

WEST BROMWICH



WEST BROMWICH
Business Improvement District

BIDNEWS

SUMMER 2023 - ISSUE 30





WEST BROMWICH



BID NEWS

S U M M E R 2 0 2 3 - I S S U E 3 0



PAUL RAMSEY

Chair, West Bromwich BID

West Bromwich BID

www.westbromwichtown.co.uk

 @WestBromwichTC

 West Bromwich Town centre

 Westbromwichtown

Sunnier days are finally upon us and I hope everyone has had time to enjoy the weather.

We have just completed our May food bank drive and I'd like to give a huge thank you to those who have helped us stock the shelves of our local food bank on Victoria Street.

On the 28th June, West Bromwich will be celebrating Eid! From 11am until 3pm on Princess Parade we will host a variety of entertainment including Bollywood dance workshops, arts and crafts and face painting plus the chance to grab a tasty bite to eat from Spices Delhi. We hope to see lots of you there to enjoy the day!

Following the great attendance in May, we are hosting additional fully funded 'first aid in the workplace' training sessions. Ambassadors will be doing the rounds to collate interest with plans to continue to run the 2 hour course in June and July. Thanks to Select Lifestyle offices for having us.

As always, our ambassadors are out and about patrolling the town 6 days a week to maintain a visual presence, so please do continue to let them know if you need any help or support.

Thank you all on behalf of the West Bromwich BID team.

To get in contact with the BID Team please call
07572 121 906 or email **admin@westbromwichtown.co.uk**.
Thank you, Lisa, Tony, Harvey and Lindsey.



WEST BROMWICH
Business Improvement District



EID MUBARAK EVENT

28TH JUNE 2023

11:00AM - 15:00PM



DHOL



ENTERTAINMENT AND
REFRESHMENTS
AVAILABLE

(PRICE LIST WILL BE DISPLAYED)

LOCATED ON PRINCESS PARADE,
HIGH STREET





West Bromwich Police

e: westbromtown@west-midlands.pnn.police.uk

Current local policing priorities

COVID-19 | Under-25 Violence | Domestic Abuse

Firstly, I want to promote a number of engagement events which the officers and staff conduct on a regular basis –

- Coffee with a copper at West Bromwich Central Library
- Coffee with a copper at the 'Lets chat hub' located within the bus station.
- A crime prevention surgery in Queen Square
- A crime prevention surgery in New Square



All of the above and more are advertised on our twitter page (@WestBromwichWMP) and we would love to see you there. Where able I would like to ask you to promote these events and please get in touch if you have any

ideas for future events. The good weather has finally arrived – hopefully to stay! so our intention is to hold more outside events in and around our open spaces.

The priorities for the town centre neighbourhood policing team remain the same and these are.

- 'Under 25 violence,'
- 'Street Drinker/ASB'
- 'Drugs.'

To keep you updated, the team have been focusing on these issues and recently obtained yet another CBO – Criminal behaviour order, this is an order which places restrictions on a person who has been causing anti-social behaviour in our town. We have also made a significant arrest – a male was arrested following intelligence being provided by local retailers where a significant amount of drugs were recovered, this person is now on bail and our investigation will continue at a fast pace.

I am pleased to say that the people I mentioned in my previous update who have been served with CBO's have

all been adhering to their conditions which has reduced the number of calls regarding anti-social behaviour.

Unfortunately, a small minority of people who are visiting the town still behave in a manner which is not acceptable, and the team are really keen to ensure that this is prevented. The team continue to be supported by the Guardian Police patrols and other departments including WMP Dogs who conduct patrols during key times in the town, during lunch times and the end of school and college. Again, we have completed a number of stop and searches where appropriate and have identified and seized drugs and weapons.

I would like to ask that the members of our community continue to feed in intelligence so that we are able to act upon it. Intelligence can be submitted in a number of ways including in person to one of the officers patrolling the town, via 101, via email westbromtown@westmidlands.police.uk or anonymously via crime-stoppers – 'crimestoppers-uk.org' (0800 555 111)



I would also like to promote WMNOW – this is a free email messaging service from West Midlands Police. Sign up to receive updates straight into your inbox about crimes, police activity and other local news.

When you sign up you can let us know what topics you'd like to hear about – whether that's vehicle crime, burglaries or anti-social behaviour in your neighbourhood. You can also choose to receive updates from some of our partners including the fire service, Action Fraud and your local council. Remember to share our updates with your friends, family and neighbours to help keep our communities safe and connected.

– A member of my team sends weekly updates to ensure you are kept up to date! www.wmnow.co.uk

Keep up to date

Twitter @WestBromwichWMP	facebook.com/westmidlandspolice	twitter.com/wmpolice
twitter.com/WMPBreaking	youtube.com/westmidlandspolice	instagram.com/westmidlandspolice
Snapchat - Search for WestMidsPolice	flickr.com/westmidlandspolice	soundcloud.com/westmidlandspolice



WEST BROMWICH
Business Improvement District

**Follow
Us on
Social
Media**



Let's Get Connected for Our Latest News & Updates



Twitter - @WestBromwichTC



Facebook - West Bromwich Town BID



Instagram - westbromwichtownbid



Linkedin - West Bromwich Town Business
Improvement District

Queen's Square Shopping Centre

www.queenssquaresc.co.uk

Kings Square Shopping Centre

www.kings-square.net

New Square Shopping Centre

www.newsquarewestbromwich.co.uk

Astle Retail Park

www.astlepark.co.uk



National Sprinkler Week

The National Fire Chiefs Council (NFCC) would like to see a greater inclusion of sprinklers in the built environment in the UK.

As part of our work to improve fire safety in the West Midlands and provide assistance to the BID zones, I have attached a leaflet on kitchen safety. The leaflet would be suitable to distribute to any of your business partners that use commercial kitchens or have kitchens in their place of work. The letter also has a useful link to fire risk assessment guidance.

Please also see the link below for the NFCC (National Fire Chiefs Council) sprinkler week. During sprinkler week, we are actively promoting the benefits to businesses of having a sprinkler system installed. The NFCC website gives some great advice on sprinklers and provides a link to the sprinkler safety toolkit.

Sprinklers are the most effective way to ensure that fires are suppressed or even extinguished before the fire service can arrive. They save lives and reduce injuries, protect firefighters who attend incidents, and reduce the amount of damage to both property and the environment from fire.

www.nationalfirechiefs.org.uk/Sprinkler-Week

Calling

All Year 11s

Are you looking for an alternative to School or College courses in West Bromwich?

Would you like to gain a national qualification recognised by employers?

We can offer work experience in a wide variety of employment sectors, from Accountancy to Zoo Keeper, we will work with you to find a suitable work experience placement to help you explore future career goals and aspirations.

You will also gain real industry skills, career options and develop your **Maths & English** and **ICT**.



16 - 18

Study Programme

Pre- Apprenticeships

Apprenticeships

APPLY TODAY: WWW.NOVATRaining.CO.UK



📍 84 High Street, West Bromwich
B70 6JW
☎ 0121 500 5734
✉ info@novatraining.co.uk

TECNO 
IT Solution, Money Transfer

 **Flexy Trips**.co.uk
Travel and Tourism

Tel: 0121 601 7052



Previously known as The Net, Tecno Plus has been serving customers in West Bromwich High Street for the last 15 Years. Priding ourselves on our honesty and trustworthiness. We have become an integral part of the community.

Services:

- Photocopying
- Printing A4/A3/ A2/ A1/ A0 size
- Phone Repair
- Phone selling/buying
- Phone accessories
- Laptop Repair/ Sale
- All Computer/ laptop accessories
- Cardholders
- Speakers
- Laptop Repair/ Sale
- All Computer/ laptop accessories
- Money transfer: Western Union, Money Gram, Ria

Offer:

10%

OFF

All Phone/Laptop and tablet Accessories

Tecno Plus. Unit 2, 294-310 high Street, West Bromwich. B70 8EN



LANDLORDS WANTED

Areas of Interest:

BIRMINGHAM - WOLVERHAMPTON
SANDWELL - WALSALL

We need:

- FLAT OR HOUSE
- 4 OR MORE BEDROOMS
- 10+ YEAR LEASE

Register your interest to:

INFO@SELECTLIFESTYLES.CO.UK

Ask Elliot for more info:

0121 541 2122



THE BEATING HEART OF DAD'S DAY

Show Dad
Who's Boss

AND MAKE HIS DAY!

WIN A £50 GAME
GIFT VOUCHER!

Father's Day is coming up, and what better way to show Dad who's boss than with a £50 GAME.co.uk Voucher as a gift?

By entering Queens Square Shopping Centre competition we're giving you the chance to win one for him !

To Enter please visit Queens Square Shopping Centre facebook page

- **LIKE** this post
- **FOLLOW** their page
- **COMMENT** with your favourite game to play with Dad

The competition ends on 16th June at 9am. (T's & C's apply)





The Shufflepack

The Shufflepack plays shuffling blues in the classic style, from Chicago to the West Coast. The music of Muddy Waters, Howlin' Wolf, Sonny Boy Williamson, the Kings and the rest, plus plenty of original material, guarantees a stomping, foot-tapping session.

Saturday 15th July

Queen's Square Shopping Centre

West Bromwich @12-2pm

**39TH BIRMINGHAM
JAZZ & BLUES
FESTIVAL**
JULY 14TH TO 23RD 2023



WEST BROMWICH
Business Improvement District

**queens
square**
shopping centre



EVENTS

Date	Time	Event	Location
Wednesday 21st June 2023	10am-12pm	Basic First Aid in a Work Place for BID Levy Payers	Select Lifestyles, Select House 335-337 High Street, West Bromwich, B70
Thursday 22nd June 2023	10am-12pm	Basic First Aid in a Work Place for BID Levy Payers	Select Lifestyles, Select House 335-337 High Street, West Bromwich, B70
Thursday 28th June 2023	11am-3pm	Celebrations of Eid	Princess Parade, High Street, West Bromwich
Thursday 6th July 2023	10am-12pm	Counter Terrorism Workshop	Wesley Church, 291 High Street, West Bromwich, B70 8ND
Saturday 15th July 2023	12pm-2pm	The Shufflepack, Birmingham Jazz Festival	Queens Square Shopping Centre
Saturday 29th July 2023	11am-4pm	Dinosaurs in Carters Green	Events Area Carters Green
Wednesday 2nd August 2023	11am-4pm	National Play Day	Princess Parade, High Street, West Bromwich
Saturday 5th August 2023	11am-4pm	Summer BBQ Event	Princess Parade, High Street, West Bromwich
Saturday 26th August 2023	11am-4pm	Summer Holidays in West Bromwich	Shopping Centres and High Street
September 2023 x2		Self Defence in a Workplace	TBC
Thursday 7th September 2023	16.30-18.30	Meet the BID Team	TBC
October 2023 x2		Self Defence in a Workplace	TBC
Thursday 5th October 2023	16.30-1.30	Meet the BID Team	TBC
Saturday 25th November 2023	15.00-18.00	Christmas Lights in West Bromwich	Princess Parade, High Street, West Bromwich
December 2023		Black Country Women's Aid Donation Month	
Friday 8th December 2023	16.00-18.00	Christmas in Carters Green	Events Area, Carters Green
Saturday 16th December 2023	11.00-4pm	Christmas around West Bromwich	Shopping Centres



WEST BROMWICH
Business Improvement District

WE ARE CELEBRATING NATIONAL PLAY DAY



TAKE PICTURES AND MEET
WITH NED THE HORSE
AND DAISY THE COW!

2ND AUGUST 2023
11AM - 16:00PM

PRINCESS PARADE, HIGH STREET, WEST
BROMWICH

FOR FURTHER INFORMATION CONTACT US ON:

07535 030 705

ADMIN@WESTBROMWICHTOWN.CO.UK

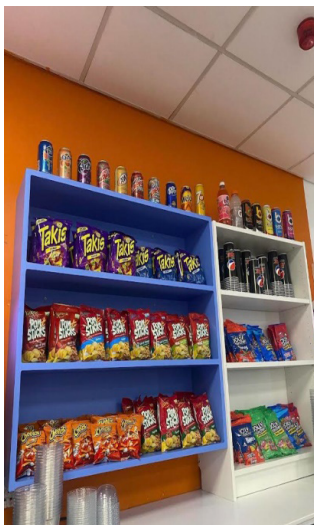




Welcome to **InflataNation** **West Bromwich!**



Huge Ball Pit • Fun Obstacle Course • Huge Drop Slides • Inflata-Balls
Inflata-Bubbles • Café with Hot and Cold Drinks (A/C available)
American Snacks • Ice Cream and Slushies • Parties and Function
Rooms Family Fun for All Ages • Late Bookings from 6pm-9pm



Unit 6, Astle Retail Park, B70 8NS

Follow us on:

Facebook: Inflata Nation West Brom. **Instagram:** @inflatanationwestbrom. **TikTok:** @inflatanationwestbrom

BID Ambassadors

*West Bromwich BID Ambassadors patrol the
BID area Monday to Saturday 8.30am to 17.30pm*

Attendance Spots 2022	10,788
Attendance Spots 2023	3,843
Business Engagement 2022	3,845
Business Engagement 2023	2,256
Reported incidents to Sandwell Council or other partners 2022	298
Reported incidents to Sandwell Council or other partners 2023	163
First Aid incidents 2022	13
First Aid incidents 2023	6

Ambassador patrol areas:-



Tony

t: 07857 947462

e: Ambassadors@westbromwichtown.co.uk

Astle Retail Park • High Street – St Michaels Church down
to SMBC office • Carters Green • Lombard Street
Lombard Street West • Sandwell Road • Bratt Street
Lodge Road • Church Street • Providence place



Harvey

t: 07572 121628

e: Ambassadors@westbromwichtown.co.uk

New Square SC • High Street Bham Road
Bull Street/Reform Street • Spon Lane • New Street
George Street • Thomas Street • Queens Square



Lindsey

t: 07361 917900

e: Ambassadors@westbromwichtown.co.uk

Pedestrian High Street • Victoria Street
Edward Street • Price Street • Moor Street
Kings Square Shopping Centre • St Michaels Street



Urban Greening scheme nearing completion

Phase 1 of the West Bromwich High Street Urban Greening scheme is now complete and it's great to see people enjoying the new social/play spaces on 'Princess Parade Park'.

The light columns have now been repainted and feature artwork has been painted onto the light control boxes, adding more year round colour to the High Street.

Work is also nearing completion on Phase 2 of the scheme. This will see the opening of a 'Green Avenue' along Bull Street which will open up connectivity between Dartmouth Park, New Square Shopping Centre and the High Street. Hornbeam and maple trees have been planted along this

corridor and new feature planting beds are also being created as part of the new public realm. These will be planted with bee/butterfly friendly plants, shrubs and grasses!

We are now looking forward to the GreenRoots Cultural Programme and activating these new spaces over the summer with art, cultural and storytelling around the nature in and around West Bromwich High Street. The first guided walk with the general public was a real success with a great morning of discussion in a Sunny West Brom!



FREE FACE MASKS READY FOR COLLECTION

ONLY FOR PERSONAL OR
BUSINESS USE AND NOT
FOR RESALE

NEED MORE INFORMATION

Call: 0121 541 2122

Email: info@selectlifestyles.co.uk

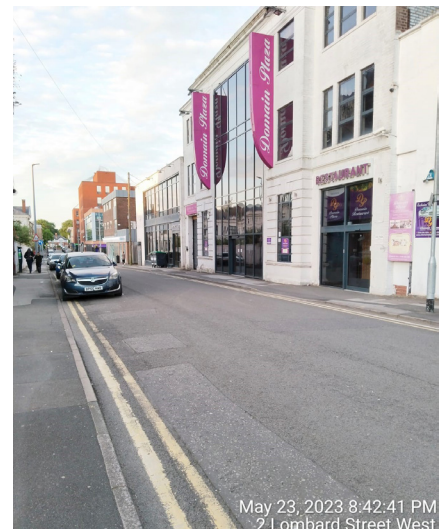
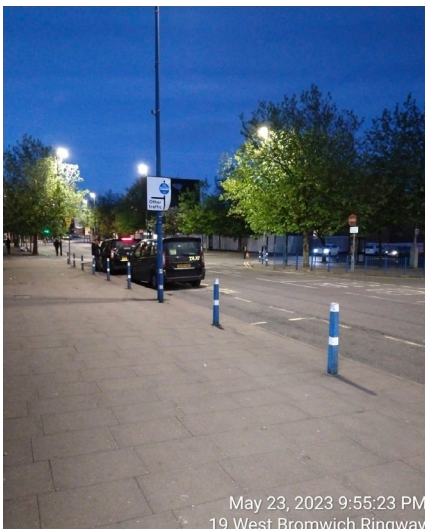


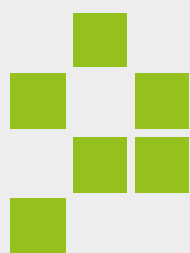
West Bromwich BID Litter Pick

6 days a week 6pm to 10pm

Here is the timetable of where the BID area is cleaned

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Carters Green	High Street (Sandwell Road) to St Michaels Street/New Street	Carters Green	High Street (Premier Inn side)	Carters Green	New Street
Bratt Street	Lombard Street/ Alleyway next to Meteor Garage	Bratt Street	George Street	Bratt Street	St Michaels Street
Sandwell Road	Lombard Street West	Sandwell Road	Thomas Street	Sandwell Road	Pedestrian High Street
Church Street	Victoria Street	Church Street	Spon Lane	Church Street	Bull Street
Providence Place	Edward Street	Providence Place/ Travel Lodge	Moor Street (to leisure centre)	New Street	New Square Grass verge
New Square Grass verge	St Michaels Street	New Square Grass verge		St Michaels Street	
	Lodge Road (up to road only)			New Square grass verge	





Sandwell
Metropolitan Borough Council

UPDATE

Indoor Market – Planning application submitted

A planning application has been submitted for the new Indoor Market on Duchess Parade, West Bromwich. The proposals include an aspirational, fit-for-purpose home for market traders whilst also boosting the evening economy through a street food market offering a range of exciting new food choices in the middle of the town centre.

A decision is expected in June.

Sandwell Mechanical Engineering Centre

Contractors have been on site since November 2022, preparing the foundations, sub-structure and external works for the new campus. The superstructure modules were in position in February 2023 and works on site will continue throughout the summer.

Creating a 900sqm facility on remediated land along West Bromwich High Street, the new Sandwell MEC centre will encompass new technologies to deliver a range of academic, vocational and apprenticeship courses. These will cover areas of skills shortage including engineering, construction and advanced manufacturing, as well as addressing other areas of demand for higher and advanced level skills and qualifications.

The modular build campus is expected to open in

September 2023. For further information on the curriculum and courses available, please visit www.sandwell.ac.uk

Town Hall Quarter

The West Bromwich Town Hall Quarter Project has received funding from Governments Towns Fund Programme to restore and renovate the Grade II listed West Bromwich Town Hall and Central Library buildings, internally and externally as well as providing a new Equalities Act compliant entrance from West Bromwich High Street.

Over the last 12 months, works from the earlier Accelerated funding element of the Project has enabled refurbishment works to take place on the Bell Tower which has now been completed. Scaffolding works started in April and will continue over the next few weeks. This will enable the contractors to undertake the preliminary works, surveys and additional investigations throughout summer to detail the complete package of restoration works required. During this period the Central Library will remain open as normal.

Restoration works are planned to start in Sept 2023 and once completed, will help transform the Town Hall and Central Library (built in 1907) into a modern and vibrant facility to benefit local people and community groups and third sector organisations.



Sandwell Jobs Fair

hosted by
Sandwell IPS Employment Service

You are invited to join the Sandwell IPS Employment Service as we host:

Sandwell Jobs Fair

at YMCA – Carters Green
on 11th July 2023
10am – 2pm

We are looking for employers in the Black Country, who have live or upcoming vacancies and would like to attend our **Jobs Fair** to promote and fill your vacancies.

Who are we?

The Sandwell Employment Service is a dedicated team of employment specialists, committed to supporting unemployed people to gain employment.

How can we help you?

- We support people who are looking for work
- Tailored, follow on in work support for employers and employees
- **Free access to the service**

How can you get involved?

Simply get in touch with us at the contact details below. We can discuss which vacancies you have available and promote these across the Black Country.

For more information or **to book your table** please contact us on the info below;

07557 178671
bchft.sandwellemploymentsupport@nhs.net



**SATURDAY 29TH JULY 2023
11AM TO 4PM**

DINOSAURS IN WEST BROMWICH

CARTERS GREEN, WEST BROMWICH

**DINOSAUR WALKABOUTS
DINOSAUR THEME WORKSHOP
SMOOTHIE BIKE
FUN STALLS AND GAMES
CIRCUS WORKSHOP
DJ/MUSIC**



WEST BROMWICH
Business Improvement District



VISIT WWW.WESTBROMWICHTOWN.CO.UK FOR MORE INFORMATION

COUNTER TERRORISM AWARENESS WORKSHOP

West Bromwich BID would like to invite our businesses to a
Counter Terrorism Awareness Workshop.

This workshop will be presented by West Midlands Police Counter Terrorism Unit



THURSDAY 6TH JULY 2023

SIPS Education, Guardian House, Floor 4, Cronehills

Linkway, West Bromwich, B70 8GS @10am-12pm

If you would like to book your place. Please email admin@westbromwichtown.co.uk or call

07719 546973.



WEST BROMWICH
Business Improvement District



**COUNTER
TERRORISM
POLICING**

ACT

**ACTION
COUNTERS
TERRORISM**



**NEW
SQU
ARE**
WEST BROMWICH

SHOPPING, FOOD, FASHION, MOVIES,
EVENTS, AND SO MUCH MORE.

   [newsquarewb.com](https://www.newsquarewb.com)

Long term parking now available at New Square – Primark and multi-storey car park only.

Up to 8 hours parking for £6 in Primark and multi-storey long stay car park only Spend £5 in Tesco, receive a voucher worth £1.60 which can be used on all tariffs.

Pay by card or coins at Pay machines
No Change given

**Download the Nexuspay
app available on Apple
and Android**

£39 for 28 days

£12 for 7 days



**NEW
SQU
ARE**
WEST BROMWICH

SHOPPING, FOOD, FASHION, MOVIES,
EVENTS, AND SO MUCH MORE.

    [newsquarewb.com](https://www.newsquarewb.com)