentices or developing existing staff to maximise potential.

FACT

“ You have to be paid minimum wage ”


MYTH

New apprentices have to be paid at least the apprentice minimum wage rate for their age, however, many employers often choose to pay more.

Interested in doing an apprenticeship or want to know more about upskilling your staff? Contact us today to see how we can help.

 www.bctg.org.uk

 enquiries@bctg.org.uk

 0121 544 6455

bctg
Group 

Meet our

West Bromwich BID Ambassadors

West Bromwich BID Ambassadors patrol the BID area over 6 days a week Monday to Saturday. They work 8.30am to 5pm.

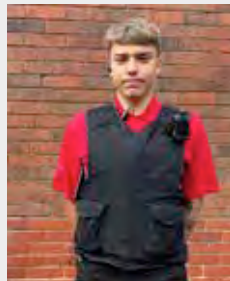
Our BID Ambassadors have patrolled areas **7,700** times in nearly 12 months (1/1/2021 to 25/11/2021). Please see breakdown on our patrols in the whole BID area.

We also keep figures of every business the BID Ambassador visit.

For 2021 we have visited 698 businesses in nearly 12 months (this could be businesses visited more than once)

Reported Incident to Sandwell MBC or any company for 2021 = **178**

First Aid Incidents for 2021 = **14**



Harvey

07572 121 628

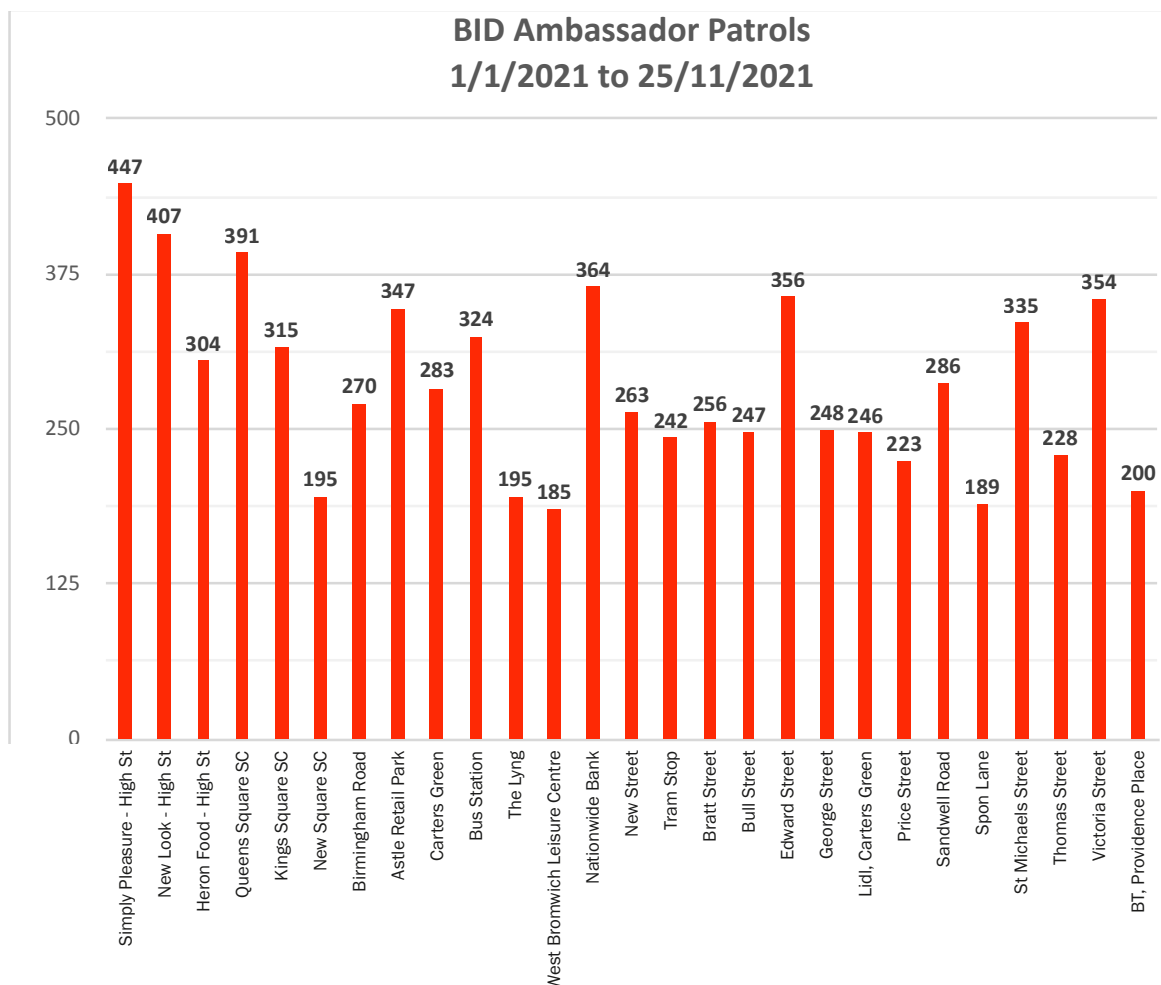
Ambassadors@westbromwichtown.co.uk



Tony

07471 356 372

Ambassadors@westbromwichtown.co.uk



Kings Square

Shopping Centre

YOUR LOCAL SHOPPING CENTRE



FASHION • FOOD • CAFES • BEAUTY • SPECIALIST STORES



@KingsSquare



www.kingssqureshopping.com



freeWiFi

Christmas Trading 2021

Queens Square

Dear Managers,

We detail below the trading hours for Queens Square Shopping Centre over this coming festive period.

We encourage all tenants to trade within these hours.

As you may now be aware, the centre retains a leading marketing agency on board who are appointed for and on behalf of the centre in supporting retailers and driving footfall to maximize sales turnover within the building.

Please ensure that any seasonal sales promotions or activities within your store are communicated in advance so we can maximize the coverage we will have available towards the season.

Mall Christmas Opening Hours:

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6th Dec 9am-6pm	7th Dec 9am-6pm	8th Dec 9am-6pm	9th Dec 9am-6pm	10th Dec 9am-6pm	11th Dec 9am-6pm	12th Dec 10am-5pm
13th Dec 9am-6pm	14th Dec 9am-6pm	15th Dec 9am-6pm	16th Dec 9am-6pm	17th Dec 9am-6pm	18th Dec 9am-6pm	19th Dec 9am-6pm
20th Dec 9am-6pm	21st Dec 9am-6pm	22nd Dec 9am-6pm	23rd Dec 9am-6pm	24th Dec CHRISTMAS EVE 9am-6pm	25th Dec CHRISTMAS DAY CLOSED	26th Dec BOXING DAY 10am-5pm
27th Dec CHRISTMAS DAY SUBSTITUTE 10am-5pm	28th Dec BOXING DAY SUBSTITUTE 10am-5pm	29th Dec 9am – 6pm	30th Dec 9am – 6pm	31st Dec NEW YEARS EVE 9am – 6pm	1st Jan NEW YEARS DAY CLOSED	2nd Jan 10am-5pm
3rd Jan NEW YEARS DAY SUBSTITUTE 10am – 5pm						

*Normal trading hours continue
from 4th January, 2022*

Thank you for your continued co-operation.

Should you require any further assistance please contact the management suite.

CENTRE MANAGEMENT.

THE HEART OF THE FESTIVE SEASON

FESTIVE WALKABOUT FUN!

Join us this festive season
for free entertainment!

20 Nov 10am - 12:30pm
The Grumpy Grinch

4 Dec 3pm - 5:30pm
Ice Queen Elegance

18 Dec 10am - 4pm
Giant Christmas Present and
WEST BROMWICH
Business Improvement District
Gingerbread Man Mischief

queens
square
shopping centre

QueensSquare.co.uk

Visit Queen Square this Christmas

We've got some lovely festive plans at Queen Square this Christmas...

On Saturday 4th December the wonderful Ice Queen will be paying us a visit between 3pm and 5.30pm – the perfect guest for a selfie in front of our winter scene, just by H.Samuel.

Saturday 18th December the Gingerbread Man is in town between 10am-1pm and West Bromwich Bid have arranged a Giant walkabout Christmas present in the afternoon 1pm till 4pm

We'll also be running a 12 days of Christmas Give-aways competition with the chance to win an amazing prize every day from 1st December. Stay tuned on our social channels and website to find out more...

Please visit queenssquare.co.uk/ for more information

A photograph of a woman with long, wavy brown hair smiling warmly at a man with a beard and short dark hair. They are in a workshop or factory setting, with various mechanical parts and tools visible in the background. The lighting is soft and focused on the two individuals.

Take your place with thousands of small businesses

At FSB our mission is to help smaller businesses achieve their ambitions. We are the UK's largest grassroots campaigning group promoting and protecting the interests of the self-employed and smaller business owners.

fsb⁰⁸

How can FSB help your business?

If you're just starting out or already run your own business, chances are you picked an industry you know and are passionate about. You're confident that you know it well enough to be able to cope with whatever life throws at you. But what happens when you need to deal with something outside your field of expertise? The good news is, joining FSB, means having someone on your side who does have the legal, tax or HR expertise needed.

What's included in membership?

Right from the outset, FSB members have access to a range of services, including:

- 24/7 legal, tax and employment advice line
- An extensive online legal hub with over 1,300 documents, templates and factsheets
- Easy access to funding
- Debt recovery service
- Specialist hubs including our start up hub fsb.org.uk/start
- Range of local and virtual events
 - free and open to all

To find out more or to join now,

visit fsb.org.uk/join

or call **0808 2020 888**



FSB Business Essentials Membership starts from £147 per annum with a £30 registration fee in the first year. This rate is applicable to businesses with no employees. Rates increase depending on your number of employees. Please see the website for full details of subscription rate bands. Registered Office: National Federation of Self Employed and Small Businesses Limited, Sir Frank Whittle Way, Blackpool Business Park, Blackpool, FY4 2FE. Registered in England No. 1263540.



WEST BROMWICH
Business Improvement District

West Bromwich BID

www.westbromwichtown.co.uk



@WestBromwichTC



West Bromwich Town Centre



Westbromwichtown

Queens Square Shopping Centre:

www.queenssquareesc.co.uk

Kings Square Shopping Centre:

www.kings-square.net

New Square Shopping Centre:

www.newsquarewestbromwich.co.uk

Astle Retail Park:

www.astlepark.co.uk



Discover all the best brands at New Square, West Bromwich's ultimate shopping destination.

Burger Priest • Card Factory • Costa • Charlie Browns • Claire's
Clarks • Deichmann • Echo Island • Funky Monkeys • Greggs
Harvester • H&M • Hungry Horse • JD Sports • Mr Singhs
Nandos • Next • Odeon • One Below • O² • Pandora • Peacocks
Post Office • Primark • River Island • Schuh • Select • Shoezone
Shop Mobility • Specsavers • Sports Direct • Subway • Tesco
Tessuti • Timpsons • The Entertainer • The West Brom • TUI
Turquoise Kitchen • Warren James • Vodaphone • Yours

For the latest news on store openings and hours visit our website at newsquarewestbromwich.co.uk

**NEW
SQU
ARE**
WEST BROMWICH

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