

WEST BROMWICH BID PRESENTS

NUTCRACKER

CHASE 2022



Use clues in our fairytale to find 10 Nutcrackers in businesses around our BID Area and enter our fantastic competition.

See inside for details on how to enter



WEST BROMWICH
Business Improvement District



THE NUTCRACKER KING, THE PRINCESS AND THE DRAGON

Long, long ago, life in the land was good. Children played in the castle grounds, food and drink were plentiful and the young princess, the Nutcracker King and Queen's only and beloved daughter, spent long, happy, lazy summer days looking out on her father's Kingdom.

Clue 1: This nutcracker is located at the shop you will need for all you motorbike wear. What is his name?

As the hours, days, weeks, months and years passed, the princesses childhood became a distant memory. She grew in beauty, but despite many potential suitors, the princesses chance of true love was continually passing her by.

It seemed that no-one remembered the age old witches curse 'a Kingdom without an heir would fall to ruin at the hands of the awakened dragon Ergonfall, Destroyer of Lands'.

Clue 2: This nutcracker is located at the shop for all your hair & beauty needs. What is his name?

Days and years slipped away. Seasons came and went. Spring turned to Summer; Summer turned to Autumn and Autumn turned to Winter. As the cold, frosty aired adorned the Kingdom's pastures....all was not well.



Clue 3: This nutcracker is located at the 'new' shop where you can buy your Christmas outfit! What is his name?

Harvests somehow became poorer, Wine became more bitter, the sound of laughter in the castle grew quieter. No one noticed that the clear, blue skies speckled with wispy clouds were being replaced by distant storm clouds that grew ever closer. No one noticed that the winds strengthened, hiding the cackles of a witches spell, as rain started to descend on the castle. No one noticed the fog that started to lie eerily in the castle grounds, spilling out onto the surrounding lands. No-one noticed.....until it was too late.

Clue 4: This nutcracker is located in Kings Square at the store that sells 'more'. What is his name?

From the crashes of thunder came a new sound, a hissing of dragon breath as Ergonfall awoke from an age old sleep, stirring from his distant lair to let loose the foretold wrath on a helpless Kingdom.

But.....I was watching. You see, every fairytale needs a Fairy Godmother, right? My fight with Ergonfall was long and difficult, but a final wave of my wand banished the defeated dragon to the wild lands of Scalenfell forever.

Clue 5: As you head into the Bus Station, this nutcracker is located in the Cafe where you can have a quick snack or a hot drink. What is his name?



The fires in the castle were extinguished, the walls were rebuilt, the gates were repaired. But one thing still sat in decay, high above the castle, the clock in the old clocktower. Even my powers, on their own, were not enough to repair the age old workings. I needed pure energy and so the power of the storm, usually so destructive, was summoned, tamed and used for good. Just one strike of lightning was all that was needed to bring life to the cogs and wheels of that custodian of time itself, along with a promise of happier times that would lie ahead.

Clue 6: As you head back down the High Street, this nutcracker is located in a shop under Seven Stars. What is his name?

But very strange things happened in the clocktower...a ring of fire, a strange glow that formed into an image, but what did it mean? The people looked on in awe as they murmured and chattered, but no one, not even the Nutcracker King's wisest men, could explain the phenomenon they saw before their eyes, an illusion of two interlocking wedding rings floating in front of the clock face - What did it mean?

But one thing is for certain, a Grand Ball must be held to mark the defeat of the Dragon Ergonfall.



Clue 7: This nutcracker is located in a Centre opposite the Centre named after the new reign of the Royal Family. Whats his name?

All the Kingdom attended the ball, from the great and mighty to the meek and lowly. Who would have thought that fate and chance would have caused the Princess to set eyes on a humble carriage boy, as he brought the rich and famous, the Lords and Ladies, the Barons and Baronets, to the grandest of balls that the Kingdom had ever witnessed.

Clue 8: This nutcracker is located in the area that transports you to New Square. What is his name?

And that, dear friends, is how love at first sight works, and that is when all and sundry finally understood the meaning of the magical clocktower images. It was in fact another prophecy, but one that was marked in time itself to come to pass. You see, true love knows no boundaries, and despite all adversity, love inevitably conquers all. Love always finds a way....in its own due time.

And, so from the ball came plans for another great celebration, the wedding of the Princess and the Carriage Boy, to the joy of the Nutcracker King, his Queen, and every living creature in the land.



Clue 9: This stylish nutcracker is located outside the shop that 'leads' the way when you need an outfit to go to the Christmas ball! What is his name?

As the wedding day drew nearer, prosperity had well and truly returned to the land. The evil dragon Ergonfall had been banished, and true love had blossomed and grown. At the marriage of the Princess and the carriage boy the real fairy tale would begin.

Clue 10: This nutcracker is located near to the shop where you can buy some tasty Christmas treats. Will you be stocking up on mince pies or chocolates? Whats his name?

But what about that curse? Surely the curse was because there was no heir to the King's throne? Well, perhaps in all due time, as the cogs and wheels in the clocktower marked the passage of time as it passed inexorably by, the curse would be well and truly broken. But what happens there is my little secret....and perhaps a story for another time!



So always remember....LOVE is the most important thing of all, so make sure this Christmas that you tell all of those most close to YOU that you love them, because there is no better time to do so than at this special time of year.

Merry Christmas to you all! And remember, be good, because this year its me who will be helping Santa fill in that Naughty and Good list he keeps in the top draw of his desk!

MERRY CHRISTMAS

DONT FORGET TO USE THE CLUES TO FIND THE
NUTCRACKERS NAMES!

FILL THEM IN ON THE COMPETITION ENTRY PAGE,
POST YOUR COMPETITION ENTRY IN THE POSTBOX AT
TESCO IN NEW SQUARE SHOPPING CENTRE TO WIN A
FANTASTIC PRIZE!

1st Prize - £150 vouchers for The Entertainer

2nd Prize - 10 FREE Bounce Sessions at InflataNation

3rd Prize - £50 GAME Voucher

NUTCRACKER CHASE 2022

ENTRY FORM

Nutcracker 1:.....

Nutcracker 2:.....

Nutcracker 3:.....

Nutcracker 4:.....

Nutcracker 5:.....

Nutcracker 6:.....

Nutcracker 7:.....

Nutcracker 8:.....

Nutcracker 9:.....

Nutcracker 10:.....

Child's Name: _____

Child's Age: _____

Contact Number: _____



WEST BROMWICH
Business Improvement District

Search for the words going up, down, left and right.



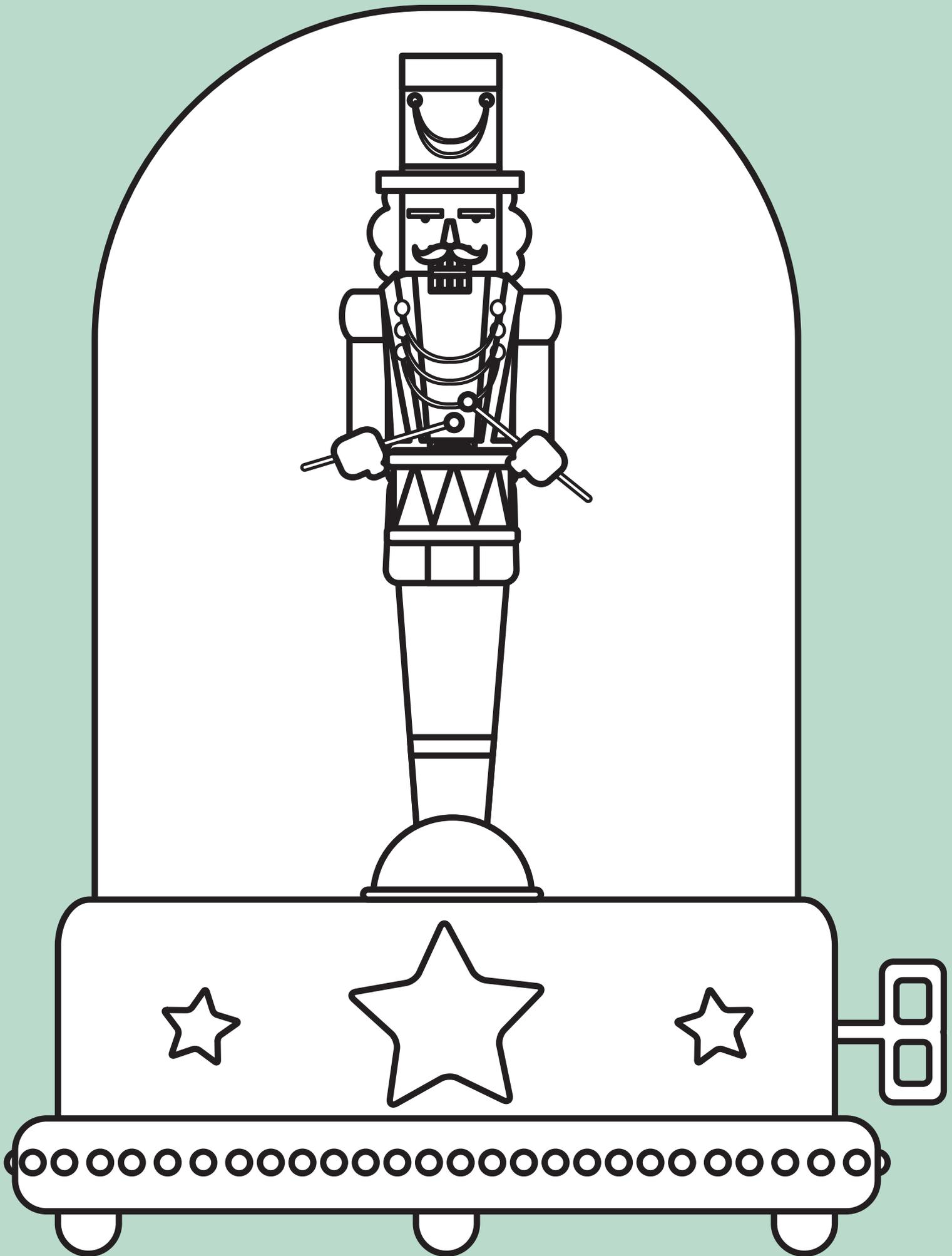
c	h	r	i	s	t	m	a	s	s
t	o	s	d	t	r	e	e	u	t
w	l	a	m	a	a	s	v	l	o
i	e	c	a	l	t	t	h	i	c
n	g	k	r	e	n	n	g	g	k
k	n	h	a	s	a	e	i	h	i
l	a	i	t	n	s	s	e	t	n
e	g	u	s	i	o	e	l	s	g
g	l	i	t	t	e	r	s	z	m
f	r	u	d	o	l	p	h	l	l



tinsel
sack
lights
Rudolph
glitter
angel
stocking

presents
Santa
tree
sleigh
Christmas
twinkle
star







CHRISTMAS WORD SEARCH



M O F S A E O T E L T S I M K E L S Q P
L B N F P K H L P F E D A E M F D N C O
Z E J I N G L E I O U I E K F U G L J R
R F S L I R K A B E L L S H E F O H P O
T A G E S B Q M J A C I N G L T I Q C I
H C L J F D E E L O U J O I F G U I H K
R S N B P M C H N I A S W H E R G U R T
Q T A R B R E V Z B O N F A F U O H I N
U O L N D V E E K F L G L I G H T S S G
Y C K C T E R S N E R I A C R S L U T R
M K W R E A T H E X H X K Q O E V N M Y
Z I J E T Q L O R N A M E N T M D J A O
U N O I M Y A L Y U T P E X I W G P S V
I G D N E I Z L O W H S J R U D O L P H
A W A D X D N Y D N A C B H R M I Q K E
X O C E O N U B V O V K W A X Y A J M L
P W P E S W O N S E D Y C B Z C N R Y W
N B T R U W P L U O V I A P C S B D I F
P S Q V R I M T Q R Z X K I Y F T E V X
U T E A N S D X E A N G E L Z D H U G B

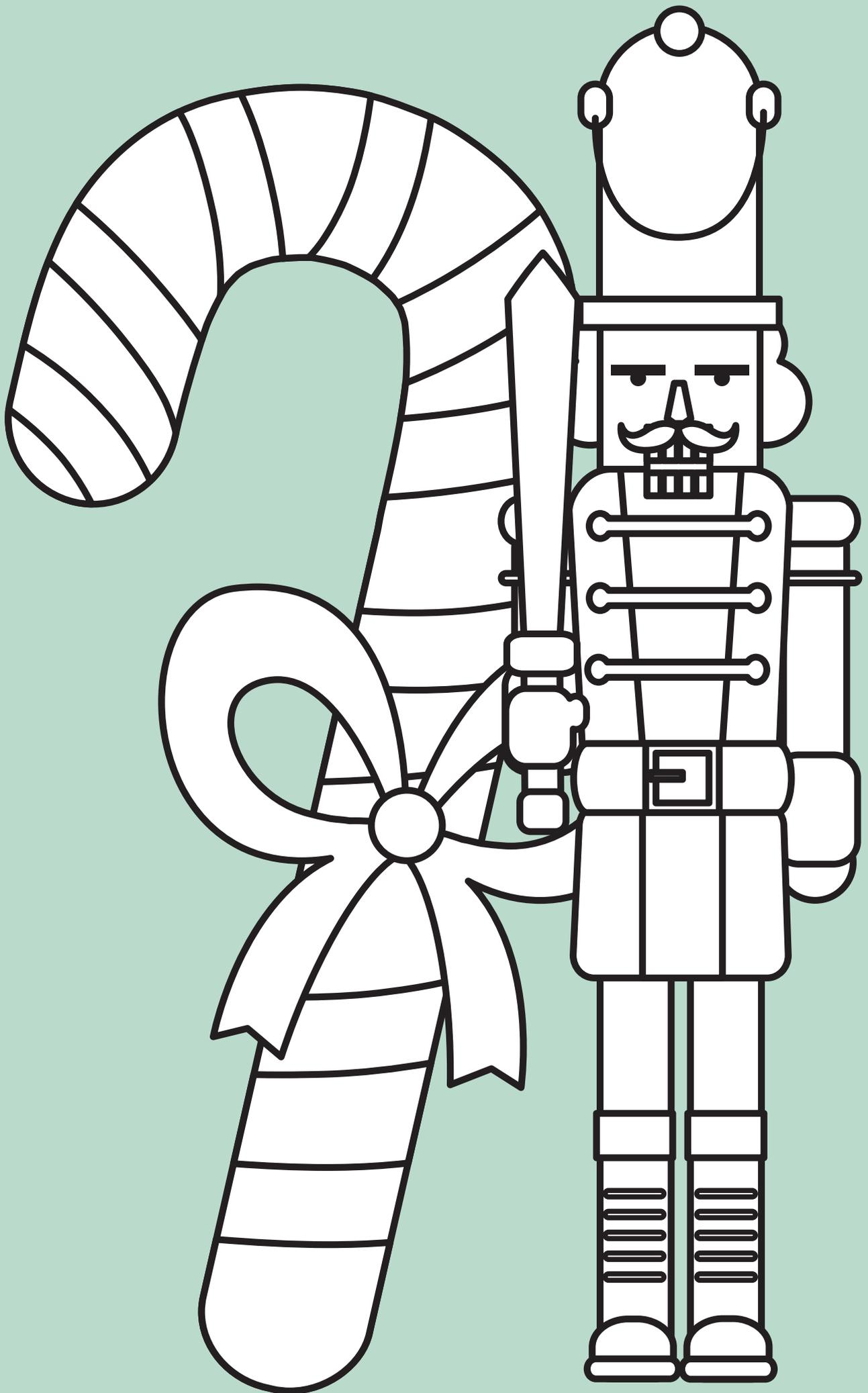
CHRISTMAS
CAKE
PRESENTS
REINDEER
TREE
FROSTY

JINGLE
ORNAMENT
ELF
BOW
RUDOLPH
SNOW

LIGHTS
STOCKING
SLEIGH
ANGEL
SANTA
WREATH

MERRY
MISLTLETOE
SNOWFLAKE
CANDY
BELLS
HOLLY





WITH SPECIAL THANKS
TO THE BUSINESSES WHO HAVE
HOUSED OUR NUTCRACKERS. - YOU KNOW WHO YOU ARE!
..... AND HOPEFULLY NOW YOU DO TOO?????



**This event has been hosted by
West Bromwich Business Improvement District**

**For more information on this event please contact
Lisa Hill, BID Manager on 07572121906 or
lisa.hill@westbromwichtown.co.uk.**

**If you would like to find out more about us please
visit our website www.westbromwichtown.co.uk or
follow us on social media.**