

WEST BROMWICH

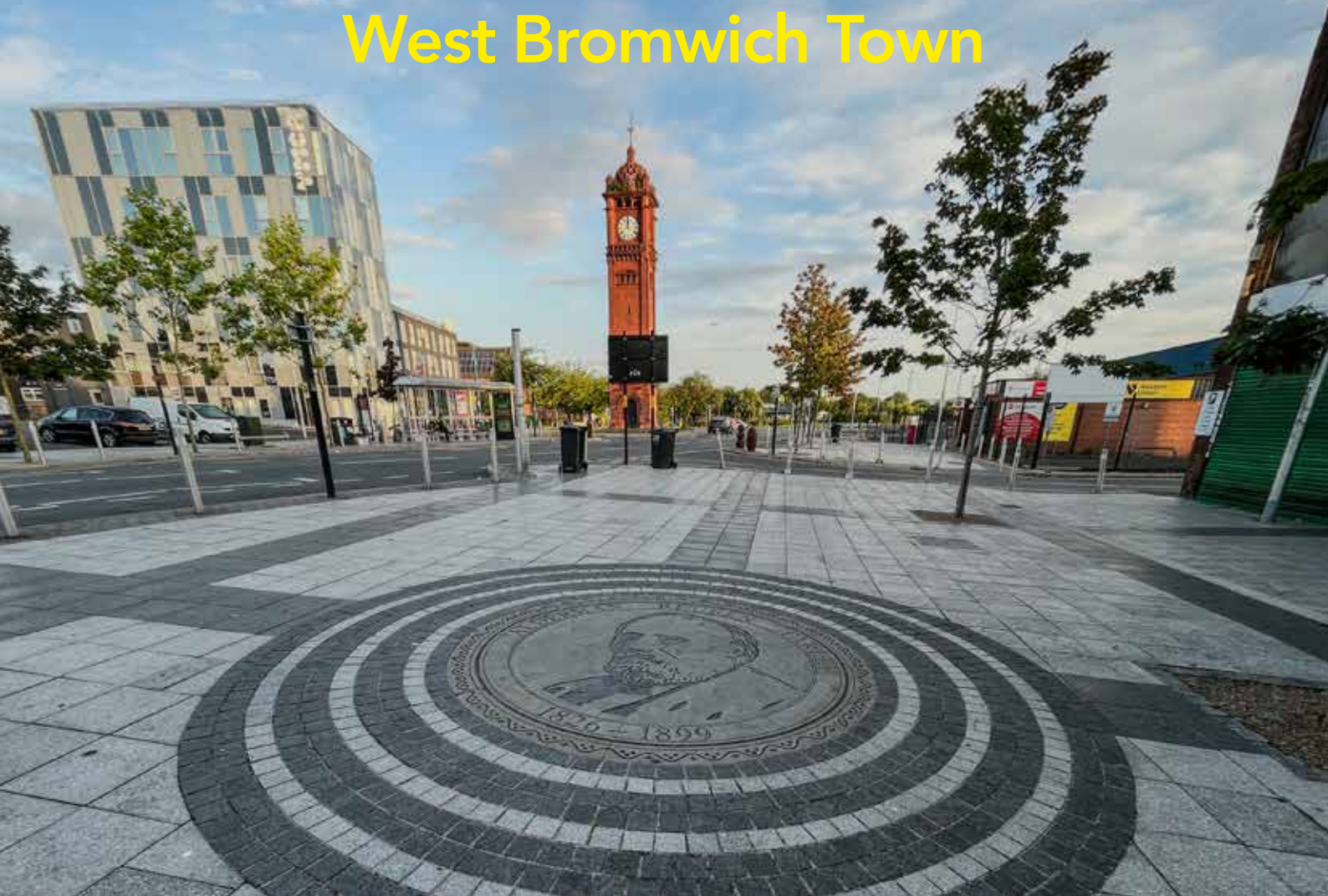


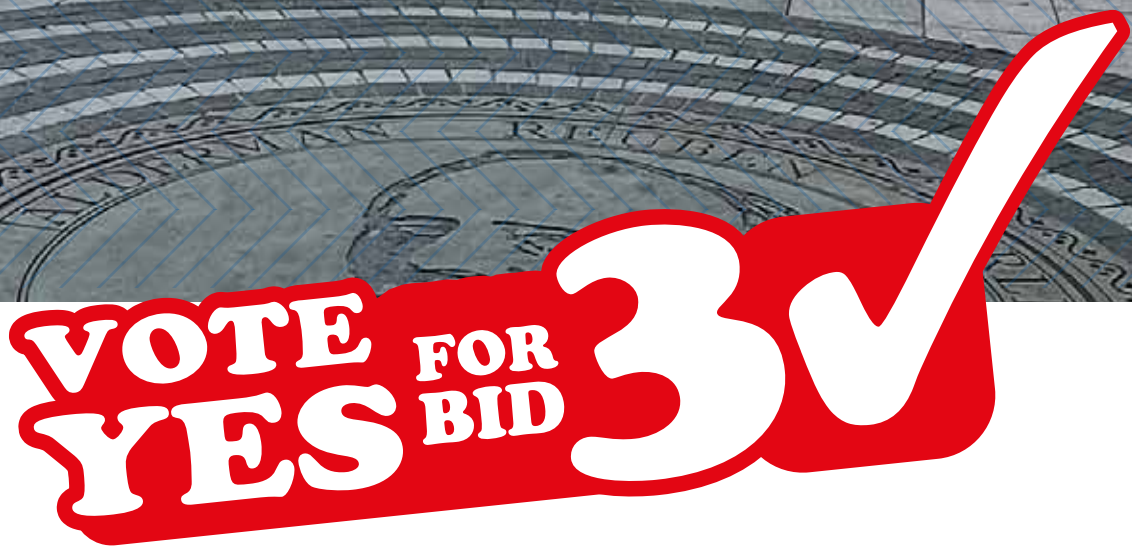
# BIDNEWS

SPRING 2025 – ISSUE 36

**VOTE FOR  
YES BID 3✓**

A brighter future for  
**West Bromwich Town**





# **WEST BROMWICH BID3 BALLOT**

*(1st July 2025 to 30th June 2030)*

**RESULTS WERE IN ON 28th March 2025 “YES VOTE”**

**IN FAVOUR BY NUMBER: 88%**

**IN FAVOUR BY R/V: 94%**

**TURNOUT: 57.4%**

**Our new term for 5 years will start 1st July 2025**

**Billing dates for West Bromwich BID levy:**

1st July 2025 to 30th June 2026 – Year 1 billing for new term

1st July 2026 to 30th June 2027 - Year 2 billing for new term

1st July 2027 to 30th June 2028 – Year 3 billing for new term

1st July 2028 to 30th June 2029 – Year 4 billing for new term

1st July 2029 to 30th June 2030 – Year 5 billing for new term

To get in contact with the BID Team please call  
**07572 121 906** or email **admin@westbromwichtown.co.uk**.  
Thank you, Lisa, Tony, and Lindsey.





# **VOLUNTEERS REQUIRED TO WORK WITH THE BID TEAM -LITTERPICKING**

Times:- 10.30-12.30pm (More dates can be added)

- 15<sup>th</sup> July 2025
- 16<sup>th</sup> September 2025 - **FULL**
- 21<sup>st</sup> October 2025 - **FULL**



**For Further Info:-  
Lisa Hill - BID Manager  
07572 121906**

**[lisa.hill@westbromwichtown.co.uk](mailto:lisa.hill@westbromwichtown.co.uk)  
[www.westbromwichtown.co.uk](http://www.westbromwichtown.co.uk)**

## UPDATE

# West Bromwich Town Deal Programme

*Two major projects at the heart of the town centre redevelopment are moving ahead, bringing new opportunities for local traders and improved public spaces. Both projects are supported by the government's Towns Fund programme.*

### Indoor Market development

Construction on the new Indoor Market remains on track, with practical completion expected by the end of July 2025. Following this, the trader fit out will begin and the market is due to open to the public in August 2025. Work to appoint traders, including those operating hot food kitchens, is progressing well, with most appointments expected to be finalised by the end of May 2025. Plans are also in motion for an official opening event and future activities that will support and showcase the market offer.









## Former Wilko building demolition

The demolition of the former Wilko building is under way and is scheduled for completion by end of June 2025. Following the demolition, work will begin to create a direct connection between the High Street and King Square Shopping Centre. This will feature urban greening initiatives and new street furniture, helping to link and enhance the wider improvements delivered through the Urban Greening project, another key investment from the Towns Fund programme.

## Meanwhile...at the former cinema site

Pre-demolition surveys for the former Kings Cinema site are now complete.

The project team is currently reviewing the results of these and will shortly appoint a contractor to carry out the demolition works.

A start on site is indicatively forecasted sometime in the summer of 2025.



# West Bromwich BID Litter Pick

*6pm to 9pm*

Monday	Tuesday	Friday	Saturday
Carters Green	High Street Sandwell Road to St Michaels Church	Carters Green	Pedestrian High Stree
Sandwell Road + Trust in Care Car Park (Rear of building)	Lombard Street West	Sandwell Road + Trust in Care Car Park (Rear of building)	High Street (Premier Inn side)
Bratt Street	Lombard Street + Alleyway next to Meteor Garage	Bratt Street	Grass Verge (next to Egg Free Cakes)
Church Street	Victoria Street	Church Street	Bull Street
Providence Place + Travel Lodge overflow car park	New Street	New Street	New Square grass verge (above A41)
New Square grass verge (above A41)	St Michaels Street	St Michaels Street	
	Lodge Road (No residential)	New Square grass verge	
		Moor Street (to leisure centre)	



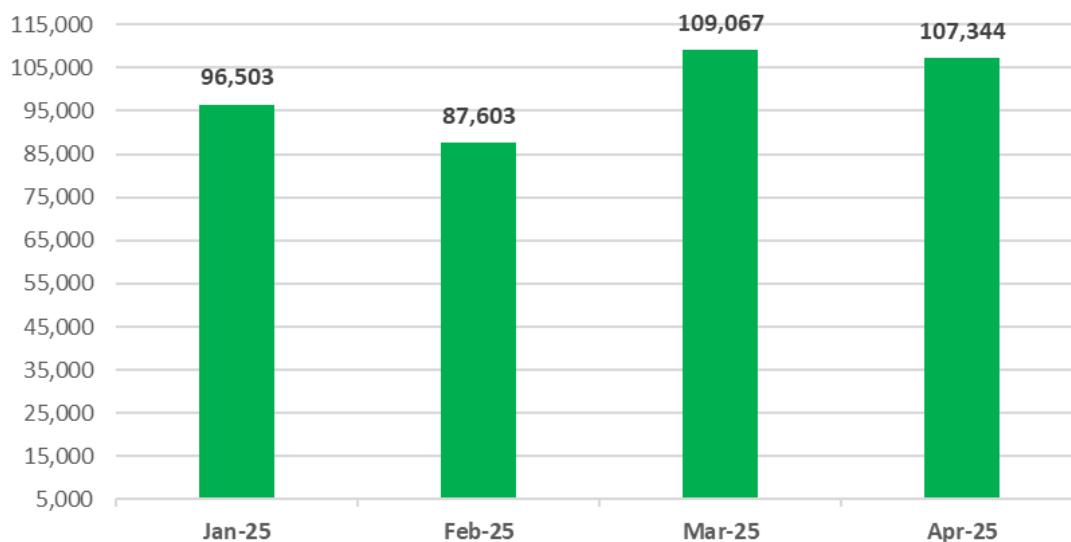
# 2025 Footfall Figures

## *for West Bromwich Town Centre*

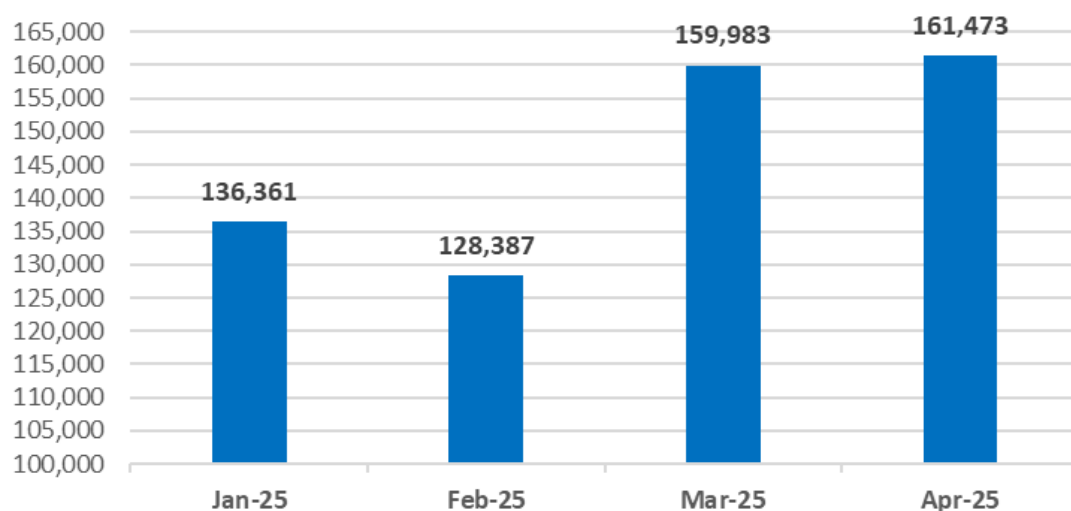
### Areas covered:-

Bull Street, High Street, Princess Parade, Duchess Parade, West Bromwich Ringroad,  
New Street, St Michaels Street, Carters Green

### Bull Street/High Street, Princess Parade/ West Bromwich Ringroad



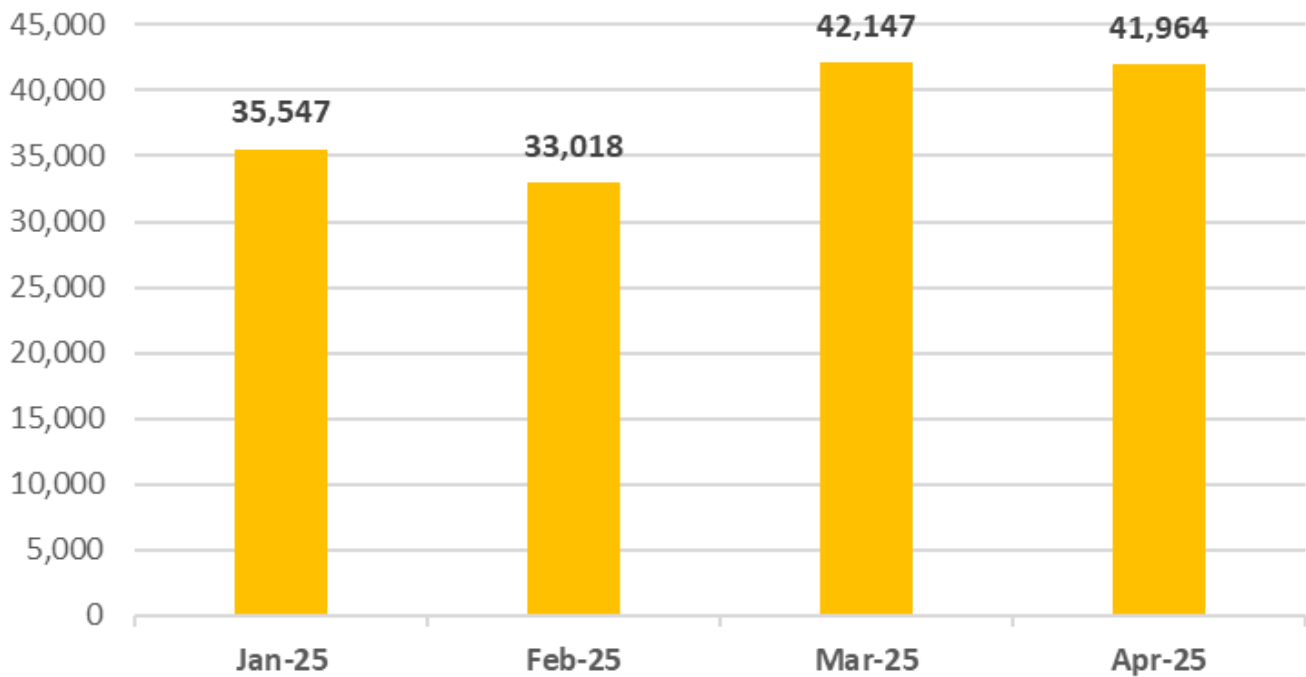
### High Street, Duchess Parade/New Street/ St Michaels Street



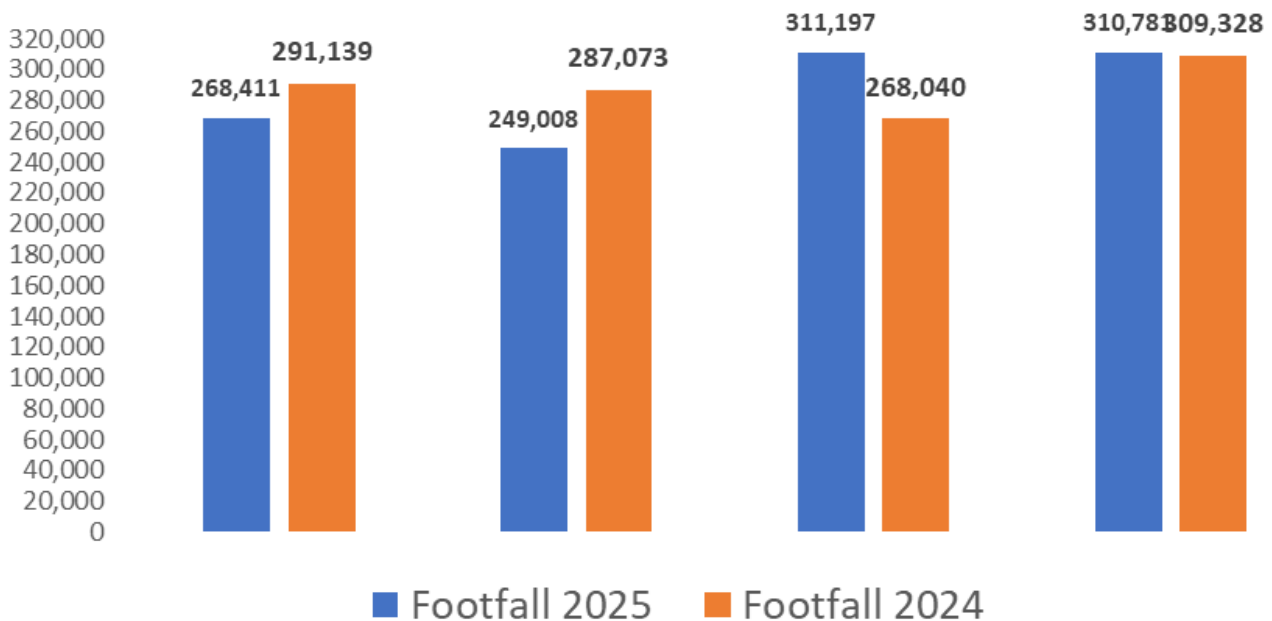




### High Street/ Carters Green



### Footfall Figures 2024 and 2025



## Current local policing priorities

COVID-19 | Under-25 Violence | Domestic Abuse



# West Bromwich Police

e: [westbromtown@west-midlands.pnn.police.uk](mailto:westbromtown@west-midlands.pnn.police.uk)



**M**y name is Leigh Harrison and I have recently taken over the role of Temporary Neighbourhood Inspector for Sandwell North.

I joined West Midlands Police in 2000 with the initial part of my service being based in Birmingham City Centre before joining Force Contact in 2007. In 2014 I moved to the Criminal Investigation Department (CID) on Birmingham and have worked in a number of different investigation roles including CID Complex Crime, Western RASSO (Rape and Serious Sexual Offences) and Homicide.

I was promoted to Sergeant in 2021, remaining within the investigation world until I joined Sandwell in 2024 to set up the Exploitation Team which was created to safeguard vulnerable people within Sandwell. I have recently taken responsibility for the Sandwell North constituency and I will be working with the communities to understand what matters to them and shape the policing response accordingly.

Due to the close work between the Neighbourhood team led by PS Paul Bishop and PS Megan Stynes the local BID team our communities, crime across the Town Centre has reduced with a notable reduction in Serious Youth Violence, Burglary and Theft and the prompt arrest and charge of suspects has increased significantly. The team continue to work closely with the BID team to keep all of our community safe.

## Keep up to date

<b>Twitter @WestBromwichWMP</b>	<b><a href="https://facebook.com/westmidlandspolice">facebook.com/westmidlandspolice</a></b>	<b><a href="https://twitter.com/wmpolice">twitter.com/wmpolice</a></b>
<b><a href="https://twitter.com/WMPBreaking">twitter.com/WMPBreaking</a></b>	<b><a href="https://youtube.com/westmidlandspolice">youtube.com/westmidlandspolice</a></b>	<b><a href="https://instagram.com/westmidlandspolice">instagram.com/westmidlandspolice</a></b>
<b>Snapchat - Search for WestMidsPolice</b>	<b><a href="https://flickr.com/westmidlandspolice">flickr.com/westmidlandspolice</a></b>	<b><a href="https://soundcloud.com/westmidlandspolice">soundcloud.com/westmidlandspolice</a></b>



# Kings Square

Shopping Centre

YOUR LOCAL SHOPPING CENTRE



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# BID Ambassadors

*West Bromwich BID Ambassadors patrol the  
BID area Monday to Saturday 8.30am to 17.30pm*

## Ambassador patrol areas:-



**Tony**

t: 07857 947462

e: [Ambassadors@westbromwichtown.co.uk](mailto:Ambassadors@westbromwichtown.co.uk)

- Astle Retail Park
- High Street
  - St Michaels Church down to SMBC office
- Carters Green • Lombard Street
- Lombard Street West • Sandwell Road
- Bratt Street • Lodge Road
- Church Street • Providence place
- New Square SC • High Street Bham Road
- Bull Street/Reform Street • Spon Lane
- New Street • George Street
- Thomas Street • Queens Square



**Lindsey**

t: 07361 917900

e: [Ambassadors@westbromwichtown.co.uk](mailto:Ambassadors@westbromwichtown.co.uk)

- Pedestrian High Street
- Victoria Street • Edward Street
- Price Street • Moor Street
- Kings Square Shopping Centre
- St Michaels Street • New Square SC
- High Street Bham Road
- Bull Street/Reform Street • Spon Lane
- New Street • George Street
- Thomas Street • Queens Square

Attendance Spots 2025	2,098
Attendance Spots 2024	10,164
Business Engagement 2025	751
Business Engagement 2024	4,320
Reported incidents to SMBC or other partners 2025	94
Reported incidents to SMBC or other partners 2025	42
First Aid Incidents 2025	2
Blue Light Forms 2025	4



# Events 2025

<p><b>Litterpick</b> 15th July 10.30am to 12pm BID area</p>	<p><b>Summer Holidays</b> 22nd August 11am to 4pm BID area</p>
<p><b>Litterpick</b> 16th September 10.30am to 12pm BID area</p>	<p><b>Womens Forum</b> 17th September 10.30am to 12.00pm Venue TBC</p>
<p><b>Litterpick</b> 21st October 10.30am to 12pm BID Area</p>	<p><b>Transformers come to West Bromwich</b> 31st October 11am to 4pm Queens Square, High Street &amp; New Square Shopping Centre</p>
<p><b>West Bromwich Christmas Lights</b> 22nd November 3pm to 6pm Farley Fountain, High Street, West Bromwich</p>	<p><b>Christmas in Carters Green</b> 12th December 4pm to 6pm Carters Green events area</p>
<p><b>Christmas in West Bromwich</b> 23rd December 11am to 4pm BID area</p>	



**WEST BROMWICH**  
Business Improvement District

# Follow Us on Social Media



Let's Get Connected for Our Latest News & Updates



Twitter - @WestBromwichTC



Facebook - West Bromwich Town BID



Instagram - westbromwichtownbid



Linkedin - West Bromwich Town Business  
Improvement District

## New App !!

Download  
"West Bromwich BID"  
Apple or  
Android







## **West Bromwich Business Crime Reduction Partnership (BCRP) Monthly Meetings.**

The BCRP Meeting brings together local Businesses, Sandwell Council, Sandwell College, West Midlands Police & any other key partners to reduce crime and its impact in West Bromwich Town Centre.

**If you are a Business in our BID area and would like to attend our next meeting to discuss any issues around ASB you may be facing then please get in touch with the BID Team.**



**Contact Details are as below:**

**Lisa Hill (BID Manager) : 07572121906**

**Lindsey (BID Ambassador) : 07361917900**

**Tony (BID Ambassador) : 07857947462**

**Our next meeting is:**

**Time: 9.30am - 11am**

**Date: Friday 13<sup>th</sup> June 2025**

**Location: West Bromwich Bus Station/Teams**



# **VOLUNTEERS REQUIRED TO WORK WITH THE BID TEAM - EVENTS & PHOTOGRAPHER**

**UPCOMING  
EVENTS**

Planned Events



Photographer (Daytime ad-hoc dates)

**For more info:-**

**Lisa Hill - BID Manager**

**07572 121906**

**[lisa.hill@westbromwichtown.co.uk](mailto:lisa.hill@westbromwichtown.co.uk)**

**[www.westbromwichtown.co.uk](http://www.westbromwichtown.co.uk)**



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Business Improvement District