

WEST BROMWICH



BID NEWS

EASTER 2024 - ISSUE 33



WEST BROMWICH



BID NEWS

E A S T E R 2 0 2 4 - I S S U E 3 3



PAUL RAMSEY

Chair, West Bromwich BID

West Bromwich BID

www.westbromwichtown.co.uk

@WestBromwichTC

West Bromwich Town centre

Westbromwichtown

I cannot believe we are nearly 3 months into 2024 already...where has all this time gone?

The colourful spring hanging baskets that are located around the bid area are a nice reminder that milder days are to come.

This is my first update for the new year so its always good to remind you all of some of the projects that the BID delivers around the town. Ambassadors projects, Cleaner and Greener projects, Marketing and Events project and Security Projects.

Lisa and her team take great pride in all the work that they do on behalf of all our stakeholders.

Taking time out to visit Wesley Church for a Jobs and Career Fair hosted by Nicola Richards MP was jus another great initiative undertaken by the BID team.

As usual lots of cleaning up to do around the town has taken place, its unfortunate that we still have an issue with irresponsible and sometimes illegal disposal of litter and household items. As part of the Greener and Cleaner project the team will not rest until the hot spots are targeted and cleared of all debris. Look out for information

on the big Spring Clean up to be run in partnership with Litterwatch on Tuesday 5th March and Thursday 4th April 2024 both events will start at 10.30am – 1pm.

Unfortunately town centre crime is rarely out of the news and has been on the increase throughout the UK. Our local police and the BID team are keen to work with you and give best advice to help you protect your business and your staff. The Business Crime Reduction Partnership meet on a regular basis where lots of information and best practice is shared between key partners. For more information feel free to speak with our Ambassadors who you will see on regular patrol around the town.

Lately you may have seen the BID Ambassadors out and about with Sandwell College Ambassadors, this is great collaboration and partnership to enhance the town centre environment for shoppers and students alike.

Please do remember that the BID team are here to serve you and your business, do reach out to us should you require support or advice

Best wishes

Paul Ramsey

West Bromwich BID Chair.

To get in contact with the BID Team please call **07572 121 906** or email **admin@westbromwichtown.co.uk**.
Thank you, Lisa, Tony, James, Lindsey and Alina

INTO THE

SPIDEY VERSE

Wed 27th March 11am-4pm

Calling all webslingers, join us at New Square this half term for a day of spidey action. Transform yourself into a superhero, master those epic spider-moves and take on the ultimate climbing wall!

FREE
EVENT

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Fire Safety Within Buildings

Legislation

The Regulatory Reform (Fire Safety) Order 2005 (FSO) is the main piece of legislation governing fire safety in buildings in England and Wales. The Order places the responsibility on individuals within an organisation to carry out risk assessments to identify, manage and reduce the risk of fire.

The Regulatory Reform (Fire Safety) Order 2005 (FSO) is Enforced by your local Fire Authority.

Fire Risk Assessment Guidance

Fire Risk Assessments are a legal requirement for businesses and non-domestic premises. Your local Fire service can't complete a fire risk assessment for you, but they can provide advice and guidance.

Who's responsible?

You are responsible for fire safety in business or other non-domestic premises if you are:

- an employer
- the owner
- the landlord
- an occupier
- anyone else with control of the premises, e.g. a facilities manager, building manager, managing agent or risk assessor

You're known as the 'Responsible Person'. If there's more than one responsible person, you must work together to meet your responsibilities.

The Regulatory Reform (Fire Safety) Order 2005 (FSO) also applies if you have paying guests, e.g. if you run a bed and breakfast or guesthouse, or let a self-catering property.

A Fire Risk Assessment will;

- identify the fire hazards
- identify people at risk
- evaluate, remove or reduce the risks
- record your findings, prepare an emergency plan and provide training
- review and update the fire risk assessment regularly.

Keeping your Fire Risk Assessment updated.

In addition to doing an initial fire risk assessment, it's important that if there are any changes to your premises that may impact your business, property or staff, a further assessment is done to take into account changes in risk.

You'll need to consider:

- Emergency routes and exits
- Fire detection and warning systems
- Firefighting equipment
- The removal or safe storage of dangerous substances
- An emergency fire evacuation plan
- The needs of vulnerable people, eg the elderly, young children or those with disabilities
- Providing information to employees and other people on the premises
- Staff fire safety training.
- Equipment, drills and training
- Fire detection and warning systems

You must have a fire detection and warning system. You may need different types of detectors, depending on the type of building and the work carried out in it.

Fire-fighting Equipment

The types of equipment you need depend on your business premises. You'll need to have any equipment properly installed, tested and maintained and train your staff to use it if necessary.

Maintenance and Testing

You must carry out regular checks to make sure that:

- All fire alarm systems are working
- The emergency lighting is working
- You record any faults in systems and equipment
- All escape routes are clear and the floor is in good condition
- All fire escapes can be opened easily
- Automatic fire doors close correctly
- Fire exit signs are in the right place

You need to train new staff when they start work and tell all employees about any new fire risks.

You should carry out at least one fire drill per year and record the results. You must keep the results as part of your fire safety and evacuation plan.

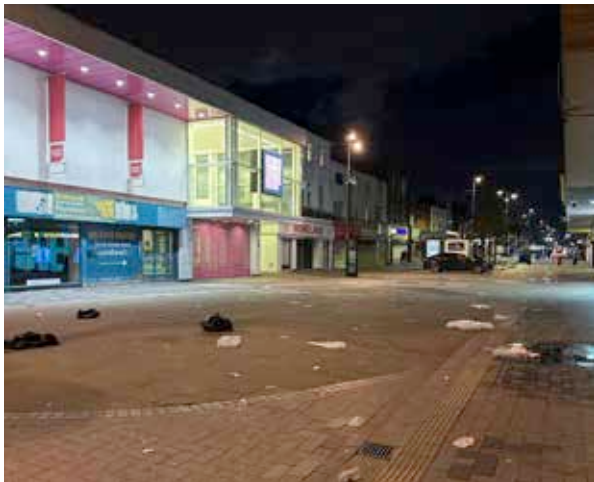
Further information can be found on
www.wmfs.net/our-services/fire-safety/



West Bromwich BID Litter Pick

6 days a week 6pm to 10pm

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Carters Green/ Car Park Sandwell Road	High Street (Sandwell Road) to St Michaels Street/New Street	Carters Green/ Car Park Sandwell Road	High Street (Premier Inn side)	Carters Green/ Car Park Sandwell Road	New Street
Bratt Street	Lombard Street/ Alleyway next to Meteor Garage	Bratt Street	George Street	Bratt Street	St Michaels Street
Sandwell Road	Lombard Street West	Sandwell Road	Thomas Street	Sandwell Road	Pedestrian High Street
Church Street	Victoria Street	Church Street	Spon Lane	Church Street	Bull Street
Providence Place	Edward Street	Providence Place/ Travel Lodge	Moor Street (to leisure centre)	New Street	New Square Grass verge
New Square Grass verge	St Michaels Street	New Square Grass verge		St Michaels Street	
	Lodge Road (No residential)			New Square grass verge	



Hosted by



WEST BROMWICH
Business Improvement District

BLEED KIT **DEFIBRILLATOR &**

AND SOME BASIC FIRST AID TRAINING

7th June & 18th June 2024

Location

Select Lifestyles

Select House 335-337, High Street

West Bromwich, B70 8LU

Friday 7th June 2024 09:30am to 12:30pm

Tuesday 18th June 2024 09:30am to 12:30pm

This 3 hour Basic Life Support awareness course is suitable for anyone located in our BID area and looking to gain basic First Aid knowledge/Bleed Kit knowledge & skills and also the safe use of an AED.

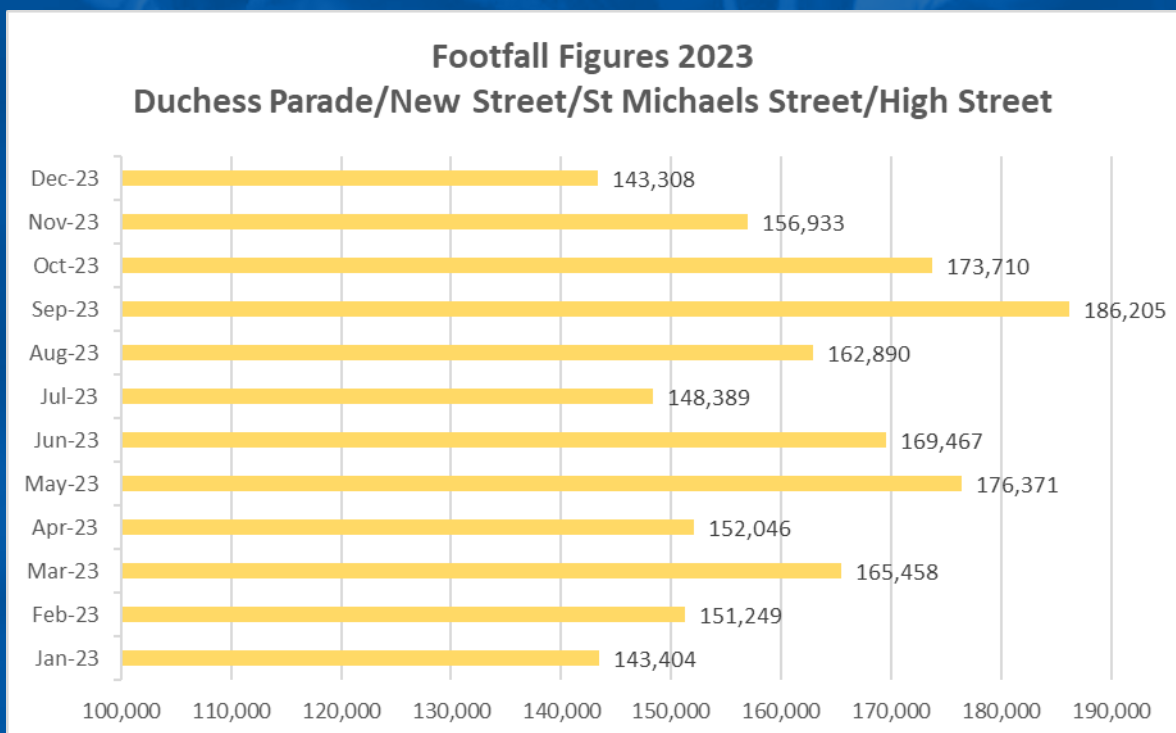
For any queries please email to
admin@westbromwichtown.co.uk or call 07719 546973

Footfall Figures

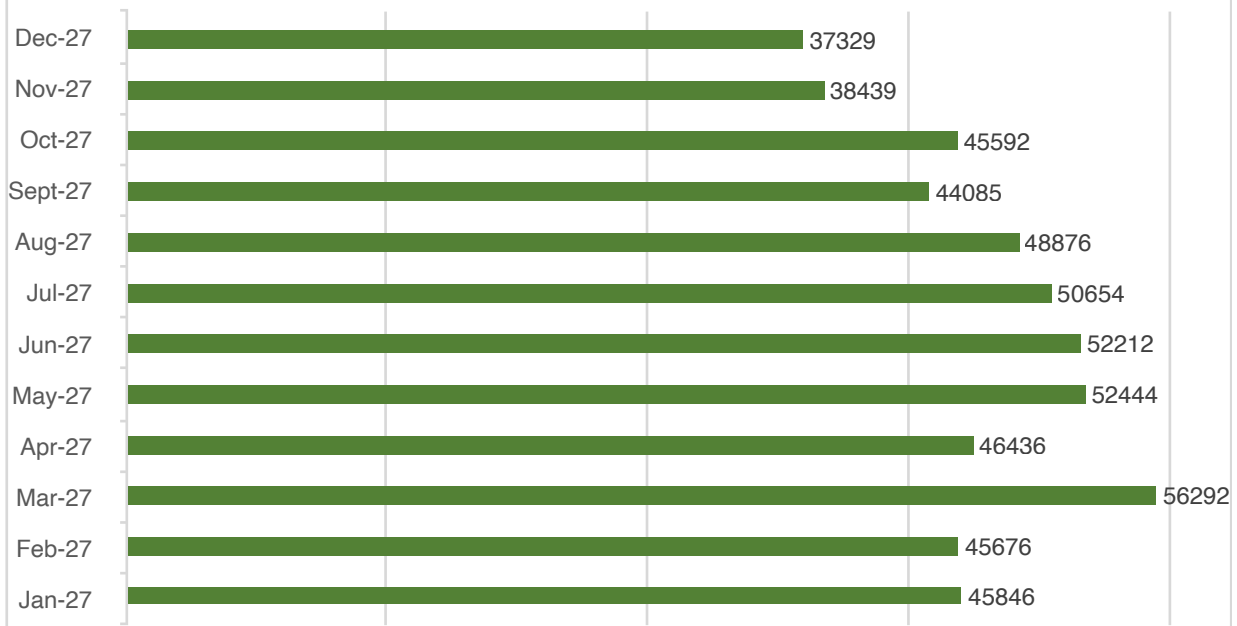
for West Bromwich Town Centre

Areas covered:-

Bull Street, West Bromwich Ring Road, High Street (towards traffic lights), Princess Parade
Duchess Parade, New Street, St Michaels Street, High Street, Carters Green



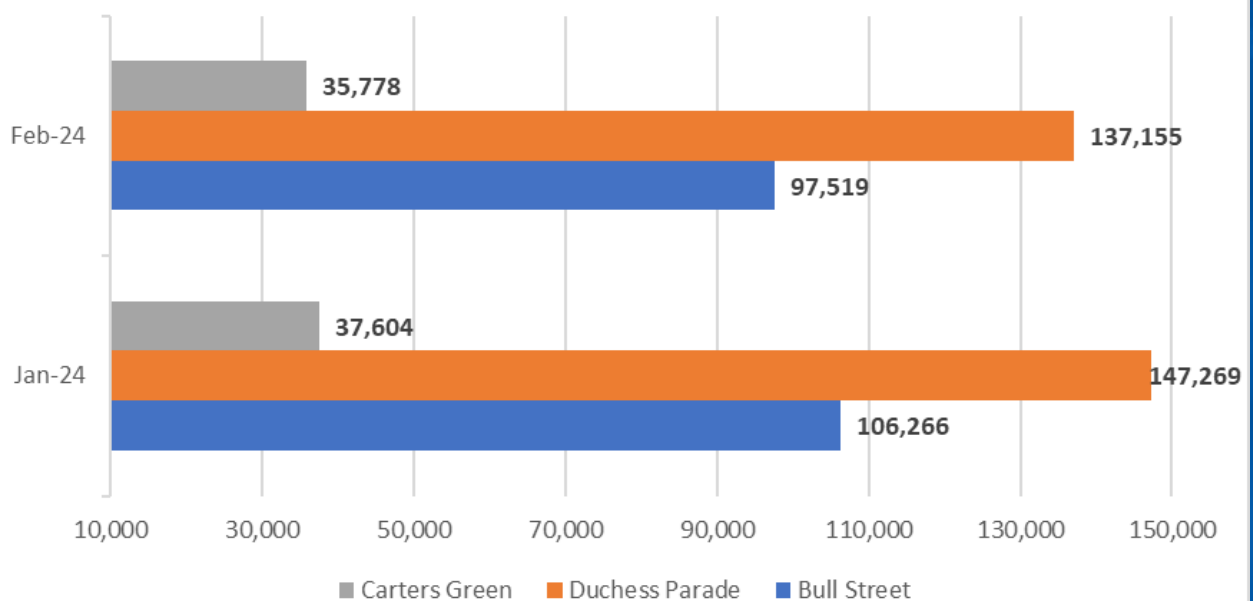
Footfall Figures 2023 High Street/Carters Green



Busiest day of the month is 17th March 2023 with 25,509 people in West Bromwich Town Centre.

Total footfall for 2023 is 4,016,283 with May 2023 being the busiest month

Footfall Figures 2024



Busiest day of the month is 24th February 2024 with 13,736 people in West Bromwich Town Centre.

Current local policing priorities

COVID-19 | Under-25 Violence | Domestic Abuse



West Bromwich Police

e: westbromtown@west-midlands.pnn.police.uk

As we move into March there will be a focus on business crime as the NBCC (National Business Crime Centre) launches a national month of action to tackle retail crime – not just in West Bromwich but also across the whole of Sandwell.

The month of March will see police work with retailers, the local BID and other partners in a defined area for a day of targeted activity, which will include joint high visibility patrols, proactive activity against known offenders and crime prevention campaigns.

West Bromwich Town Centre Neighbourhood team have arranged two separate days where we will be present at dedicated locations to offer support and advice:

Friday 8th March 2024

- 1030hrs X 1200hrs à Lidl, 373 High St, West Bromwich B70 9QL
- 1330hrs X 1500hrs à Astle Retail Park, Off Cronehills Linkway, West Bromwich B70 8NS

Monday 25th March 2024

- 1030hrs X 1200hrs à 46 New St, West Bromwich B70 7PR
- 1330hrs X 1500hrs à Kings Square, West Bromwich B70 7NN

If you are unable to attend any of the above locations and require advice or support then please contact the policing team via email and a visit to your location can be arranged – Westbromtown@westmidlands.police.uk

As always, I would like to promote West Midlands Police's online reporting tool – this is only to be used when it is not an emergency and no one is detained - Incident report | West Midlands Police (west-midlands.police.uk) à www.west-midlands.police.uk/incident-report. This is a simple 8 minute method to report crime, this can be completed on a desktop, mobile or tablet. This creates an online report number which is then allocated to the local team for further investigation.

Along with the online reporting tool I would also like to promote Axon Citizen – this is a platform which West Midlands Police uses. It allows us to send out individual invites to witnesses directly from Axon Capture or Axon Evidence. The system then allows you to upload footage, images or sound clips directly and securely to West Midlands Police within seconds. à this is currently being used by a number of businesses across West Bromwich and has helped reduce the need for officers to repeatedly visit locations to collect CCTV, it can be uploaded at your convenience.

Keep up to date

@WestBromwichWMP	facebook.com/westmidlandspolice	twitter.com/wmpolice
twitter.com/WMPBreaking	youtube.com/westmidlandspolice	instagram.com/westmidlandspolice
Snapchat - Search for WestMidsPolice	flickr.com/westmidlandspolice	soundcloud.com/westmidlandspolice

WEST BROMWICH SPRING/AUTUMN CLEAN - UP

IN PARTNERSHIP WITH LITTERWATCH

THURSDAY 4TH APRIL 2024

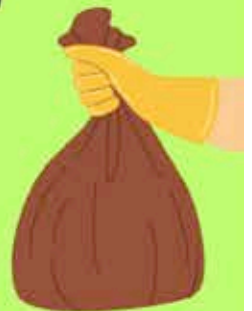
10:30 - 13:00

THURSDAY 5TH SEPTEMBER 2024

10:30 - 13:00

THURSDAY 8TH OCTOBER 2024

10:30 - 13:00



Any volunteers are welcome to join us

If you are interested please contact us at
admin@westbromwichtown.co.uk
or call 07719 546973



WEST BROMWICH
Business Improvement District



WEST BROMWICH SUMMER BBQ

**Saturday 3th August 2024
11am to 4pm**

Princess Parade, High Street, West Bromwich

"FREE" Entertainment:-

Surf Simulator

Sandpits

Mobile BBQ (tickets only)

Sand Bracelets

Punch & Judy

Balloon Modeller

DJ/Music

Deck Chairs



For more information www.westbromwichtown.co.uk



WEST BROMWICH
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UPCOMING EVENTS

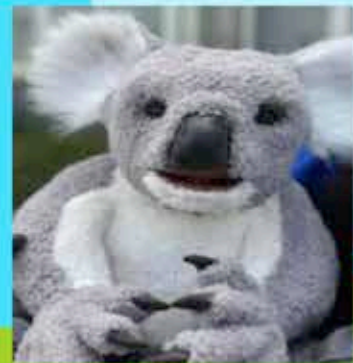
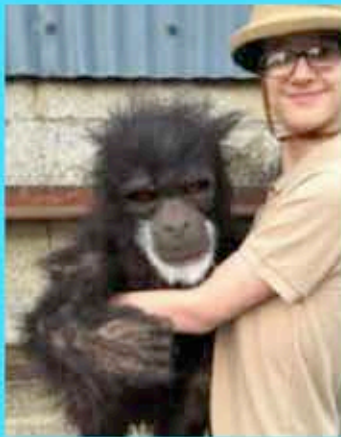
Date	Time	Event	Location
Saturday 30th March 2024	11am to 16.00pm	Easter in West Bromwich	New Square Shopping Centre and Pedestrian High Street (inbetween Kings and Queens Shopping Centre)
Thursday 4th April 2024	10.30am to 13.00pm	West Bromwich Spring Clean with Litterwatch	BID area
15th May 2024 to 21st May 2024		Mental Health Awareness Week with Kaleidoscope	TBC
Friday 7th June 2024	9.30am to 12.30pm	De-Fib/Bleedkit/Basic First Aid Training – BID Area businesses only	Select Lifestyles, Select House, 335-337 High Street, West Bromwich, B70 8LU
Tuesday 18th June 2024	9.30am to 12.30pm	De-Fib/Bleedkit/Basic First Aid Training – BID Area businesses only	Select Lifestyles, Select House, 335-337 High Street, West Bromwich, B70 8LU
July 2024		West Bromwich Foodbank Collection Month	BID area
Saturday 27th July 2024	11am to 16.00pm	Puppets in Carters Green	Events Area, Carters Green
Saturday 3rd August 2024	11am to 16.00pm	West Bromwich Summer BBQ	Princess Parade, High Street, West Bromwich
Saturday 31st August 2024	11am to 16.00pm	Summer Holidays in West Bromwich	TBC
Thursday 5th September 2024	10.30am to 13.00pm	Autumn Spring Clean with Litter watch	BID area
Thursday 8th October 2024	10.30am to 13.00pm	Autumn Spring Clean with Litter watch	BID area
Saturday 30th November 2024		West Bromwich Christmas Light Switch-on	Princess Parade, High Street
November 2024		Black Country Womens Aid Donation Month	BID area
Saturday 7th December 2024	11am to 16.00pm	Christmas in Carters Green	Events Area, Carters Green
Saturday 21st December 2024	11am to 16.00pm	Christmas in West Bromwich	TBC



SATURDAY 27TH JULY 2024
11AM TO 4PM
CARTERS GREEN, WEST BROMWICH
(EVENTS AREA DIRECTLY OUTSIDE MILUS
SUPERMARKET, B70 9QP).

PUPPETS IN CARTERS GREEN

ANIMAL PUPPET CORNER
FUN GAMES WITH PRIZES
SANDART CRAFT WORKSHOP
LIGHT CATCHER TABLE GAMES
FACE PAINTER
LIVE DJ



VISIT WWW.WESTBROMWICHTOWN.CO.UK
FOR MORE INFORMATION



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BID Ambassadors

West Bromwich BID Ambassadors patrol the BID area Monday to Saturday 8.30am to 17.30pm

Attendance Spots 2023	11,560
Attendance Spots 2024	984
Business Engagement 2023	5,041
Business Engagement 2024	666
Reported incidents to Sandwell Council or other partners 2023	574
Reported incidents to Sandwell Council or other partners 2024	107
First Aid incidents 2023	7
First Aid incidents 2024	0

Ambassador patrol areas:-



Tony

t: 07857 947462

e: Ambassadors@westbromwichtown.co.uk

Astle Retail Park • High Street – St Michaels Church down to SMBC office • Carters Green • Lombard Street
Lombard Street West • Sandwell Road • Bratt Street
Lodge Road • Church Street • Providence place



James

t: 07572 121628

e: Ambassadors@westbromwichtown.co.uk

New Square SC • High Street Bham Road
Bull Street/Reform Street • Spon Lane • New Street
George Street • Thomas Street • Queens Square



Lindsey

t: 07361 917900

e: Ambassadors@westbromwichtown.co.uk

Pedestrian High Street • Victoria Street
Edward Street • Price Street • Moor Street
Kings Square Shopping Centre • St Michaels Street



WEST BROMWICH
Business Improvement District

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New App !!

Download
"West Bromwich BID"
Apple or
Android





IN WEST BROMWICH

Saturday 30th March 2024
11am - 4pm

Creepy Crawleys in
New Square

Animal Display on
Pedestrian High Street



Walkabout Chicks



FREE Easter
Goody Bags

Hosted by



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Business Improvement District

UPDATE

Sandwell confirms new Public Spaces Protection Orders

Following a public consultation, Sandwell Council has agreed to the introduction of Public Spaces Protection Orders (PSPOs) relating to alcohol, dogs and BBQs/fires in public spaces across the Borough

For the last three years two boroughwide PSPOs related to alcohol consumption and dogs have been in place in Sandwell. PSPOs last for three years before they need to be considered for renewal so we asked residents for their views about whether or not to renew these orders.

The previous orders required people not to consume alcohol in an area where nuisance or disorder is occurring and to surrender any alcohol in their possession if asked by an authorised officer.

In addition, anyone in charge of a dog had to pick up their dog's faeces should it defecate whilst in their control. This year the council also confirmed that dog walkers will be required to carry an appropriate receptacle for dealing with their dog's waste and making it an offence to allow a dog into a children's play area / enclosed sports areas such as tennis courts which have been designed to exclude dogs.

A new prohibition relating to BBQs / fires on public land including campfires because of the fire risk was also considered. Cabinet decided that this order should be adopted

A PSPO gives the council the power to issue a Fixed Penalty Notice in relation to anyone refusing

to comply with any of these requests.

Sandwell Council's Cabinet Member for Public Health and Communities, Councillor Syeda Khatun, said:

"We have adopted these new PSPOs after consulting widely with many residents and businesses across all six towns. They told us that we all want to live in a pleasant place where people treat each other with courtesy and respect which is why they told us that this approach is appropriate which is why we will be delivering it."

Responses to the consultation revealed that:

- Alcohol – 97% in favour of continuing with this prohibition
- Dogs – 98 % in favour of continuing with existing prohibition
- 92% supported requiring dog owners to carry receptacles (poo bags) to clean up after their animals
- 91% supported excluding dogs from enclosed play / sports areas
- BBQs / Fires - 87% supported prohibiting BBQs / fires in public places

Complete the questionnaire by visiting:

bham.onlinesurveys.ac.uk/questionnaire-on-urban-greening-project-west-bromwich-high-3

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Towns Fund Update

The Urban Greening project has delivered a number of initiatives to enhance the existing greenspace and improve the appearance of the town centre. The new and improved areas within the centre have been enjoyed by residents, businesses and visitors for several months now.

As part of the project, Multistory have been busy delivery a number of workshops as part of the Urban Greening Cultural Programme. Some activities include planting of a wildflower Garden, community friendly seasonal walks led by The Wildlife Trust and photography workshops by local photography artists.

There are a number of upcoming activities, including a course on Wildlife Habitat and Maintenance, taking place from 13 to 17 May 2024, three guided seasonal walks in Spring 2024 and a celebratory event in Summer 2024 which will involve performances, workshops and activities in and around the meadow.

Find out more, visit multistory.org.uk/programme/green-roots/ and www.regeneratingsandwell.com

The Central St Michaels Sandwell Science, Engineering and Manufacturing Centre welcomed it's first set of students in September 2023. Formally known as the Sandwell MEC,

the campus is located on West Bromwich High Street and will support higher and advanced level skills and qualifications for students at both Central Saint Michael's Sixth Form and Sandwell College.

The new centre is initially welcoming young people aged 16-18, but there will be opportunities for Adults (aged 19+) and Apprenticeships. For potential students, applications are welcomed

through either:

www.sandwell.ac.uk

or **www.centralstmichaels.ac.uk**.

The Digital Den project located at Wood Lane Community Centre continues to deliver training and learning courses to residents and community groups. Since launching in August 2022, 529 learners have enrolled to access training courses. 18 learners have completed ESOL, 14 learners passed Functional skills and have progressed to the new cohort in functional skills and 14 learners have completed accredited training, from which 1 is working as a Health & Social Care worker at Sandwell Hospital and 1 is working part-time as a book-keeper. From Level 2, 1 learner went onto Accountancy, 4 are working at City Hospital and 3 are working in Health and Beauty.

Restoration works continue on the West Bromwich Town Hall and Library as part of the Town Hall Quarter project. Works commenced in November 2023 and will complete at the end of November 2024.

The West Bromwich Connected project has delivered a new pedestrian footpath along West Bromwich Inner Ringway, connecting existing footpaths on West Bromwich Inner Ringway and Bull Street/ High Street.

Consultation for the next set of works from the Town Centre to Beeches Road and Roebuck Lane via High Street will launch Spring 2024.

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T&Cs: Download the app and add an OG Kebab or Veggie Kebab from the offers section of our menu to your basket to qualify for the discount. Discount applied automatically to the basket at checkout. The offer has no cash value and cannot be refunded or exchanged. Applicable to new app users only. Applicable to one kebab only. The offer cannot be used in conjunction with any other offer. We reserve the right to exclude any person from participating in the offer on reasonable grounds. We reserve the right to end the offer or to amend these terms and conditions at any time without prior notice. Offer terms are subject to availability. Where applicable, this offer will only continue while stocks last. We reserve the right to amend the participating branches at any time without prior notice. The offer is only good for a single transaction; any additional cost exceeding the value of this coupon code will be paid by the redeemer, including service and delivery fees where applicable. Valid only at participating UK restaurants.



STORE 4 MORE

92 Kings Square Shopping Centre, West Bromwich, B70 7NN

Pop along and see an amazing selection of items for you to purchase at a competitive price and meet the friendly staff.



Long term parking now available at New Square – Primark and multi-storey car park only.

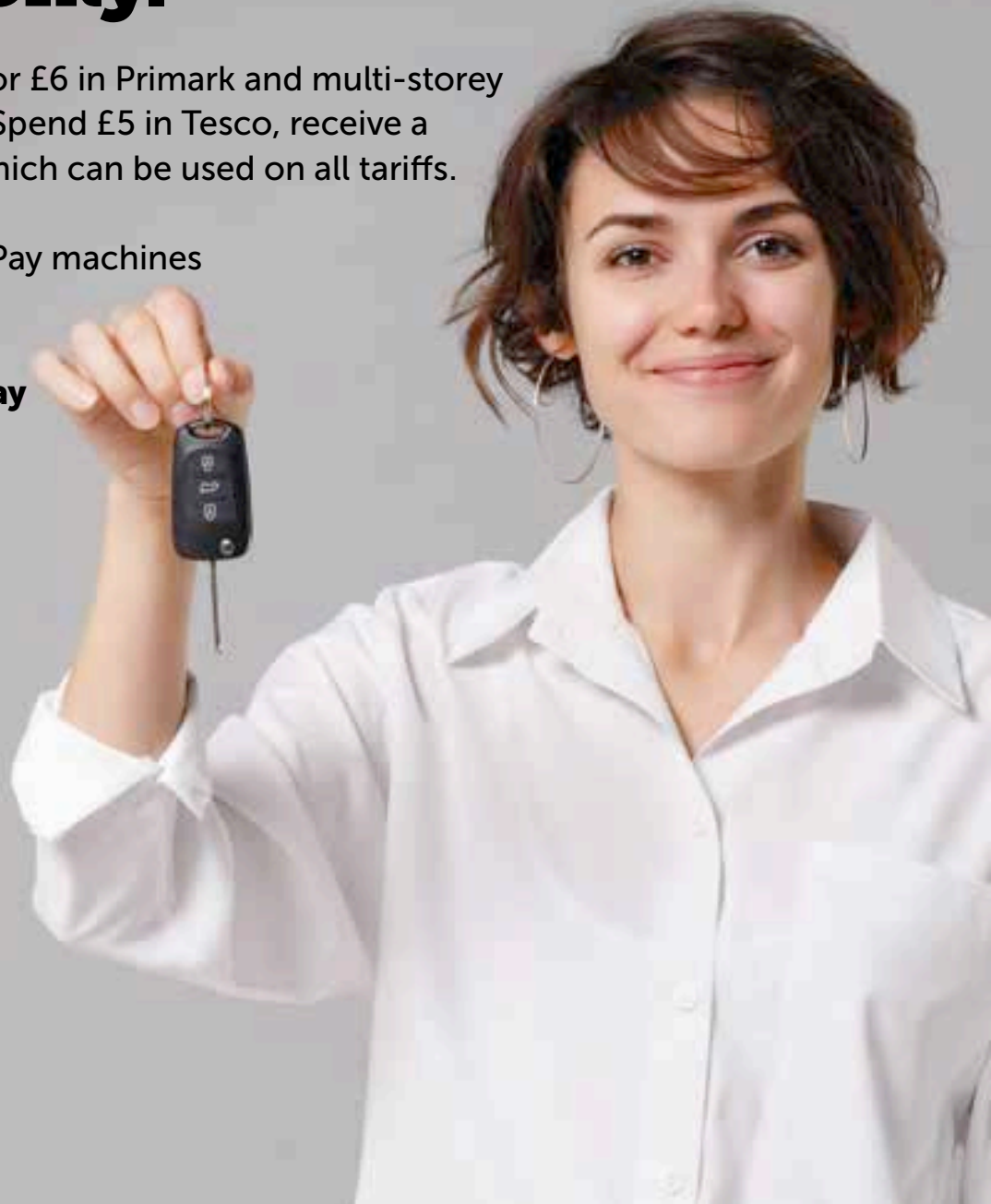
Up to 8 hours parking for £6 in Primark and multi-storey long stay car park only Spend £5 in Tesco, receive a voucher worth £1.60 which can be used on all tariffs.

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